

REINVESTING IN A COMPREHENSIVE COMMERCIAL TOBACCO PREVENTION & TREATMENT PROGRAM IS CRITICAL FOR THE HEALTH OF WASHINGTONIANS

104,000 WA YOUTH WILL DIE PREMATURELY FROM SMOKING

\$3.2 Billion in state health care costs

27% OF CANCER DEATHS DUE TO SMOKING

Restoring a comprehensive program is essential:

- for evidence-based and equity-focused prevention, education, and treatment services in all communities.
- to reduce known disparities in populations that are targeted by the tobacco industry and systemically disadvantaged.
- to protect our children, teens, and young adults from the industry's pervasive e-cigarette marketing that fuels the vaping epidemic, especially among youth of color and LGBTQ youth.

From 2000 - 2009, when WA invested ~\$23.6 million per year:

↓ Youth and adult smoking rates **5:1 ROI** healthcare costs savings

Programs to prevent youth vaping, reduce smoking disparities, and equitably provide cessation services cannot be successful without sustained investment.

Inadequate state funding from 2009 through 2022 dismantled a successful and comprehensive state program.

Renewed state support will reignite our ability to:

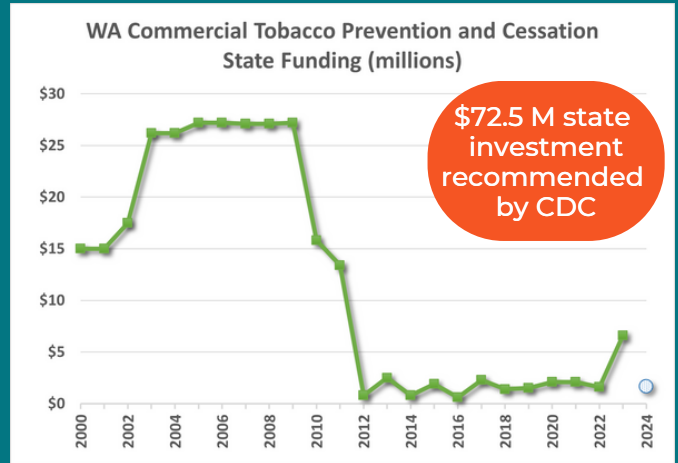
- resolve known inequities in overburdened communities,
- respond to the industry's e-cigarettes push, and
- sustain effective programs with experienced staff in every community.

Fully funding Washington's commercial tobacco prevention and treatment program is a long-term investment in our state's health and economic future.

American Cancer Society
 Cancer Action Network
 American Heart Association
 American Lung Association
 Asian Pacific Islander Coalition
 Advocating Together for Health

45th

WA's national rank in 2022 for state tobacco prevention funding



\$72.5 M state investment recommended by CDC

The Legislature's \$5.121 million FY 2023 general fund support was the first significant investment since 2010.

State \$ for Comprehensive Approach

	2000-2009	Today
Community-based Programs	✓	↓
School-based Programs	✓	✗
Cessation Support	✓	↓
Public Awareness & Education	✓	↓
Preventing Youth Access: Education & Compliance	✓	↓
Assessment & Evaluation	✓	✗

Association of Washington School Principals
 Association of Washington Student Leaders
 Blue Zones Project Walla Walla Valley
 B-THAT Community Coalition
 Campaign for Tobacco-Free Kids

**Chelan-Douglas TOGETHER! for Youth
Children's Alliance
Foundation for Healthy Generations
Fred Hutchinson Cancer Center
Grant County Health District
Greater Spokane Substance Abuse Council
Influence the Choice
Joyce L. Sobel Family Resource Center
Kaiser Permanente
King County
Kitsap Public Health District
Lopez Island Family Resource Center
MultiCare Health System
Neighborhood House
Okanogan County Community Coalition
Parents Against Vaping e-cigarettes
Planned Parenthood Alliance Advocates
Prevent Coalition
Public Health Roundtable
Rock Solid Youth Prevention Team
San Juan Island Prevention Coalition**

**Sedro Woolley RISE Coalition
Tacoma-Pierce County Health Department
Thurston County Public Health & Social
Services
Tumwater HOPES Community Coalition
Virginia Mason Franciscan Health
WASAVP - Washington Association for
Substance Misuse and Violence Prevention
Washington Chapter of the American
Academy of Pediatrics
Washington Education Association
Washington State Public Health Association
Washington State School Directors'
Association
Whatcom County Health and Community
Services**

*Statement signers as of 3/7/2023.
[Link to statement page with current list.](#)*

Individual Signers *Title and affiliation listed for identification purposes only.*

Alma Chacon, Executive Director, CAFE: Community for the Advancement of Family Education
Tammy Dee, School Discipline Consultant, Cascadia Youth Mental Health PLLC
Jennifer Gosar, Youth Substance Use Prevention Professional
Alison Graham, Coalition Coordinator
Mike Graham-Squire, Prevention Professional
Wendy Habek, Marketing Executive
Kayla Isaacson, Youth Commercial Tobacco Use Prevention Coordinator, Grant County
Daynon Jackson, Youth Advocacy Program Coordinator
Lauri Johnson, Community Coalition Coordinator
Ramona Leber, Prevention Consultant, Leber & Co, Longview
Michala Milewski, Prevention Specialist
Rob Molina, Youth Cannabis and Commercial Tobacco Prevention Program Manager, CHOICE
Fred Swanson, Executive Director, Highline Schools Foundation
Trillium Swanson, Prevention Services Coordinator, Orcas Island
Linda J Thompson, Executive Director, Greater Spokane Substance Abuse Council (GSSAC) &
President, Washington Association of Substance Misuse and Violence Prevention (WASAVP)
Alexandra Vargas, Community Health Educator
Megan Watson, Coalition Coordinator, Moses Lake Community Coalition
Randy Webb, LMHC, LPC, technical training specialist, master trainer in Neurosequential Model in
Caregiving, trainer in EMDR therapy, WA Dept. of Health, Div. Disease Control and Health Statistics
Liz Wilhelm, President, Prevention Specialist Certification Board of Washington