



The 2021 Run & See Georgia Grand Prix Series Presented by Run for It! Productions

Dear Race Director:

Attached is an overview of the "2021 Run & See Georgia Grand Prix Series" and the benefits to your race of being part of this growing Series. In 1989 the Run and See Georgia Grand Prix Series started with just 34 races. Since then, it has grown to a high of over 400 races throughout the state, with nearly 100,000 runners or walkers participating each year. In 2021, we anticipate another big year, and we would like to offer you the opportunity to be a part of this exciting and growing running series. Participating races in the series have increased their number of runners by being a part of the Grand Prix each year, as more and more people are discovering the fun and excitement of traveling to run in different cities and seeing other parts of the state.

The primary purpose of the Series is to encourage runners to travel around the state and participate in quality running events, while at the same time seeing some of the great tourist attractions and cities/towns in our state. At these events the runners will earn points for their age group placing (regardless of the age groups you may use at your race, for points purposes, we calculate the race standings based on 15 age groups beginning at 10 & under and going to 85 & over in 5-year age groups); they will accumulate these points over the year and at year-end there will be an awards ceremony to honor the top 10 in each age group.

We are currently putting together the 2021 Run & See Georgia Grand Prix Series calendar and wanted to invite your race to join (or rejoin) the Series. We have divided the state into twelve (12) regions and plan to have no more than one race in a region on the same date at the same time, except in the Atlanta region, (which because of its large number of runners can have 2 races).....there could be races in the morning and afternoon and another in the evening....just not two at the same time. Those races that were on the 2020 Run & See Georgia Grand Prix will have first priority for their race on the weekend they had in 2020 provided they send in their application and check before January 31, 2021.

After those priorities, the calendar will be filled on a first come - first served basis. **(Races that were on the 2020 Series who may be changing their date should contact us before assuming your race can have the new date for the 2021 Series. Another race in your region may already have the date.)**

The fee to be on the 2021 Run & See Georgia Grand Prix Series is NOW ONLY \$150, which includes:

- All races on the Run & See Georgia Grand Prix Series in 2021 will be included in a monthly eblast that includes those GP races for the month of the eblast to 60,000 runners around the state. (Your race will be included in the eblast the month prior to your race)
- 3 social media posts about your race (typically 8 weeks out, 4 weeks out, and race week)
- Listing in the Run and See Georgia complete event calendar for all races on the Series including date, distance, contact person, phone number and website (if provided).
- Your race flyer placed as early as you want on the Run and See Georgia website, but we strongly encourage you to get the ad to us at least 3 months in advance of race day (you can send it earlier if you want).
- Discounts on race awards through The Trophy Case, a sponsor of the Series. Call 678-214-5294.
- Special pricing on timing services and/or Race Management Services from Run for It! Productions – contact Mark Vescio at 678-895-2631 for more information.

- The option to have an additional, “exclusive” email blast to our database of 60,000 runners for an additional \$100. These go out on Thursdays and are first come, first served.
- FOR RACES IN METRO ATLANTA... you also have the option to get additional marketing through our partnership with Big Peach Running Company. In exchange for hosting an exclusive packet pickup at one of their locations, you would receive the following marketing benefits;
 - 1 Mention in the monthly Race Calendar email (130,000 people)
 - 2 Mentions in the month prior to the race in the weekly newsletter under "Race Partnerships" (130,000 people)
 - 2 Facebook posts promoting the race from the store page hosting PPU

Please note this is optional, and packet pickup must be confirmed at least 30 days prior to race day in order to receive this benefit. Big Peach Running Co. reserves the right to be the only early packet pickup option (other than race day pickup) for a race to receive marketing from them. Please contact Mark Vescio at 678-895-2631 if you have questions.

Upon receipt of your application and membership fee, you will receive the NEW “2021 Run & See Georgia Grand Prix Series” logo to put on your race flyer. **PLEASE NOTE**** Your benefits will not take effect until payment has been received.**

*** Immediately following your race, please send the **complete race results of all participants (preferably an Excel or .txt file) – to include place of finish, first name, last name, age, gender, and time – each in a separate column.** The easiest and fastest way would be to send them as an attachment, either as an Excel file or a txt file....for those of you using chip timing or other computerized results you can email us whatever the timing company gives you but it must be **COMPLETE** results, to include all participants! **Races not timing all finishers will not be allowed on the Grand Prix Series.** It is imperative to the Series that this is done on a timely basis - especially if you want the runners to continue coming to your race for those points! Participants get very upset if those results are not available shortly after the race so they can be published in the magazine. ***If we do not receive your results your race will not be permitted to be a member of the Series next year!***

We want to make this the biggest and best Series to date and therefore we want to help you increase the numbers at your race and the number of runners traveling across our state for all the races. I look forward to hearing from you as soon as possible.

See you at the races!

Mark Vescio and the Run for It! Productions team

www.runandseegeorgia.com

2021 Run & See Georgia Grand Prix Series Application

To secure your membership in the 2021 Run & See Georgia Grand Prix Series just complete the attached Series application and forward it and your check for \$150 to Run for It! Productions. at the mailing address below:

(Check must be received prior to ad placement on the Run and See Georgia Website)

**Run for It! Productions
PO Box 1052
Woodstock, GA 30188**

Name of Race: _____

Date of Race: _____ Start time of Race: _____

Website address: _____

Distance of race (circle all that apply) 5K 8K 10K 15K 20K 1/2 Marathon Marathon Other

Location of Race (Start/Finish area - if you know the exact street address, that would also help)

Race Director: _____ Phone: (Day) ____ - ____ - ____

Address _____ (Night) ____ - ____ - ____

Email _____

Asst. Race Director: _____ Phone: (Day) ____ - ____ - ____

Address _____ (Night) ____ - ____ - ____

Previous year's turnout (# of entrants) _____

Festival, Arts & Crafts, Historic events associated with race? _____

FOR THE RACE DIRECTORS - Please read and sign as part of your membership.

Yes, the _____ race wants to be on the 2021 RUN & SEE GEORGIA GRAND PRIX SERIES. I (check one) _____ have _____ have not enclosed the membership fee of \$150. I understand that the age groups recognized by the Grand Prix are not mandatory for my race to use but are meant as suggestions only. I further state that I will, immediately after the completion of the race, send the results for inclusion in the Run and See Georgia website, both for the results section and the Grand Prix standings - therefore I will send complete results, to include name, age, sex, time and place of finish. I understand that if I do not forward my race results my race will not be allowed to be a member of the Grand Prix in 2022!

RACE DIRECTOR'S SIGNATURE _____ DATE _____

www.runandseegeorgia.com