

Query Letter for *Hard Is Fun*

Subject Line: Query: *Hard Is Fun* by Joshua Waldron – Grit, Growth & Real-World Resilience

Dear Agent,

I'm seeking representation for my nonfiction book, *Hard Is Fun: Embracing Difficulty for a Life That Matters*, complete at approximately 88,000 words. Blending memoir, performance psychology, and business insight, *Hard Is Fun* is a mindset manifesto for those tired of the easy-button culture and ready to live with grit, resilience, and purpose.

Rooted in my own journey of recovery from a spinal injury, building a multi-million-dollar company during the 2008 collapse, and raising four children while rebuilding my life, the book delivers what readers of Angela Duckworth (*Grit*), David Goggins (*Can't Hurt Me*), and James Clear (*Atomic Habits*) crave: real, raw, and actionable inspiration.

Each chapter offers vivid storytelling, current research, and practical frameworks that help readers rewire how they see challenge—from entrepreneurs facing resistance, to parents raising resilient kids, to anyone trying to reclaim agency in their lives. The book's central belief—that difficulty is not a detour but the very path to transformation—has already struck a chord with early readers and my growing online community.

I was the founder of SilencerCo (a firearms brand that reached \$68M in annual revenue), have led companies both public and private, and currently work as a consultant, while also leading a boutique real estate firm. I speak regularly to leaders, students, and entrepreneurs about post-traumatic growth, identity-based discipline, and building antifragile cultures.

Thank you for considering *Hard Is Fun*. I would be honored to share the full manuscript or proposal at your request.

Warmly,
Joshua Waldron

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