

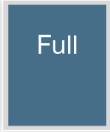
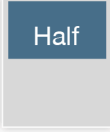


# LOCAL Discounts

## Lewes & Rehoboth Mailer

## Local Rates

Average of 4,500 Homes Per Shipment



	12 x +54,000 Mailers	6 x +27,000 Mailers
 Full <small>10% discount for 2-page spread</small>	<b>\$20,275</b> 37¢ per home	<b>\$10,415</b> 38¢ per home
 Half	<b>\$10,415</b> 19¢ per home	<b>\$5,480</b> 20¢ per home
 Quarter	<b>\$5,480</b> 10¢ per home	<b>\$3,015</b> 11¢ per home
 1/8	<b>\$3,015</b> 5.5¢ per home	<b>\$1,645</b> 6¢ per home

**5% off on your first purchase**  
**LocalDiscount.net**

**Mailers are sent out the 15th of each month**

All cost-per-home calculations are based on average 4,400 distribution. Rates are based on average circulation, number of mailings and fixed distribution of each issue. Sales tax may apply in some states. Digital Fee of \$10 per ad per issue applied at time of each contract.