

Phoenix Sponsorship Opportunities

SUPPORTING OUR FUTURE

BUILDING STRONGER
COMMUNITIES

TOGETHER WE RISE!



Emerge Stronger, Smarter and More Powerful with a Phoenix Netball Team

JOIN US IN MAKING A DIFFERENCE

Your sponsorship helps us create safe, empowering environments where young people grow, learn, and thrive. We would love to welcome you as a valued sponsor for the 2026 season.



Phoenix Netball Club acknowledges the Widjabal Wia-bal people of the Bundjalung Nation as the Traditional Custodians of the lands on which we play, train, and gather. We pay our respects to Elders past and present and extend that respect to all First Nations peoples within our community.



CONTACT US

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ABOUT PHOENIX

Founded in 2019 by President Tammy Yates-Allen and Treasurer Kate Knight, Phoenix Netball Club has grown into a vibrant, family-oriented organisation. As we enter our eighth year, our commitment to empowering players, umpires, volunteers, and families remains stronger than ever.

We proudly support players of all ages—from young juniors learning foundational skills to adults continuing their passion for netball. Our focus on inclusivity, community connection, and player development ensures every member feels supported, safe, and celebrated.

We host community events including Roller Skating and Trivia Nights, and Easter Hunts, and participate in Lismore District Netball Club specialty days that promote diversity and connection. Many Phoenix junior athletes have progressed through representative pathways, achieving success at district and regional levels.

WHY SPONSOR US?

As a grassroots club, Phoenix relies on membership fees and community partnerships to deliver high-quality programs. Your sponsorship directly supports our ability to:

- Provide uniforms, equipment, and first aid resources
- Fund development and accreditation pathways for umpires and coaches
- Reduce financial hardship for local families through subsidies provided by The Phoenix Shari Rose Foundation
- Strengthen junior development, confidence, and leadership opportunities



SPONSORSHIP AT A GLANCE

Package	Cost	Key Benefits
Diamond Sponsor	\$2,500	Top-tier branding, season naming rights, banner top placement, Fiery Feed features
Major Sponsor	\$1,000	Large banner logo, club operations support, highlighted Fiery Feed mentions
Gold Sponsor	\$500	Naming rights to a Community Day, medium banner logo, team support, perpetual trophy recognition
Silver Sponsor	\$200	Small banner logo, logo on umpire/coaching shirts, seasonal Fiery Feed mentions
Bronze Sponsor	\$100	Business name on banner, business name on training shirts, Fiery Feed acknowledgement
One-Off Donation	Your choice	Flexible support tailored to your impact

VALUE FOR YOUR BUSINESS

Partnering with Phoenix Netball Club provides powerful, ongoing visibility throughout the Lismore region. Sponsorship offers:

Wide Community Reach

Connect your brand with hundreds of players, families, and supporters across the Lismore region.

Consistent Digital Visibility

Receive ongoing online recognition, including weekly mentions in our Fiery Feed blog and social media posts.

Positive Community Alignment

Showcase your commitment to an inclusive, family-focused club that values connection and belonging.

Event-Based Exposure

Increase your visibility with recognition at games, carnivals, and Phoenix-hosted community events.

Meaningful Social Impact

Support local families through The Phoenix Shari Rose Foundation, demonstrating genuine corporate social responsibility.

Prominent Banner Placement

Feature your business name or logo on our Sponsorship Banner, proudly displayed at all games and carnivals throughout the season.

Your investment strengthens both your brand and our local sporting community.

DIAMOND SPONSORSHIP

\$2500 – Our premier sponsorship tier, offering the highest level of visibility and influence within the club.

Your support contributes to:

- Advanced club development initiatives
- Training program expansion
- High-quality equipment improvements
- Subsidies for families experiencing hardship provided through The Phoenix Shari Rose Foundation
- Strengthening junior and umpire development pathways



Diamond Sponsor Benefits:

- Primary top-tier logo placement on:
 - Club polos
 - Sponsorship Banner (top position)
 - Presentation Night signage
- Exclusive naming rights, including:
 - Phoenix Netball Club 2026 Season proudly supported by [Your Business]
 - Naming rights to one major annual club event
- Homepage feature placement on our website
- Featured sponsor spotlights in the Fiery Feed blog
- Monthly social media spotlight posts
- Invitation to speak or present at major events
- Framed certificate of appreciation
- Professional photo session with Phoenix Committee Members
- Recognition as the club's Diamond Partner in all communications



PLATINUM SPONSORSHIP

\$1000 – Our Platinum Sponsorship package supports the essential day-to-day running of the club.

Your support contributes to:

- Club uniforms and shirts
- Training equipment and first aid supplies
- Umpire and coach accreditation
- Hardship subsidies for families delivered through The Phoenix Shari Rose Foundation



Platinum Sponsor Benefits:

- Large logo placement on the Sponsorship Banner
- Highlighted mentions in the Fieri Feed blog
- Social media “Business Spotlight” posts
- Logo placement on club polos (design dependent)
- Invitation to present awards at Presentation Night
- Framed certificate of appreciation
- Photo with Committee Members
- Recognition as a Principal Platinum Sponsor

GOLD SPONSORSHIP

\$500 - Gold Sponsorship equips a Phoenix team for the season and provides strong community visibility.

Your support contributes to:

- Team uniforms
- First aid kit
- Match ball replacement
- Engraved recognition on our Perpetual Trophy
- Medium logo placement on the Sponsorship Banner
- Regular mentions in the Fiery Feed blog



Gold Sponsor Benefits:

- Naming rights to one Phoenix Community Day, such as:
- Phoenix Roller Skating Night – proudly supported by [Your Business]
- Phoenix Trivia Night – proudly supported by [Your Business]
- Phoenix Easter Hunt – proudly supported by [Your Business]
- Gold Sponsors will be acknowledged as the event partner through:
- Event advertising
- Social media promotion
- Website listings
- On-the-day announcements

SILVER SPONSORSHIP

\$200 - Silver Sponsorship helps enhance the development of our umpires and coaches by supporting training resources and program needs.

Silver Sponsorship Benefits:

- Your business logo printed on umpire and coaching shirts
- Small logo placement on the Sponsorship Banner
- Season mentions in the Fiery Feed blog
- Website and social media acknowledgement



BRONZE SPONSORSHIP

\$100 - Bronze Sponsorship assists Phoenix with purchasing foundational club resources and supporting day-to-day operational needs that keep our teams on court.

Bronze Sponsor Benefits:

- Entry-level support for local businesses, including:
- Business name listed on the Sponsorship Banner
- Business name printed on Phoenix training shirts
- Acknowledgement in the Fiery Feed blog
- Social media and website recognition

Note: Training shirt sponsorship is exclusive to Bronze Sponsors to ensure broad community representation at this level.



PLAYER OF THE MATCH SPONSORSHIP

Our Player of the Match Sponsor plays an important role in recognising the dedication and development of our junior and intermediate players. Each week, one player from every team receives a sponsored voucher as a reward for their outstanding effort, improvement, teamwork, or sportsmanship.

Celebrating Achievement, Effort & Growth

This partnership helps to:

- Encourage positive player development
- Celebrate weekly achievements across the club
- Promote confidence and pride in young athletes
- Reinforce the values of commitment, resilience, and team spirit
- By providing Player of the Match vouchers, our sponsor helps Phoenix nurture a culture where effort is recognised, growth is celebrated, and every player feels seen and valued.



ONE OFF DONATION

We welcome flexible contributions of any amount. Contact us to discuss how your support can best help our players and programs.

ALL PACKAGES INCLUDE:

- Recognition on selected club materials
- Regular promotion across Facebook and Instagram
- Listing on our club website
- Mentions in the Fiery Feed weekly blog
- Encouragement to our members and families to support your business



JOIN US IN MAKING A DIFFERENCE

Your sponsorship helps us create safe, empowering environments where young people grow, learn, and thrive. We would love to welcome you as a valued sponsor for the 2026 season.

NEXT STEPS:

1. Select your sponsorship level
2. Contact the Phoenix Netball Club Committee — we will reserve your tier, collect your logo, and issue an invoice
3. Provide your logo (PNG, JPG, or EPS recommended)
4. Receive confirmation, including:
 - Website listing
 - Social media welcome
 - Banner and uniform updates
 - Confirmation of your tier benefits
5. Stay connected with updates, invitations, and opportunities throughout the season

Your partnership – combined with your support of The Phoenix Shari Rose Foundation – strengthens families, supports young athletes, and builds community.

