Marina Cost/Benefit Analysis

Presentation to POASI Board

Revised 6/7/18 to reflect actual houses built 1976

John Hawkins January 20, 2018

Purpose

Overall, we believe a more <u>equal-participation</u> of owners in <u>Suissevale's</u> <u>value</u> will lead to a better community

- We are not recommending taking member's slips away
- I, personally, do not want a Suissevale marina slip
- This presentation was triggered by the sale of Ambrose Marina, and the realization of the true value of the Suissevale Marina to <u>all</u> the members

Agenda

Marina Cost/Benefit Analysis Conclusion (One Slide)

Proposed Solution (Two Slides)

Analysis (Eight Slides)

Cost/Benefit Analysis Conclusions*

- Non-slip holders (366 Homes) will pay about \$112 per home per year subsidizing slip holders (60 Homes)
- Because slips "turn over" extremely slowly, and slip holders do not pay "market value" for their use, the marina value <u>is not reflected</u> in <u>all</u> Suissevale homes market value

*Possible positive effect of fees for land holders not calculated in this analysis

Proposed Solution

- Make a group deal with Matt Young for valet docking (now offered on an individual basis for \$1795)
- Charge Slip holders <u>same price</u> for slips as valet service, effectively increasing price of slip to "reasonable" market value
- Lower fees to all Suissevale owners by \$112 reflecting slip holders paying for their boat benefits

Effect of proposal

- Increases number of "slips" to 110 if all Ambrose valet is used
- Gives option of all home owners to use either valet or marina slip
- Increased Marina revenue which can be used to lower <u>all</u> POASI home owners fees by about \$112
- Marina fees still well below market value (\$141 per foot; \$3,243 for a 23 foot boat)
- Housing values of <u>all</u> POASI owners may increase as the wait for a slip or valet service will be reasonable and will make owning a Suissevale home much more desirable

Cost/Benefit Analysis

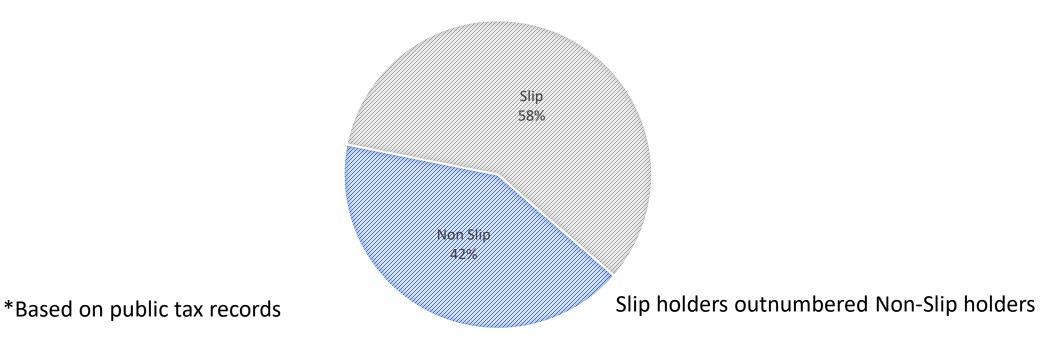
A quick review of how we got here

- Suissevale was formed out of a number of individual and corporate lawsuits around the ownership land, houses, and common properties
- In 1976 (updated in 1986), POASI was awarded control of specific lots, common areas

In 1976, we estimate 103 total houses, and 60 houses with slips

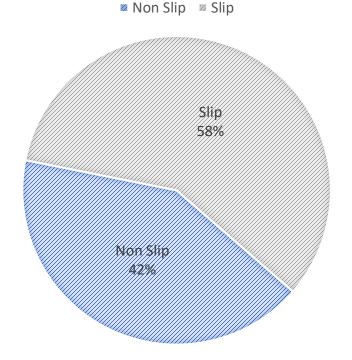


🛚 Non Slip 🖉 Slip



1976 Stipulation for Settlement, allocated all Common Property costs to all home owners

SLIP & NON-SLIP HOLDERS 103 HOUSES



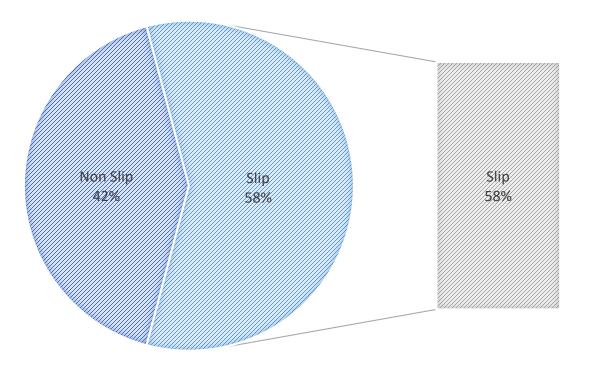
Suissevale Common Properties

- The Clubhouse
- □ Ski Slopes
- Community Beach (including family play areas) and docking area
- Parking area
- Pool
- □ The Playground Area

Slip holders would separately bear the costs of renovation/up-keep for the docks

SLIP & NON-SLIP HOLDERS 103 HOUSES

Non Slip Slip



Only slip owners would benefit from the use of the docks, so they bore the cost of the docks

1976 ruling

- Everyone paid for the areas of Suissevale <u>at cost</u> FOR AREAS THEY USED
- <u>All</u> users paid for the common areas
- Slip holders were required to cover marina renovation costs, as the only users

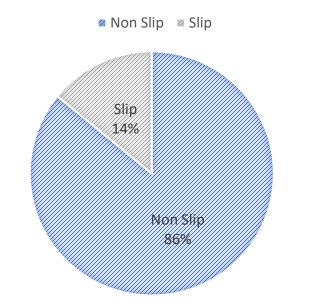
POASI was responsible for determining all future charges based on projected costs:

"self-sustaining, equally-participating, non-profit basis, with adequate provision for growth and replacement"

POASI is left to determining how the <u>costs</u> and <u>benefits</u> of Suissevale are shared in an **equal-participating** manner.

Fast forward to 2018; we have 426 total houses, and 60 houses with slips

SLIP & NON-SLIP HOLDERS 426 HOUSES 2018

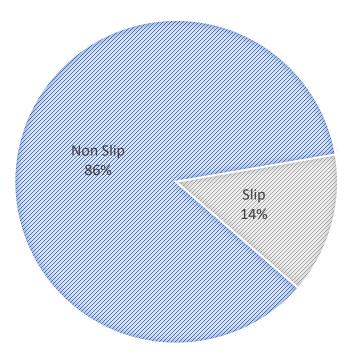


Non-slip holders are now 7 times the number of slips

All Home owners equally-participate in the value of the common properties

SLIP & NON-SLIP HOLDERS 426 HOUSES

🛛 Non Slip 🖉 Slip



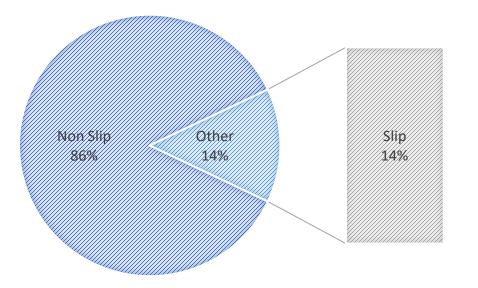
Suissevale Common Properties

- All home owners equally-participate in the cost of keeping Suissevale maintained as they all get the benefit of use.
- □ <u>All</u> home owners equally-participate in the growing <u>market value</u> of their homes as a result

Only slip holders benefit from the use of the marina, despite escalation of Marina value

SLIP & NON-SLIP HOLDERS 426 HOUSES





Slip holders do not share benefit of use with all POASI home owners

- Slip owners get slips valued in the open market at +\$3,000 for \$1,000
- Since slips do not turn over, <u>market value</u> of the Marina IS NOT reflected in housing prices of all POASI members
- All POASI members ARE NOT "equallyparticipating" (equally-benefiting) in the value the Marina provides

The Math

- 426 homes times \$950 equals \$404,700 from fees
- 60 slip holders times \$1,000 equals \$60,000 current fees
- 60 slip holders time \$1,795 equals \$107,700 fees equal to Ambrose
- Generates extra \$47,700
- \$404,700 minus \$47,700 equals \$357,000
- 426 homes would pay \$838 or \$112 less per year to fund Suissevale
- 23 foot boat would pay \$141 per foot for dock on open market or \$3,243 per year