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Okay

1211 Harmony Dr,
East Stroudsburg, PA 18301, USA

Market: Pocono Mtns Type: Mountains Lakes

Market Score 5 Bed 4 Bath 10 Guests

Operating Expenses

\$31K

Net Operating Income

\$77.8K

Cap Rate

20.33%

\$108.8K
Projected Revenue

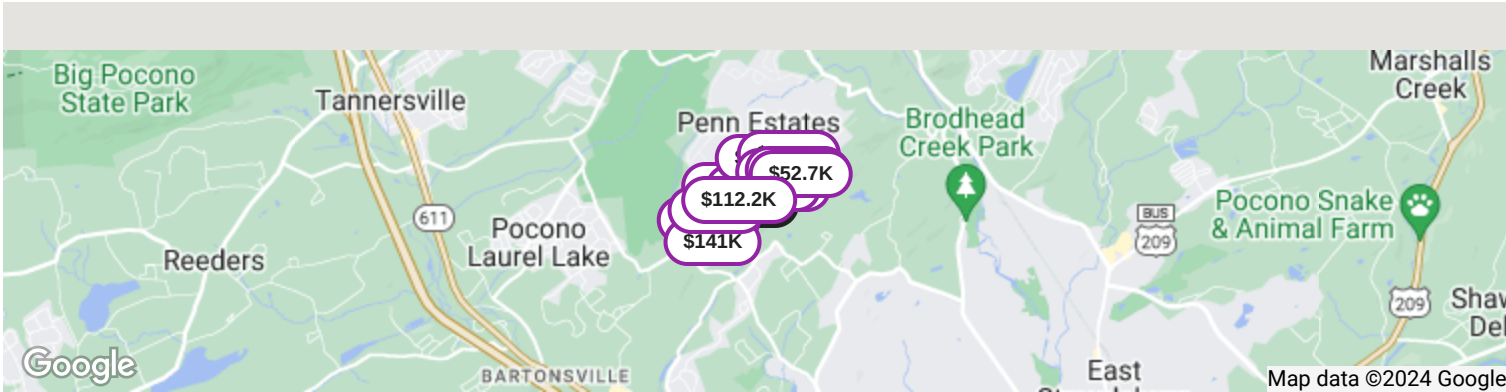
55%
Occupancy

\$546
Average Daily Rate














Comparable short-term rental listings

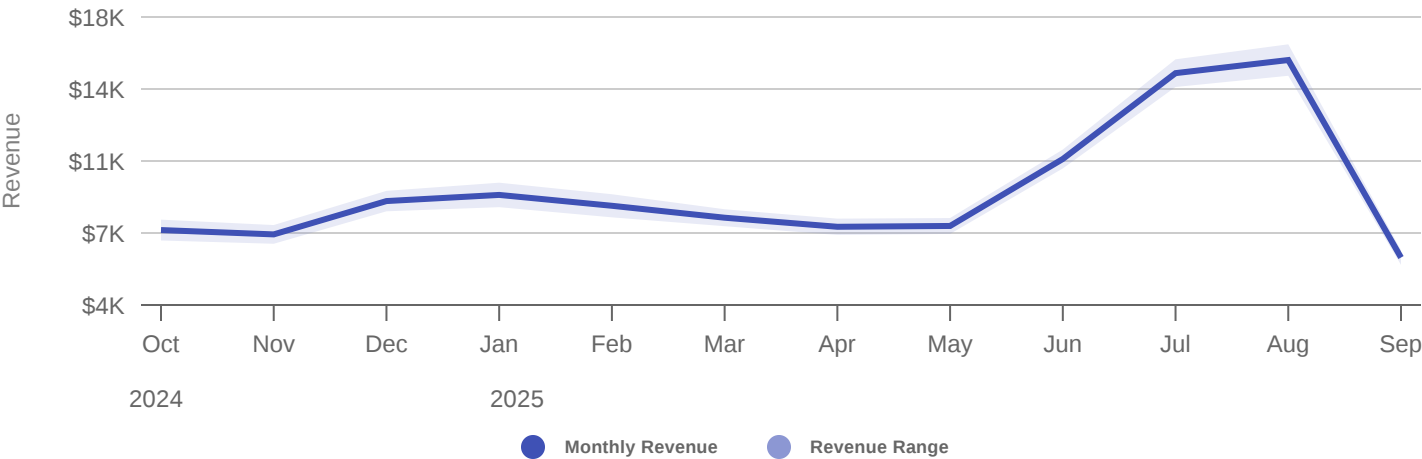
Title	Bedrooms	Baths	Revenue Potential	Days Available	Revenue	Occupancy	ADR
Harmony Rd.	5	4	\$148.1K	361	\$146.9K	72%	\$562
5BR Modern Poconos Mansion Hot Tub, Lake Access	5	4	\$126.7K	351	\$126.7K	64%	\$565
5BR Luxury Oasis Hot Tub, Game Room & Lake Access	5	3.5	\$143.4K	364	\$142.7K	73%	\$536
Poconos FUN! Hot Tub, Fire Pit, Game Room, Arcade	5	3	\$92.5K	219	\$92.5K	77%	\$547
Pocono Mansion w/ Hot Tub, Game Room & Views	5	3	\$142K	363	\$141K	83%	\$470
5BR Poconos Heaven! Hot Tub, Fire Pit, Jungle Gym	5	3	\$74.8K	285	\$74.8K	54%	\$488
5BR tree-lined home, community amenities, dogs ok	5	3	\$35.6K	240	\$35.6K	36%	\$409
12 beds/4 BA, Pool, Sauna, Cool Double Bunkbeds	5	4	\$135.8K	363	\$135K	58%	\$646
Luxury Lakefront Escape with HotTub Sauna Fire Pit	5	4	\$137.7K	248	\$105.5K	68%	\$627
Modern Lakefront Oasis with Hot Tub and Sauna	5	4	\$91.9K	344	\$91.9K	34%	\$778
Charming Lakefront Home Perfect for Family Getaway	5	4	\$67.6K	211	\$52.7K	31%	\$798
5BR Resort-Style Game Room, Hot Tub, Fire Pit	5	3	\$112.2K	274	\$112.2K	72%	\$569



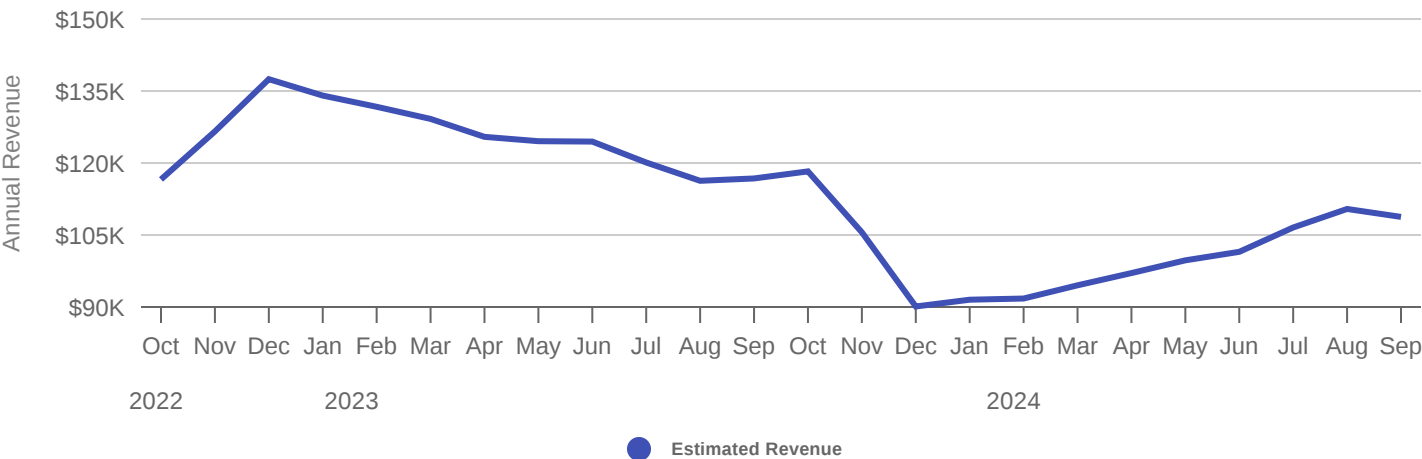
Comparable short-term rental amenities

 Pool	100%	 Parking	96%
 Dryer	100%	 Wireless Internet	96%
 Air Conditioning	100%	 Heating	93%
 Washer	100%	 Hot Tub	81%
 Wired Internet	100%	 Cable TV	63%
 Kitchen	96%		

What is the projected monthly revenue over the next year?



How has the annual projected revenue changed over time?



How does the revenue calculator work?

When an address is entered, a list of comparable short-term rentals is compiled and an index is created based on relevance. The more similar a property, the more weight it has on the calculation. It also factors in market-wide metrics such as seasonality, rental demand, and revenue growth.

How are the financial numbers determined?

After the projected revenue is created, we use that amount to generate common expenses associated with running a short term rental. The operating expenses include items such as HOA fees and taxes. The net operating income is calculated by removing the operating expenses from the projected revenue and the cap rate is telling you how much this property can yield.

