

Lewes & Rehoboth Mailer

Local Rates

Average of 10,000 Homes Per Shipment



| Type of Ad | Cost Per Home | Monthly Cost | Yearly Cost |
|-----------------|----------------------|--|--------------------|
| Quarter Page Ad | 4.5 cent/home | \$450 month paid in full for the year. | \$5,400 per year |
| Half Page Ad | 8.75 cent/home | \$875 month paid in full for the year. | \$10,500 per year |
| Full Page Ad | 17 cent/home | \$1,700 month paid in full for the year. | \$20,400 per year |
| Back Cover Ad | 28 cents/home | \$2,800 for one month | Once per year |
| Front Cover Ad | 32 cents/home | \$3,200 for one month | Once per year |

Average number of homes per month is 10,000. For the year we send over 120,000 homes per area.







Robert D. Melson Text or Email Only 302 643 9494 LocalDiscounts@yahoo.com

Contact us so we can create your ads, and we can start mailing right away.

Thank you for your business.

Mailers are sent out the 15th of each month

All cost-per-home calculations are based on average 10,000 distribution. Rates are based on average circulation, number of mailings and fixed distribution of each issue. Sales tax may apply in some states.

Digital Fee of \$50 per new ad design applied at time of each contract.