

# Roadmap to Sold

## STEP 1

### INITIAL CONVERSATION

We start with your goals and timing, then meet at the home to walk the property, review the market, and shape a plan that makes sense for you.

## STEP 2

### PREPARATION & POSITIONING

We prepare the home for photos and marketing, addressing potential issues early and ensuring it gets the attention it deserves on day one.

## STEP 3

### MARKETING YOUR HOME

Your home goes live on the market, with showings, open houses, and buyer interest underway while I monitor activity and feedback and marketing

## STEP 4

### OFFERS & NEGOTIATIONS

I handle offers and negotiations with a steady hand — easy to work with, but not easy to push around. That way you can relax and focus on your move.

## STEP 5

### CLOSING DAY!

The buyer completes their final walkthrough, and then it's the finish line. We finalize everything with the title company, either locally or with a mobile notary.