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**SCHOOL BOARD
SPONSORSHIP PROGRAMME
REPORT BACK**

PROJECT OVERVIEW

The CBAS school board sponsorship program took place in Thembisile Hani Local Municipality in Mpumalanga. The program was launched on 26 April 2024 at Sozilani Secondary School in Kwaggafontein C. Six different events followed the launch, this saw us visiting Vlaaklagte no 1, Tweefontein G, and Thokoza.

OBJECTIVES

- Sponsor seven schools with direction boards to increase their visibility
- Empower and inspire the youth in schools
- Creating database of individual taxpayers
- Position CBAS as a thought leader
- Create brand awareness





WHY THIS PROJECT?

- CBAS firmly believes that education is the cornerstone of self development, and by providing insightful conversation to school learners, we contribute to enriching the minds of young people.
- Education used as a tool can empower, inspire, and build productive communities, our visit entailed assuring learners that you can succeed despite coming from a background where odds are slim.
- Due to our values , the efforts we employ gravitate towards social impact. We wanted a campaign to assist us assimilate to the community as a thought leader.

SUCCESS OF THE PROJECT

- Erection of boards in Kwaggafontein C, Tweefontein G, Vlaaklagte no 1, and Thokoza.
- The schools gave CBAS the platform to engage learners.
- CBAS has collected 50 individual taxpayers at schools.
- The learners and teachers understand our service offering better.
- The boards are erected along the main local roads, these are the roads that are used by motorists and public transport. As such brand awareness has been achieved.



PHOTO BOOTH 1



PHOTO BOOTH 2



REFLECTIONS

In conclusion, CBAS would like to thank the schools which were sponsored with the school direction board. We would like to collectively thank the schools that hosted us, the community and Ikwewezi FM *Sivukile Breakfast Show* that gave us the opportunity to share news of this program with their audience.

As the team, we are grateful of the experience we attained from this project, from the initiation, planning, process till the implementation of the project. We always say there is always a room for growth and improvement.

CBAS looks forward to future adventures.





Thank
you!

CBAS

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