



THE FOUNDER THROUGH LINE

CLARITY THAT CHANGES HOW YOU LEAD, COMMUNICATE, AND ARE UNDERSTOOD

WHAT THIS IS

THE FOUNDER THROUGH LINE IS A STRUCTURED ADVISORY EXPERIENCE DESIGNED TO HELP FOUNDERS, EXECUTIVES, AND LEADERS UNCOVER THE THREAD THAT CONNECTS WHO THEY ARE TO HOW THEY LEAD AND SHOW UP.

THIS IS NOT SURFACE-LEVEL MESSAGING WORK.

IT IS ABOUT IDENTIFYING THE MOMENTS THAT SHAPED YOU AND RECOGNIZING THE PATTERNS THAT CONNECT THEM. THEN TRANSLATING THAT CLARITY INTO HOW YOU SHOW UP, COMMUNICATE, AND LEAD.

WHEN THAT BECOMES CLEAR, EVERYTHING BEGINS TO ALIGN.

HOW WE WORK

PRIVATE ADVISORY (1:1)

FOR FOUNDERS AND LEADERS READY FOR DEEP, FOCUSED WORK.

8–10 SESSIONS OVER ~3 MONTHS

STRUCTURED, HIGH-TOUCH EXPERIENCE

RECORDED SESSIONS + LIGHT INTEGRATION PROMPTS

DESIGNED TO CREATE CLARITY, ALIGNMENT, AND CONFIDENT COMMUNICATION IN HOW YOU LEAD AND SHOW UP

BEST FOR THOSE NAVIGATING GROWTH, VISIBILITY, OR LEADERSHIP EVOLUTION



THE FOUNDER

THROUGH LINE

INTENSIVES

FOR THOSE WHO HAVE DONE THE WORK, BUT FEEL STUCK OR UNCLEAR.

3-6 SESSIONS

FOCUSED, ACCELERATED FORMAT

DESIGNED TO REFINE MESSAGING, VISIBILITY, AND DIRECTION

BEST FOR LEADERS WHO NEED CLARITY QUICKLY

WORKSHOPS & SPEAKING

FOR TEAMS, ORGANIZATIONS, AND EVENTS.

THE FOUNDER THROUGH LINE FRAMEWORK APPLIED AT SCALE

TOPICS INCLUDE:

STORY AS A LEADERSHIP TOOL

IDENTITY & COMMUNICATION

ALIGNMENT ACROSS TEAMS AND MESSAGING

BEST FOR ORGANIZATIONS LOOKING TO DEEPEN LEADERSHIP AND COMMUNICATION

NARRATIVE & CONTENT ADD-ON (OPTIONAL)

FOR THOSE WHO WANT SUPPORT TRANSLATING CLARITY INTO LANGUAGE.

INCLUDES:

BRAND NARRATIVE

WEBSITE MESSAGING

THOUGHT LEADERSHIP DIRECTION

10 SOCIAL CONTENT IDEAS ROOTED IN YOUR THROUGH LINE

WHAT CHANGES

YOU UNDERSTAND THE PATTERNS SHAPING HOW YOU LEAD

YOU COMMUNICATE WITH CLARITY AND CONSISTENCY

YOUR STORY ALIGNS WITH HOW YOU SHOW UP

YOUR LEADERSHIP FEELS GROUNDED INSTEAD OF PERFORMATIVE

NEXT STEP

TO LEARN MORE ABOUT PRICING, AVAILABILITY, AND FIT:

SUBMIT YOUR INFORMATION TO RECEIVE FULL DETAILS, PRICING, AND NEXT STEPS