



7 TIPS TO LAUNCH YOUR **PODCAST**

A Podcasting Guide
By **Social Chameleon**





WHAT YOU NEED TO CONSIDER BEFORE **STARTING YOUR** PODCAST:

WHAT WILL YOU TALK ABOUT?

WHAT IS YOUR STYLE?

WHO IS YOUR AUDIENCE?

WHAT IS YOUR PURPOSE?

WHAT ARE YOUR CO-BENEFITS?

HOW WILL YOU MONETIZE?

WHAT IS YOUR MARKETING STRATEGY?



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