

Hello Business Owner or Management,

I understand that you want to protect your business and your customers. Your “No Guns” sign is an invite for criminals to target you and those you are trying to protect. No criminal will read your sign and choose not to commit a crime because you posted your sign. What you did was discriminate against lawful citizens that have chosen to protect themselves. By placing that sign at your entrance, you have set a target on everyone in your establishment. You have advertised to those wishing to do harm to you and your customers that everyone on premise is defenseless. Unless you have metal detectors at every entrance and armed police on your property you should not be restricting lawfully concealed carrying citizens that only want to protect themselves. Not sure if you are aware that New Jersey concealed carry citizens have had numerous background checks, more than your local police officers and politicians. I doubt the criminals that are carrying a loaded firearm in your establishment with no training, background checks or compassion of others care what you or your sign says. Criminals are carrying a loaded firearm and you don't even know it until it is too late. NJ Carry permit holders follow the law and therefore will not be patronizing your establishment, even though your sign is not enforceable by NJ law. We will spend our money elsewhere in a place where we feel safe, and the owners or management have not advertised to the evil criminals that the staff and customers are defenseless.

Over the last year no reported cases of a NJ Concealed Carrying person(s) have gone into a private business and used their firearms in a nefarious way. There are many cases where the criminals have gone into places just like yours knowing that no one will be able to stop them. By placing a “no weapon” sign it is advertising to everyone including the EVIL Criminals this business is a defenseless soft target, and no one can stop them from doing evil. Ask yourself how many bodies are acceptable before the police come to your rescue only minutes after the carnage is finished. The police will only be able to identify the bodies since no one will be there to stop it from happening, including the police officer with a gun.

REMEMBER CRIMINALS DON'T FOLLOW THE LAW OR YOUR SIGN. HOWEVER, THEY DO KNOW HOW TO READ AND SEE THAT YOU HAVE DONE THE HARD WORK FOR THEM BY DISARMING THOSE WHOM THEY WISH TO DO HARM AGAINST.

If you are still not convinced, at least take the sign down so the EVIL Criminals do not know everyone is defenseless. Remember it is not enforceable by law in New Jersey law. You can only ask a lawful person to leave if they are carrying. Even better place a lawful carry sign like the one attached.

If you want to learn more about how lawful Concealed Carry persons are not the problem, look at these websites. They are not affiliated with me in any way, they just tell the truth, most are not willing to accept.

www.heritage.org

<https://www.gunfacts.info/gun-policy-info/concealed-carry/>

When you take your “No Gun / Weapon” sign down we will resume supporting your establishment. I hope for you and your customers' safety and that you are not the cause of the next national tragedy by the placement of your sign.

Your Ex-customer and hundreds of thousands of lawful concealed carry Citizens!

NOTICE

**Lawful Concealed Carry
Permitted while on Premises.**



Open Carry prohibited!