



Women's Council of Dallas Association of Real Estate Brokers

Dear

I hope this letter finds you well. I am writing on behalf of the Women's Council of the National Association of Real Estate Brokers (NAREB), an organization dedicated to enhancing the standards of men and women in the real estate industry since our founding in 1971.

The Women's Council of NAREB, mission is centered on promoting leadership and education while fostering an exchange of information through collaborative group learning techniques. Our goal is to empower women by providing opportunities to expand their knowledge and expertise across all aspects of real estate.

I am reaching out today to discuss potential sponsorship of our non-profits initiatives outlined below:

- **Promoting Home Ownership:** Assisting individuals and families in achieving the goal of home ownership through educational workshops and resources.
- **Advancing Financial Literacy:** Empowering individuals with essential financial planning skills to make informed decisions about housing and investments.
- **Educational Home Buyer Workshops:** Providing practical knowledge and resources to prospective home buyers to navigate the purchasing process effectively.
- **Comprehensive Training for Realtors and Industry Professionals:** Enhancing the skills and expertise of real estate professionals to better serve their clients and communities.
- **Scholarships:** Supporting high school graduates in pursuing further education and careers in real estate, thereby fostering future leaders in the industry.

In return for your sponsorship, Hancock Whitney will receive prominent recognition in our promotional materials, visibility at our events, acknowledgment on our website and social media platforms, and the opportunity to align with a cause that promotes leadership, education, and community empowerment.

I would be delighted to discuss how we can tailor a sponsorship package that aligns with your strategic objectives and maximizes your impact on our shared mission.



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Enclosed with this letter is our detailed sponsorship proposal, outlining specific opportunities and benefits associated with partnering with the Women's Council of NAREB.

Thank you for considering this partnership opportunity. Together, we can make a significant impact in promoting home ownership, financial literacy, professional excellence, and educational opportunities for future generations within the real estate industry. I look forward to collaborating with Hancock Whitney to create positive change in our community.

Warm regards,

Marti Jeffries
President, WCNAREB
(972)904-2717
wcdareb1948@gmail.com



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SPONSORSHIP	BENEFITS
<p style="text-align: center;">Platinum \$7,500</p>	<ul style="list-style-type: none"> ➤ Presenter - Home Buying or Financial Literacy Events (5) ➤ 1 Hr. Lunch and Learn Class (2) ➤ 1 Exclusive Sponsor at Networking Mixer ➤ Inclusive in all electronic and print collateral as a Sponsor ➤ Logo on WCDAREB website ➤ 5 Local Memberships
<p style="text-align: center;">GOLD \$5,000</p>	<ul style="list-style-type: none"> ➤ Presenter at Home Buying or Financial Literacy Events (3) ➤ 1 Hr. Lunch and Learn Class (1) ➤ Inclusive in all electronic and print collateral as a Sponsor ➤ Logo on WCDAREB website ➤ 3 Local Memberships
<p style="text-align: center;">SILVER \$3,000</p>	<ul style="list-style-type: none"> ➤ Presenter at Home Buying or Financial Literacy Events (2) ➤ Inclusive in all electronic and print collateral as a Sponsor ➤ Logo on WCDAREB website ➤ 2 Local Memberships
<p style="text-align: center;">BRONZE \$2,000</p>	<ul style="list-style-type: none"> ➤ Presenter at Home Buying or Financial Literacy Event (1) ➤ Inclusive in all electronic and print collateral as a Sponsor ➤ Logo on WCDAREB website ➤ 1 Local Membership
<p style="text-align: center;">Monthly Event Sponsor \$250</p>	<ul style="list-style-type: none"> ➤ Present for 30 minutes at a scheduled monthly meeting ➤ Display Branded Merchandise/Products
<p style="text-align: center;">Affiliate \$150</p>	<ul style="list-style-type: none"> ➤ Present for 15 minutes at a scheduled monthly meeting ➤ Display Merchandise/Product
<p style="text-align: center;">Scholarship Sponsor \$1000/500/250</p>	<ul style="list-style-type: none"> ➤ Sponsors, co-sponsor, or donate towards one student ➤ Logo on WCDAREB website ➤ Acknowledged on printed materials



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SPONSORSHIPS

(Check one)

- ☐ Corporate Sponsorship \$7,500 ☐ Gold \$5,000 ☐ Silver \$3,000 ☐ Bronze \$2,000
☐ Monthly Event Sponsor \$500 ☐ Affiliate \$250
☐ Scholarship Sponsor \$1,000 ☐ Scholarship Sponsor \$500 ☐ Scholarship Sponsor \$250

Please submit your logo or other graphics in .jpg or Word format.

Do not send in .pdf documents.

Thank You!

Email logo or graphics to: wcdareb1948@gmail.com

972-904-2717

Contact: _____

Name: _____

Title: _____

Contact Tel No: _____ Office: _____

Cell: _____

Email: _____

Company Name:

Company Address:

_____ST_____Zip_____

I will support the Women's Council of Dallas Association of Real Estate Brokers (WCDAREB) through the purchase of the Sponsorship as indicated above. I am an authorized employee/representative of the above company.

Signature Title: _____