

# OUR VALUE OUR STORY

Our success 2019 onwards has proven that problem & learner-based training methodology is the future. Our most trusted and repeat clients have recorded higher productivity, improved sales and increased workforce motivation.

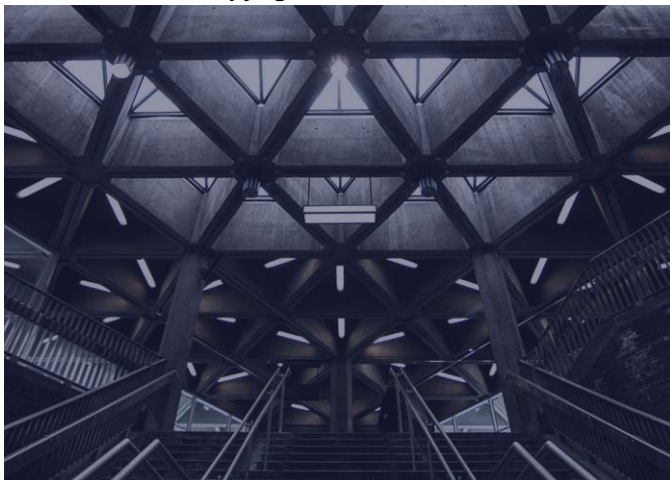
Real solutions for real problems, we base our methodology and training consultancy philosophy on

- Diagnosing the skill, knowledge & operational gaps
- Formulating the training program
- Delivering the workshops in 5-star locations
- Assessing the development and advancement of the trainees
- Providing our clients with a detailed feedback profiles and recommendations.

An honest well integrated approach is the leading ethos in our company. We solve the most complicated challenges using a tailored, cost effective & technologically driven set of training & consultancy programs.

Have a read of our client stories and we look forward to welcoming you in!

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2020 to 2023 we have successfully delivered the Economic Substance Tax and Analytics training to the MOIC customer service, call center as well as financial analysis team and control Directorate. Through our well researched and in depth training we were able to ensure the highest level of information retention, leadership and initiative and tax proficiency in all the employees further translating into improved government control over 5000 companies in the Kingdom. Where the management has seen a need we have delivered and it led to improved KPI per department.



Ministry of Industry  
and Commerce



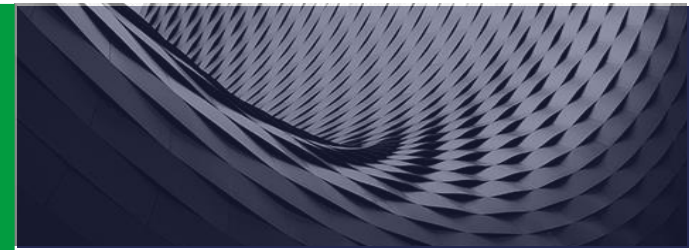
Successfully delivered in 2023 pioneering training to the remedial and collection as well as the auxiliary and back-office bank employees an English for Business course as well as the coveted Email writing for professionals' course. The success level per batch was as high as 97% leading to tangible improved communication, customer service and problem-solving approach when communicating via emails. We continue to build and deliver for our client ESKAN Bank as we are their training partner.

Train the Trainer was our successfully delivered training course to the Health and Safety department manager at AlSaad where we focused on intensively developing the communication, clarity, coherence and training abilities of the HSE manager. The manager has further delivered accurate and focused HSE training to the company where we were able to collect feedback on the level of development gained through our up to date and well researched training approach.



المطبعة الشرقية  
Oriental Press

One of our proudest success stories, through our procurement and supply chain management intensive training we were able to turn a purchasing officer into a senior procurement supervisor. The skills of the team have matured throughout the training as a result of our trainee focused approach. The material was focused on the clients needs to strategically develop certain aspects of its procurement department and hence our successful training targeted the need directly. The company has cited improved supply chain cycle times and higher OTIF KPIs.

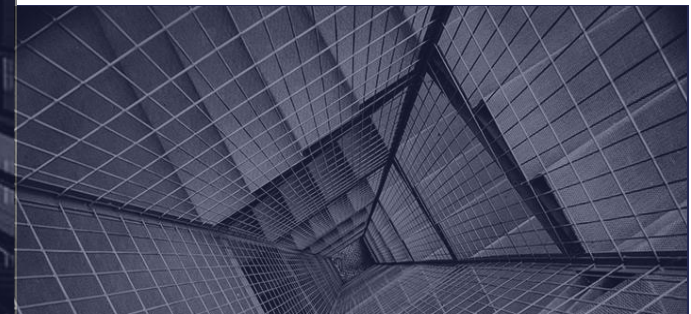


مؤسسة  
المبرّة الخليفة  
AlMabarrah  
AlKhalifia  
Foundation

With our delightful national youth fund client who brought in graduates and university students to be trained on presentation skills, we were able to give back to the Kingdom and develop its youth. The program focused on developing strategic communication in English for business presentations and cultivating confidence. We proudly had trainees from RCSI, Royal university for Woman, AUB, UOB and Polytechnic. Trainees gained 100% success rates due to their dedication and focus. Dedication and targeted training resulted in tangible results which we are proud of.



**APP** **AL SAAD**  
POWER PROJECTS





English for business is the key communication need within the international aviation industry which has English as its formal official language. With our client BAC communicating their need so accurately, we focused our full program building, research and delivery towards meeting that objective. In 2019 we had trained them on the basic English language skills and tuned it to business settings where the skill is taken further to suit the varying spoken accents and speed. Our clients succeed in developing their CEFR English level from A2 to B2.



Ministry of Social Development



In an everchanging economy and labor market, skills are of the essence. We successfully have delivered employability and CV building training to the batches nominated by the MLSD. Our trainees went through a dedicated and strict financial training, interview training, CV writing and designing. 96% of the trainees within a month of training had secured 3 interviews each citing that they have never seen results this fast from being educated before.



stc



When leadership and employees align their strategic goals towards development you get progress. The facility management arm of STC has been a trusted and proud client of ours. We have delivered and continue to deliver, language, leadership, logistics, tax and problem solving/crisis management training. The leadership training has resulted in the development and promotion of the trainees within months from completing our program. We win when they win. Conducting quality training is always the best way to help companies grow.

