



DIPLOMA IN TRAVEL MANAGEMENT

DK127(W) (R/I015/4/0037, MQA/FA9000) JPT/BPP(K)1000-600/WP147/e24/01118 bertarikh 08 Mac 2024

Objective:

This course provides students with a broad view of the modern global fast-changing electronic tourism industry. Students can gain employment at international airlines, airports, cruise ships, travel agencies, manage own tour businesses, and can work as a freelance tour leader, etc. Students can opt for the globally recognized and highly prestigious Diplomas.

Entry Requirements:

- i. SPM with 3 credits in any subjects.
- ii. UEC –with Grade B in any 3 subjects.
- iii. O-level with Grade C in any 3 subjects.
- iv. KKM Level 3 certificate related to tourism
- v. International students must have High School qualification recognized by Malaysia Government.
- vi. Other qualification recognized by Malaysia Government.
- vii. International students must have MUET (Band 2), IELTS 4.0, or other English qualification accepted by Malaysia Government for 2nd year visa renewal, and before enter into main course. Conditional offer to international students must have MUET (Band 2), IELTS 4.0.

Financial Aids for Malaysians:

- i. PTPTN loan
- ii. EPF withdrawal

Semester 1:

Introduction to Travel & Tourism Industry
English For Tourism and Hospitality
Geography In Travel Planning
Principle In E-Business
Integrity and Anti-Corruption
Bahasa Melayu Komunikasi 1 (International Student)

Semester 2:

Customer Relationship Management
Global Distribution System
Transportation
Travel Formalities and Essentials
Falsafah dan Isu Semasa (Malaysian Student)
Penghayatan Etika Dan Peradaban

Semester 3:

Malaysian Economy 2
Travel and Hospitality Law
World Destinations

Award: Diploma in Travel Management.

Semester 4:

Cruise Management
Financial and Accounting Management
Inbound Tour Operations
Tourist Guide Services
Community Service

Semester 5:

Incentive Travel Management
E-Marketing For Hospitality and Tourism
Outbound Tour Operations
Supervision In Hospitality and Tourism
Sustainable and Responsible Tourism

Semester 6:

Entrepreneurship
Event Management
Human Resource Management

Semester 7:

Travel Industry Training (Internship)

(Local student without the Credit in SPM Bahasa Melayu will take Bahasa Kebangsaan A)

GOLDEN time for tourism!

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