



# Alpha Dressage News

September 2022

## Suzi's Scoop

Fellow Members,

I have a favour to ask of you all (yes I put a 'u' in it because I am British!!)

Your committee and I want to see how many of you are reading these newsletters because we sometimes wonder if all our information is hitting the right place. So, I want each of you to send me a text message with your name in it. You can say more than that if you wish but as a minimum, your name please, to me, Suzi Jennings at 256-651-5950. Everyone who sends me a text will get their name put into a raffle to win prizes to be awarded at the next member meeting. (Board members too!)

We have our September show coming up, the 5<sup>th</sup> of our series. I know this comes up quickly after the summer and some of you don't feel ready. If you are still looking for scores towards the year end awards, fret not. As a special treat for our 50<sup>th</sup> anniversary we are allowing scores from our December show to count towards the 2022 **and** the 2023 season – a double whammy anniversary present for you!

We have decided to hold fewer member meetings but to make a bigger occasion of them. Keep an eye on forthcoming emails and future newsletters to keep in the know about these. We would love to have a bigger attendance at these meetings and thought that perhaps if we didn't hold them so often we could turn them into something you really want to attend. We have a few great things for the next meeting (in October) but we always love to hear your ideas. You can include your suggestions in the text you are going to send me!

There is a lot coming up in the next few months. We intend to send our 50<sup>th</sup> Anniversary year out with a bang at the December show – I hope you are thinking about your festive freestyles, but we also have clinics coming up. Check the calendar for more information and make sure to check our Face Book page often for updates too!

That's all for now – hope to see you September 11<sup>th</sup> and to receive those texts – do it now before you forget!!

Cheers!

Suzi

## Alpha Dressage Officers

### President

Suzi Jennings  
(256) 651-5950

[adaentries@gmail.com](mailto:adaentries@gmail.com)

### Vice President

Donna Sloben  
(941) 704-8280  
dsloben@aol.com

### General Secretary

Linda Roberts  
(941) 773-4936

[lindalroberts816@gmail.com](mailto:lindalroberts816@gmail.com)

### Treasurer / Membership Secretary

Martha Koehnlein  
(941) 320-7673

[Koeh2377@gmail.com](mailto:Koeh2377@gmail.com)

### Social Media and Events Co-chair

Danielle Ammeson  
(941) 321-2469

[spitfirelover22@hotmail.com](mailto:spitfirelover22@hotmail.com)

### Members At Large

Betty Brown  
Amanda Kopak-Hiser  
Danielle Monroe  
Angela Ridgway  
Sue Slaubaugh

We're on the Web!

See us at:

[www.alphadressage.org](http://www.alphadressage.org)

## Upcoming Events...

**September 11, 2022:** Schooling Show at Triple J – Michelle Velasco, DVM, USDF L w/distinction, USEF r Western Dressage

**October 11, 2022:** General Membership meeting – Location TBD

**November 12-13, 2022:** Matt McLaughlin Clinic – details below

**December 4, 2022:** Schooling Show at Triple J – Marie MacDonald, L with distinction

**December 18, 2022:** Holiday party hosted by Mandy Peterson – details below

**January 10, 2022:** Unwanted gift exchange and membership meeting at Betty Smith's home. Details to follow in December



## Event Roundup

### Holiday Party



Mandy Peterson has graciously offered to host a Holiday get together. It will be held on Sunday, December 18 at 2:00 pm. All Alpha Dressage members and their families are welcome. Alpha Dressage will supply the entrees and we ask that everyone bring a dish to share, along with your own drinks.

The address is 2171 Dog Kennel Road, Sarasota. Dog Kennel runs north-east off of Lorraine Road, just north of Fruitville Road.

Please RSVP to Martha Koehnlein at [koeh2337@gmail.com](mailto:koeh2337@gmail.com) or 941-320-7673.

### No September Membership meeting

The board just voted to change our meeting schedule to quarterly. The next meeting will be held in October. Details to follow.

## Year End Awards Update

By Amanda Kopak-Hiser

As we are quickly approaching the end of this year's show season, we ask that everyone take a look to see if they have fulfilled their eligibility requirements to be in the running toward year end awards. With two shows left this show season, there is definitely still time for our members to do so! Even though our normal show season runs from December 1 through November 30, this year as a perk for our 50th Anniversary celebration, we will be including the December show in both the 2022 show season as well as the 2023 show season.

Following the December show, you will have until December 10th to be able to submit copies of the first page of your test sheets of your eligible scores to [alphadressage@gmail.com](mailto:alphadressage@gmail.com). Remember, scores are NOT tracked by ADA, your submitted scores will be proof of your scores for the year. You will need 3 scores for Intro through Fourth Levels, or 2 scores for FEI levels to qualify. These scores must be from the same test level, from three different shows with the same horse and rider combination. Any test of the level can be used. The median score of the submitted test scores will be used to calculate your score and the year end award rankings. A median score of at least 58% is required to qualify for an award at any level.

Don't forget, there is also a volunteer requirement of 6 hours! If you volunteer at a show, please make sure that you sign both IN and OUT on the volunteer sheet or else we can not give you credit for your hours. Year end awards will be offered for the highest average score for Junior, Adult Amateur and Open divisions in the following categories:

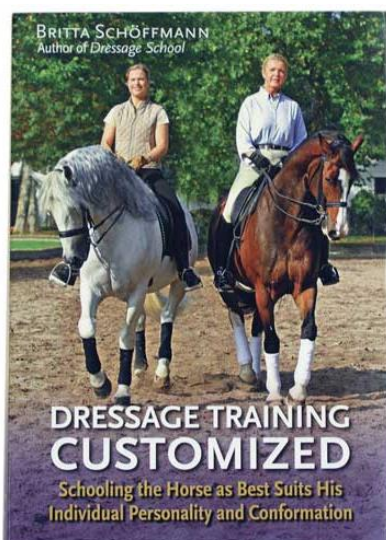
- Prix Caprilli, Intro, Training, First, Second, Third, Fourth, Freestyle, Pas De Deux, Prix St. Georges, Intermediate I, Intermediate II, FEI Freestyle and Grand Prix.
- WDAA Intro, Basic, Level 1, Level 2, Level 3, Level 4, any level WDAA Freestyle
- Gaited Dressage Intro, Basic, Level 1, Level 2, Level 3, Level 4

For additional information about our awards program, you may check our website at <http://www.alphadressage.org>. If there is something you may not be clear on, please don't hesitate to ask before it's too late!

## Dressage Training Customized

Author: Britta Schöffmann

Published 2010 by Trafalgar Square Books



Schöffmann's book discusses training a horse based upon personality traits and physical characteristics including common training mistakes and training tips for each. Woven throughout the book are personal excerpts by riders and trainers: Isabell Werth, Hubertus Schmidt, Monica Theodorescu, George Williams, Jan Brink, Karin Rehbein and Klaus Balkenhol.

Is your horse: Hot? Spooky? Sensitive? Lazy? Schöffmann covers 10 character types and how to approach training various personalities. How is your horse's back, neck and croup built? The author covers why and how specific conformation types need special attention during training. The last sections of the book cover gender differences and the breed characteristics of Warmbloods, Haflingers, Friesians and Andalusians.

Schöffman writes in a very organized, straightforward manner and uses many clear photos throughout. This book is an easy read for a beginner dressage enthusiast or an enjoyable read for a Pro who enjoys excerpts from fellow trainers discussing their craft.

Happy Reading!  
Susan Smith

## Alpha Dressage Members are Rockin' Western Dressage

By Amanda Kopak-Hiser



Did you know that Florida has the largest group of Western Dressage participants in the entire country?! This time of year, some of our western members are getting ready to make the trek out to the Western Dressage Association of America's (WDAA) World Championship Show in Guthrie, Oklahoma at the end of September. We are proud to have these members representing us from each division, our Junior rider, Brooke Adamo and her horse Uno; Amateur riders, Amanda Kopak with Suzi's Big Hot Rod in Heaven, and Mark Hiser with Dreamin Miracles; Amateur gaited rider, Leslie Emery and Scarlett's Hershez Kiss; and Open rider, Tim Christensen with My Dream Horse.



Our amateur and open riders all have multiple World Champion titles, in addition to multiple USEF Horse of the Year awards. Brooke Adamo will be attending the WDAA World Show for her very first time this year, and we wish her the best of luck! We encourage everyone to tune in on Total Horse Channel ([www.totalhorsechannel.com](http://www.totalhorsechannel.com)) and cheer on our competing members from September 27<sup>th</sup> through October 1<sup>st</sup>. Five whole days and four arenas of competition, right from the comfort of your own home, or barn!



## Tack Shop Review – Cowboy Corner

By Sue Slaubaugh



A new horse tack and clothing store has opened in Arcadia. Cowboy Corner, located at 132 W Oak St in historic downtown Arcadia opened on April 30th. Owned by Ariel O'Dell and Jo Dawn Martin, the Cowboy Corner features new and used tack items, including saddles for both the English and Western riders, and clothing for all ages. They also feature artwork, jewelry, books, and household goods. They are always looking for items to consign and would love to have more artwork from local artists.

Betty Brown, Martha Koehnlein, Sue Slaubaugh and Caryl Faso visited the store on a Saturday and enjoyed browsing through the inventory. We were amazed at the amount of tack, clothing and miscellaneous items that was available. O'Dell told us the store's main goal is to engage with the full equestrian community, whether you are an equestrian or someone who just loves the equestrian lifestyle. If you are in the market for a used saddle this is definitely the place to start your shopping. With so many varieties of saddles, you are sure to find something that works for you and your horse. Check out their facebook page for hours and contact information.



## Alpha Dressage Classifieds

They're back! Any member may submit a brief classified ad for free each month. Send your text ad (no photos to save space) to [info@alphadressage.org](mailto:info@alphadressage.org). Submission deadline is the 25<sup>th</sup> of the month to be placed in the next month's edition of the newsletter.

### Member Ads

2022 Russian Orlov (warmblood) filly by Boris of Solstice out of Firefly of Solstice. This filly possesses all of the unique characteristics of this rare breed. They have the talent of a warmblood (in a slightly smaller package), the quiet temperament of a quarterhorse, the beauty of an Arabian and an incredible desire to please their human partner. This filly should mature to about 16 hands, will probably grey and be registered with the Orlov-Rostopchin Sporthorse Association ([www.orlov-rostopchin.org](http://www.orlov-rostopchin.org)). Offered at \$9500. Will be weaned by September 1, 2022 Contact Robin Segó at 941-735-1136 or [Sego1@juno.com](mailto:Sego1@juno.com).

# ALPHA DRESSAGE ASSOCIATION

PRESENTS

A DRESSAGE CLINIC WITH

MATT MCLAUGHLIN

**Dates: November 12 and 13, 2022**

**Closing Date: November 5, 2022**

**Location: 2679 Ranch Club Blvd**

**Myakka City, FL 34251**

**Contact: Robin Segó**

**2679 Ranch Club Blvd**

**Myakka City, FL 34251**

**941-735-1136**

**Sego1@juno.com**

**Fees: The cost of the clinic is \$120/ride for members and \$135/ride for non members. Auditing is free. Lunch will be provided. The registration fee is non-refundable – you will be responsible for finding a replacement for your time slot or forfeit the fee.**

**Payment: Pay by Venmo or send a check payable to Alpha Dressage Association to: Robin Segó, 2679 Ranch Club Blvd, Myakka City, FL 34251**

**Negative Coggins: Copy of current negative Coggins is required with registration.**

**Approved helmets MUST be worn by all riders while mounted.**

**Riders under the age of 18 years must be accompanied by an adult while on the clinic grounds.**

## REGISTRATION FORM

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone Numbers: \_\_\_\_\_

\_\_\_\_\_

E-Mail: \_\_\_\_\_

Horse (s): \_\_\_\_\_

\_\_\_\_\_

Preferred Ride Time(s): \_\_\_\_\_

\_\_\_\_\_

Fees:            First Ride :                            \$ \_\_\_\_\_

                  Second Ride:                            \$ \_\_\_\_\_

                  Total:    \$ \_\_\_\_\_

RELEASE OF LIABILITY

ALPHA DRESSAGE ASSOCIATION

I, the undersigned, wish to participate in the Alpha Dressage Association event on November 12 and 13, 2022 at 2679 Ranch Club Blvd, Myakka City FL, a property owned by Robin and John Segó. I understand that during portions of this event I will be in close proximity to one or more horses under circumstances which may expose me to some risk of injury, because of the nature of horses, the facility, and the activities in which I will be engaged.

In consideration of the Alpha Dressage Association and Robin and John Segó allowing my participation in this event, I, on behalf of myself, and my heirs, administrators, personal representatives, assigns and children and spouse, if any, do hereby agree to hold harmless, release and discharge Alpha Dressage Association and Robin and John Segó, which includes its officers, directors, members, agents, representatives, affiliates and insurers, of and from all claims, demands, causes of action and legal liability whether known or unknown, anticipated or unanticipated, due to the ordinary negligence of Alpha Dressage Association. I shall not bring any claims, demands, legal actions or causes of action against Alpha Dressage Association or Robin and John Segó for any damage or loss due to bodily injury, death or property damage arising out of my participation in this event.

WARNING

**Under Florida law, an equine activity sponsor or equine professional is not liable for an injury to, or the death of, a participant in equine activities resulting from the inherent risks of equine activities.**

\_\_\_\_\_  
Signature of Participant

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Parent of Guardian  
(If participant is a minor)

\_\_\_\_\_  
Date



# Volunteer Form

**\*\* 6 hours minimum required annually to qualify for Year-End Award \*\***

**Thank You for Volunteering – We Appreciate Your Time!**

**Please check in with the Office when arriving for your volunteer time.  
You must sign in to start your time and sign out when you are finished.**

**Please print all requested information below.**

Name of ADA Member: \_\_\_\_\_

Name of Volunteer: \_\_\_\_\_

(if different from ADA Member)

**NOTE: If you are donating your time, you must specify the ADA member name and then provide your name.**

Name of show/event attended: \_\_\_\_\_

Date: \_\_\_\_\_ Location: \_\_\_\_\_

Total hours worked: \_\_\_\_\_ Job(s): \_\_\_\_\_

**Return this form to the volunteer coordinator or office on the day of the show/event  
or mail it to: Donna Sloben./ 5317 Fruitville Rd./ Box 60 / Sarasota, FL 34232**

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Signature of the Volunteer Coordinator: \_\_\_\_\_

Suggested activities to complete the ADA requirement of 6 volunteer hours:

- Scribe
- Scorer
- Gatekeeper
- Runner
- Floater
- Arena Set-up
- Arena Change-over
- Arena Take-Down
- Volunteer on a Committee

Note: This form is also available on our website



## Alpha Dressage Association

### Membership application for 2022

Membership runs from Dec. 1, 2021– Nov. 30, 2022

NAME: \_\_\_\_\_  
Adult \_\_\_\_\_ Junior (18 & under) \_\_\_\_\_ Date of birth for juniors \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PREFERRED PHONE: \_\_\_\_\_

#### ANNUAL DUES

Adult: \$40.00 \$ \_\_\_\_\_

Junior \$30.00 \$ \_\_\_\_\_

Please enclose \$10.00 for a group subscription to HORSE & PONY \$ \_\_\_\_\_

(If wanted) TOTAL \$ \_\_\_\_\_

Please make checks payable to *Alpha Dressage Association*.

Alpha Dressage Association is a USDF Group Member Organization; its members are automatically USDF Group Members.

APPLICANT SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

GUARDIAN SIGNATURE OF JUNIOR APPLICANT \_\_\_\_\_

Mail to:

Martha Koehnlein  
490 Percheron Circle  
Nokomis, FL 34275  
941-320-7673  
[Koeh2337@gmail.com](mailto:Koeh2337@gmail.com)