

# Privacy Statement Regarding Customer and Online User Information

This privacy notice applies to Sweetpolly's Creations (herein after referred to as "SC") website, application, service, or tool (collectively "Services") where this privacy notice is referenced, regardless of how you access or use them, including through mobile devices.

This Privacy Statement does not apply to the websites of our business partners or to any other third parties, even if their websites are linked to our website. We recommend you review the privacy statements of the other parties with which you interact.

For the purposes of this Privacy Statement, "Business partner" means any subcontractor, vendor or other entity with whom we have an ongoing business relationship to provide products, services or information. "Personal Information" means information that identifies you, such as your name, telephone number and email address.

This Privacy Statement governs Personal Information we collect from our customers and online users ("you"), as well as information we automatically collect from your online visits (e.g. data collected via cookies).

When you use our services, you trust us with your information. This Privacy Policy is meant to help you understand what data we collect, why we collect it, and what we do with it. This is important; we hope you will take time to read it carefully.

As you use our services, we want you to be clear how we're using information and the ways in which you can protect your privacy.

Our Privacy Policy explains:

- What information we collect and why we collect it.
- How we use that information.
- The choices we offer, including how to access and update information.

## Information we share

We **do not** share personal information with companies, organizations or individuals.

For legal reasons, we will share personal information with companies, organizations or individuals outside of SC if we have a good-faith belief that access, use, preservation or disclosure of the information is reasonably necessary to:

- meet any applicable law, regulation, legal process or enforceable governmental request.
- enforce applicable Terms of Service, including investigation of potential violations.
- detect, prevent, or otherwise address fraud, security or technical issues.

# Privacy Statement Regarding Customer and Online User Information

- protect against harm to the rights, property or safety of Google, our users or the public as required or permitted by law.

## Information security

We work hard to protect Sweetpolly's Creations and our users from unauthorized access. In particular:

- We encrypt our services using SSL

## Changes

Our Privacy Policy may change from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of privacy policy changes). We will also keep prior versions of this Privacy Policy in an archive for your review.

## Personal information we collect

What is personal information?

Personal Information is information relating to an identified or identifiable natural person. An identifiable natural person is one who can be identified, directly or indirectly, by reference to an identifier such as a name, an identification number, location data, an online identifier, or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

We do not consider personal information to include information that has been anonymized or aggregated so that it can no longer be used to identify a specific natural person, whether in combination with other information or otherwise.

We collect personal information from you when you use our Services.

## How we use your personal information

We use your personal information to provide and improve our Services, provide you with a personalized experience on our sites, contact you about your account and our Services, provide

# Privacy Statement Regarding Customer and Online User Information

you customer service, provide you with personalized advertising and marketing, and to detect, prevent, mitigate and investigate fraudulent or illegal activities.

## How long we keep your personal information

We retain your personal information for as long as necessary to provide the Services you have requested, or for other essential purposes such as complying with our legal obligations, resolving disputes, and enforcing our policies.

## Cookies & Similar Technologies

When you visit or interact with our sites, services, applications, tools or messaging, we or our authorized service providers may use cookies and other similar technologies to help provide you with a better, faster, and safer experience, and for advertising and marketing purposes.

We are committed to your privacy. This privacy notice explains our collection, use, disclosure, retention, and protection of your personal information.

## Contact Us

If you have a question or a complaint about this privacy notice, you can reach the us in writing at: Sweetpolly's Creations, P.O. Box 414, Mount Airy, MD 21771 USA.

We want all our members to have a positive experience. As such, we don't allow members to use language that we consider to be defamatory, offensive, or that could be seen as abuse or harassment.

Here at Sweetpolly's Creations' we take your privacy seriously and will only use your personal information to administer your account and to provide the products and services you have requested from us.

However, from time to time we would like to contact you with details of new products/special offers/coupons/giveaways we provide. If you consent to us contacting you for this purpose please tick to say how you would like us to contact you:

Post  Email  Telephone

Text message  Automated call

# Privacy Statement Regarding Customer and Online User Information

As the consumer, you have...

1. The right to be informed
2. The right of access
3. The right to rectification
4. The right to erasure
5. The right to restrict processing
6. The right to data portability
7. The right to object
8. Rights in relation to automated decision making and profiling.