

South Texas

Events Team Roadmap

500k Personal Sales

- + 225k annual sales

150k Personal Sales

- + 40k last 4 months
- + Own a booth

50k Personal Sales

- + 20k Campaign

25k Personal Sales

15k Personal Sales

- + 15-25k career sales
- + First campaign on events team

Elite Key Events

- Work the best of the best events
- Reserved for the top producers

Key Events

- Be part of the top reps of STX
- Reserved for CSPs only
- Attend Key Events Meetings

Varsity

- Work shift over \$75
- Eligible for cross training across other divisions & mentorship

Junior Varsity

- Can pick shifts at team meetings

Freshman

- Attend event team training
- Can pick shifts at team meetings
- Gets 1-1 coaching the first campaign on team