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Headed to Ginza? We think you'll like these, too. See all tours

- Art Tours — Tours and activities (31)
- Cultural Tours — Tours and activities (27)
- Photography Tours — Tours and activities (24)

Ginza

Save

4.7/5 reviews • #1 of 221 things to do in Ginza • Neighborhoods

Write a review

About

This large neighborhood is home to many stores and restaurants and is a favorite destination for the youth of Tokyo.

Suggest edits to improve what we show. Improve this listing

Tours & experiences

Explore different ways to experience this place.

See options

Top ways to experience Ginza

See all

Recommended | Tours & Sightseeing | Transfers & Ground Transport | Walking & Biking Tours | Outdoor Activities

Private Ginza Architecture Walking Tour
5.0 (4)
Recommended
Private Sightseeing Tours
from $56.12 per adult (price varies by group size)

Small Group Tokyo Food Tour - A Journey Through Time Through Food
5.0 (8)
Recommended
Private and Luxury
from $176.00 per adult

Tokyo Guided Small Group Biking Tour
5.0 (1)
Recommended
Tours
from $106.89 per adult

Tokyo Metropolis
5.0 (1)
Recommended
Photography Tours
from $143.34 per group (up to 2)

Are you currently on your trip?

Help us find experiences available for you.

Yes | No

The area

Neighborhood: Ginza / Tokyo Nihonbashi

Ginza is famous for being a trendy hotspot, but it's also a downtown area with shops that were founded over a hundred years ago. Department stores and luxury brands line the route from Nihonbashi to Ginza. It is a long established tradition to shop and stroll while the road is closed to... Read more

Reach out directly

Visit website

Best nearby

Restaurants
10,000 within 2 miles

- Ginza 3008AR 5-Chome — 0.1 mi • $$ - $$$ • Kaiseki
- Sushi Bar Ginza — 0.2 mi • $$ - $$$ • Sushi
- Super Bazaar Ginza — 0.2 mi • $$ - $$$ • Steakhouse • Brazilian
- Tsukiji Sukiyabashi Honten Ginza Corridor — 0.2 mi • $$ - $$$ • Japanese • Asian

See all

Attractions
5,776 within 5 miles

- Mitsukoshi Ginza Mitsukoshi — 0.1 mi • Department Stores
- Sukiyabashi Jiro — 0.1 mi • Neighborhoods
- Shiga Gallery — 1.6 ft • Art Galleries

See all

Find things to do near Ginza
Sights, experiences, and restaurants picked just for you.

See what travelers are saying

Learn more

Pessanfoud
Kalamata, Australia • 1,022 contributions
5.0
Loved Ginza, can't visit Tokyo without visiting
Thank we need to stop, and the window shopping and people watching is pretty incredible. Amazing retail experience, high end brands and so many people. It's quite overwhelming. Ginza is a great view of the huge Ginza store that atop the golden bowl on the roof opposite. I don't think anyone... Read more
Visited March 2024
Traveled with family
Written March 26, 2024

****Marisaaaaaaaaaaaa****
Singapore, Indonesia • 1,243 contributions
5.0
Shopping paradise
A shopping paradise where you have to prepare yourself mentally as you don't get a break from shopping. Prices of products in Japan are probably not nearly the same. For tax free min spend 5000 yen. I am more comfortable walking around Ginza where the countryside is wide and the air is cool
Visited April 2024
Traveled with family
Written April 10, 2024

jiyanaij_
Seoul, South Korea • 4 contributions
5.0
Want to go shopping? Come to Ginza!
A stable shopping street, restaurants located in every alley, and a quiet atmosphere. Ginza is a place that is satisfactory. The Korean dong restaurant that I happened to visit has fresh sashimi that envelops your tongue, is of high quality, and leaves you feeling full. The... Read more
Visited January 2024
Traveled with friends
Written April 11, 2024

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Reviews | Q&A

4.5 4,770 reviews

Excellent	2,141
Very good	1,816
Average	438
Poor	9
Terrible	11

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Popular mentions

high end shopping | shopping district | the main street | neon lights | department | restaurants | tokyo | fashion | luxury | designer | neighborhood

jajuna88
1 Review • Vietnam • 1,260 contributions
1 | ...
5.0
high end shopping district, gourmet dining venue
Jan 2025 • Friends
It's shopping paradise for brand name products, luxurious goods, Yoshiroiro mecca, especially it's a place for families on Sunday afternoon for pedestrian walking, restaurants here are also best for fine dining.
Written February 1, 2025
This review is the subjective opinion of a Tripadvisor member and not of Tripadvisor LLC. Tripadvisor performs checks on reviews as part of our industry-leading trust & safety standards. Read our transparency report to learn more.

Megan L.
1 Local Review
5.0
Fancy and fun
Jan 2025 • Couples
Ginza, Tokyo's premier shopping and entertainment district, is a dazzling blend of luxury, culture, and style. Renowned for its upscale boutiques, flagship stores, and high-end brands, it's a paradise!
Written January 31, 2025
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Justin P
3 Contributions
5.0
Great neighborhood
Jan 2025 • Couples
Ginza has a lot of stuff to do and it's very fancy area and actually my favorite area. A lot of great mall for shopping and many restaurant but very different from other cities in Tokyo.
Written January 16, 2025
This review is the subjective opinion of a Tripadvisor member and not of Tripadvisor LLC. Tripadvisor performs checks on reviews as part of our industry-leading trust & safety standards. Read our transparency report to learn more.

Kornelia J
2 Contributions
5.0
Wonderful Neighborhood
Dec 2024 • Solo
A completely different neighborhood than Shinjuku. The air and people here are more classy. The architecture is interesting to look at, and there are a lot of stores to go shopping.
Written January 5, 2025
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Kelley C
2 Contributions
5.0
City of Glass
Jan 2025 • Couples
Ginza has such a cool vibe! It's a mix of modern and traditional, with sleek buildings and hidden gems. We wandered through the streets, grabbed some great sushi, and even found a tiny café tucked away. It's a place you could explore all day and still want more!
Written January 6, 2025
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Andrea B
2 Contributions
5.0
Feel the Seiko clock!
Dec 2024 • Family
Ginza is a very beautiful part of town. (with high-end shopping if you're in the market for that) Be sure to check out the Seiko Clock that I believe plays on the hour. We just happened upon it and it is a beautiful 5 minute show.
Written January 4, 2025
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vitaalar
2 Contributions
5.0
High end shopping
Dec 2024 • Family
Spectacular views and high rise buildings with top quality international brands. Really enjoyed the experience! Would Redditt and

Written December 28, 2024
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Maurice C
2 Contributions
5.0
My No city
Dec 2024
Ginza is a shopper's paradise! From high-end boutiques to unique Japanese stores, it's a mix of luxury and culture. The streets are spotless, and the atmosphere is classy yet welcoming. Don't miss the amazing restaurants and coffe-it's the perfect spot for shopping and dining in Tokyo!
Written December 16, 2024
This review is the subjective opinion of a Tripadvisor member and not of Tripadvisor LLC. Tripadvisor performs checks on reviews as part of our industry-leading trust & safety standards. Read our transparency report to learn more.

Edna L
2 Contributions
5.0
Fancy part of town
Nov 2024 • Couples
A wonderful neighborhood in Tokyo. Everyone here was very fancy. Many department stores to fill all the shopping needs. I spent 3...
Written December 3, 2024
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Lennie
Welsh • 2 contributions
5.0
Clean and Green
Nov 2024 • Couples
Nice area with the best that Tokyo has to offer. A little different from other areas in that it is even cleaner and swift. Like Disneyland for adults. Had the Omakase course at Tsukiji-kan Ginza-Ki and would recommend the whole experience to any and everyone.
Written November 21, 2024
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- **Ginza Nanki-dori** — 4.0 (2) • Points of Interest & Landmarks • Ginza / Tokyo Nihonbashi
- **Sony Building** — 4.0 (1) • Points of Interest & Landmarks • Ginza / Tokyo Nihonbashi
- **Matsugata Kochi** — 5.0 (1) • Points of Interest & Landmarks • Ginza / Tokyo Nihonbashi
- **Kabukiza Tower** — 5.0 (1) • Points of Interest & Landmarks • Theaters • Ginza / Tokyo Nihonbashi

Recently viewed

- LIMITED-TIME DEAL — **Full Day Tokyo Private Tour by Luxury Vehicle** — 5.0 (2) • Recommended • Likely To Sell Out • from $510.44 per group (up to 6)
- SPECIAL OFFER — **Tokyo Private Sightseeing Tour by English Speaking Chauffeur** — 5.0 (24) • Recommended • Day Trips • from $44.66 $74.13 per group (up to 4)
- **The East Gardens of the Imperial Palace (Edo Castle Ruins)** — 4.5 (1,129) • Historic Sites • Castles • Open now • Ginza / Tokyo Nihonbashi
- **Imperial Palace** — 4.5 (1,129) • Points of Interest & Landmarks • Historic Walking Areas • Ginza / Tokyo Nihonbashi

*Likely to sell out: Based on Viator's booking data and information from the provider from the past 30 days. It seems likely this experience will sell out through Viator, a Tripadvisor company.

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