

RARE ROOTS & COMPANY PRODUCT CATALOGUE



HEALTH & WELLNESS

1

Experience the pristine essence of the Himalayas with our **Wild Himalayan White Honey**. Sourced from the remote and untouched regions of the Himalayas, this honey boasts a unique floral flavor and an unmatched purity that reflects its natural origin. Rich in nutrients and enzymes, it's a perfect addition to your diet for a touch of natural sweetness and health benefits.





Unveil the ancient power of the Himalayas with our **Himalayan Shilajit**. This revered resin, harvested from high-altitude rocks, is known for its potent revitalizing properties. Packed with minerals and fulvic acid, it supports overall wellness, enhances vitality, and promotes mental clarity. Embrace the time-tested benefits of Shilajit for a balanced and energetic life.

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3

Discover the exceptional qualities of **Black Turmeric in form of capsules**, sourced from the lush landscapes of Northeast India. Known for its potent medicinal properties and deep, earthy flavor, this rare spice is a treasure for health enthusiasts and culinary experts alike. It's a valuable addition to any pantry, offering both health benefits and a unique twist to your recipes.





Beat the illness with the robust and invigorating flavor of **Assam Tea**, one of India's most cherished teas. Grown in the lush, fertile plains of Assam, this tea is known for its bold, malty taste and rich, full-bodied character. Its deep amber color and strong aroma make it a perfect choice for a refreshing cup any time of day.

EXOTIC SPICES

5

Add a burst of heat with our **Birds Eye Chilli powder/flakes**, sourced from Northeast India. Known for its vibrant color and sharp spiciness, this small but mighty chili is a staple in various cuisines. It delivers a potent kick and enhances the flavor profile of your dishes, making it a must-have for spice aficionados.





Push your taste buds to the limit with our **Ghost Chilli** [Bhoot Jholokia] powder/flakes, a fiery delight from Northeast India. Renowned for its intense heat and distinctive flavor, this chili is perfect for those who crave extreme spice and depth in their dishes. Handle with care and unleash the bold heat of the Ghost Chilli in your culinary creations.

6

7

Indulge in the luxury of **Pure Kashmiri Saffron**, renowned for its exquisite aroma, vibrant color, and delicate flavor. Sourced from the pristine valleys of Kashmir, our saffron is hand-harvested and meticulously processed to ensure the highest quality. Ideal for culinary delights and traditional remedies, it adds a touch of elegance and richness to any dish.





Experience the superior quality of **Lakadong Turmeric powder** from Northeast India. Known for its high curcumin content, this vibrant golden spice offers exceptional flavor and potent health benefits. Sourced from the fertile soils of Lakadong in Meghalaya, it's prized for its rich, earthy taste and powerful antioxidant properties. Enhance your culinary creations and wellness routines with this premium turmeric.

LUXURIOUS FRUIT VARIETIES



Savor the sweet and tangy flavor of **Tripura Pineapple**, also known as **Queen Pineapple**. This exquisite fruit from Northeast India is celebrated for its juicy, tender flesh and aromatic scent. Perfect for fresh consumption, juices, or gourmet dishes, it delivers a delightful tropical taste experience.

9

10

Enjoy the creamy, buttery goodness of our **Avocados**, imported from Tanzania. These avocados are rich in healthy fats, vitamins, and minerals, making them a nutritious choice for a variety of dishes. Perfect for salads, sandwiches, or smoothies, they offer a fresh and wholesome taste of the tropics.





Delight in the unique flavor of **Special Dragonfruit.** With its striking pink or yellow skin and refreshing, mildly sweet taste, this exotic fruit is both visually stunning and nutritious. Ideal for fresh eating, smoothies, or fruit salads, it offers a tropical touch to any dish.

DISTINCTIVE VEGETABLES



Experience the exceptional flavor of **Nashik Onions**, renowned for their crisp texture and balanced sweetness. Grown in Maharashtra's Nashik region, these onions are perfect for a range of dishes, from curries to salads. Elevate your cooking with the distinctive taste of Nashik Onions.

12

The hearty and versatile **Round Red Potatoes** are known for their smooth, red skin and creamy texture. These potatoes are perfect for a variety of culinary uses, from roasting and baking to mashing and boiling. Their rich flavor and firm texture make them a favorite in both everyday and gourmet dishes.



Whether you're preparing a comforting side or an elegant dish, Round Red Potatoes deliver consistent quality and taste, making them a staple in kitchens everywhere.



FINEST GRAINS



Explore the diverse flavors of our rice collection from Northeast India, including Black Rice, Red Rice, and Joha Rice. Each variety is carefully cultivated to preserve its unique characteristics and nutritional benefits. Black Rice offers a rich, nutty flavor, Red Rice is known for its earthy taste and high fiber content, while Joha Rice is cherished for its aromatic fragrance and delicate texture. Enhance your meals with these exceptional rice varieties.



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