

BALLOT ACCESS STATEMENT

2028 Presidential Campaign

Overview

This campaign will pursue a strategic, resource-efficient approach to ballot access focused on write-in candidacy in eight carefully selected states. This strategy prioritizes transparency, grassroots engagement, and allows the movement to grow organically while minimizing bureaucratic and financial barriers.

Primary Strategy: Write-In Candidacy

Write-in candidacy offers the lowest barrier to entry while maintaining full eligibility for Electoral College votes. This approach allows the campaign to focus resources on message, organizing, and voter engagement rather than expensive petition drives.

Target States (66 Electoral Votes Total):

State	Electoral Votes	Requirements	Key Deadline
Iowa	6	No registration required	November 5, 2028
New Hampshire	4	No registration required	November 5, 2028
Pennsylvania	19	No registration required	November 5, 2028
New Jersey	14	No registration required	November 5, 2028
Alabama	9	No registration required	November 5, 2028
Vermont	3	Requirements under verification	TBD
Oregon	8	Post-election filing	November 5, 2028
Wyoming	3	Minimal filing (\$200 est.)	TBD

Strategic Rationale

Early State Focus: Iowa and New Hampshire provide maximum early media exposure as the first caucus and primary states respectively.

Swing State Inclusion: Pennsylvania (19 EVs) represents a critical battleground state where write-in access requires no pre-registration.

Geographic Diversity: Coverage spans Northeast, Midwest, South, and West regions.

Resource Efficiency: Six of eight states require zero paperwork or fees, allowing campaign funds to support organizing and outreach rather than ballot access bureaucracy.

Democratic Primary Participation: This write-in strategy does not preclude participating in Democratic primaries for increased visibility and media coverage.

Natural Hybridization Approach

As the movement develops, ballot access may expand organically through:

- Additional write-in states where supporters demonstrate demand
- Strategic independent petition efforts in high-value states if resources permit
- Minor party affiliations where mutually beneficial
- New party formation in states where requirements favor this approach

This flexible framework allows the campaign to scale ballot access proportionally with grassroots momentum and available resources, rather than overextending early.

Timeline & Compliance

Current Phase (2026-2027):

- Confirm requirements with all eight state Secretaries of State
- Establish compliance protocols
- Monitor deadline changes

Pre-Primary Phase (Early 2028):

- File any required pre-election paperwork (Wyoming, Vermont)
- Coordinate with state election officials
- Educate supporters on write-in voting procedures

Post-Election Phase (November 2028):

- Complete Oregon post-election filing
- Submit any required documentation for vote certification

All deadlines and requirements are subject to verification with respective state election offices. The campaign will maintain full compliance with all federal and state election laws.

Resource Allocation

Estimated Ballot Access Costs:

Eight-State Write-In Program: \$500 - \$2,000

- Minimal filing fees (Wyoming, potential Vermont costs)
- Legal verification and compliance review
- State-specific paperwork processing

Democratic Primary Participation (Optional): \$10,000 - \$25,000

- State-by-state filing fees vary widely
- Strategic participation in key early states

Potential Expansion (Contingent on Movement Growth): \$50,000 - \$500,000

- Additional write-in states
- Limited independent petition efforts in strategic states
- Professional ballot access legal counsel

Total Campaign Budget Allocation for Ballot Access: Less than 5% of overall fundraising target.

The vast majority of campaign resources will be directed toward organizing, voter outreach, media engagement, and movement building rather than bureaucratic ballot access processes.

Transparency & Accountability

All ballot access filings, correspondence with election officials, and compliance documentation will be:

- Maintained in campaign records
- Available for supporter and media review upon request
- Reported in accordance with FEC requirements

This campaign believes in radical transparency. Voters deserve to understand exactly how their contributions are being used and how ballot access is being pursued.

Legal Compliance

This ballot access strategy has been developed in consultation with election law resources and will be reviewed by qualified legal counsel before implementation. All activities will comply fully with:

- Federal Election Campaign Act (FECA) requirements
- State-specific ballot access laws
- FEC reporting and disclosure obligations

Last Updated: May 15, 2026