



Corporate Partnership Opportunities

Partnering with Lincoln Public Schools through the Community Learning Center to provide children in need with proper clothing and hygiene.

The White Cane Foundation (WCF) partners with LPS Title I elementary schools through the Community Learning Center in Lincoln, NE to donate new clothing and hygiene products to students in need. Through the Foundation, our care bundles (we call them Bundles of Joy) provide each child with seasonal clothing which includes a coat or light jacket, 2 shirts, 2 pairs of pants, two pairs of socks, undergarments, a toothbrush, toothpaste, and hygiene products. Distributions are done at the partner school and each child has an opportunity to choose their new items with the help of WCF Team Members. We currently partner with 12 of the 18 Title 1 Lincoln Public Elementary Schools: Belmont, Lakeview, Clinton, Norwood Park, Prescott, McPhee, Everett, West Lincoln, Hartley, Saratoga, Elliott, and Huntington.

Our Impact:

Our initial partner school in 2019 was Belmont Elementary: 83% of 820 student families qualified for free or reduced-price meals. We provided 165 students with a “Bundle of Joy” and made a difference in 25% of these families our first year. To-date, we have provided over 2,200 bundles to the children in nine of the schools we partner with, and we know we can do more. **Our work has just begun!**

72% of our partner schoolteachers have made referrals for their students to participate in the White Cane Foundation program.

76% of the children appear happier, 70% appear to have more confidence and the teachers have noticed an increase in attendance of 26%.

(Survey respondents from 50 Teachers at Belmont & Lakeview Elementary schools)

“We knew kids were attending school and not able to do their absolute best because they were worried about their hygiene and proper clothing. With a little effort and passion, we are confident we can bridge the gap for these students and be a source of positive light in their lives.”

~ *The White Cane Founders, Dave and Kelly Lauer*

The student I referred was able to receive clothes that kept him warm. He was able to concentrate on learning vs. trying to stay warm.

Partner School Teacher



WE INVITE YOU TO JOIN US IN MAKING AN IMPACT IN THE LIVES OF CHILDREN IN OUR COMMUNITY

Be the Light Partner — \$10,000

Improving the lives of children in our community for one year — an opportunity to provide funding for one year as we distribute care bundles with our partner schools.

Benefits Provided

- Provide 200 children with a “Bundle of Joy” (\$50.00 per package)
- Employee engagement with volunteer opportunities in the following areas:
 - Merchandise Inventory
 - Order fulfillment
- Opportunity for internal presentation provided to employees on the corporate community impact made by your company.
- Opportunity to designate a portion of your gift as a match during Giving Tuesday*
- Included in a blog article with recognition of partnership (1 blog)
- Social Media posts (Facebook, Instagram) 4 times annually (each quarter) – 8 Total
- Feature on our “In the News” section of our website
- Partner logo on website (throughout year of support): www.thewhitecanefoundation.org
- Recognition in our annual report

***Giving Tuesday** – Each year nonprofits, corporations and many other organizations celebrate the Global Day of Giving. This year Giving Tuesday will be held on December 3, 2024, and our team will collaborate with your marketing team and drive the social media components to promote Giving Tuesday and the partnership match.

Empowerment Partner — \$5,000

Improving the lives of children in our community — an opportunity to provide funding as we distribute care bundles with one of our partnership schools.

- Provide 100 children with a “Bundle of Joy” (\$50.00 value per package)
- Opportunity for internal presentation provided to employees on the corporate community impact made by your company.
- Social media post (Facebook, Instagram) 3 times annually – 6 total
- Feature on our “In the News” section of our website
- Partner logo on website (throughout year of support): www.thewhitecanefoundation.org
- Recognition in our annual report



Compassionate Partner — \$2,500

- Improving the lives of children in our community — an opportunity to provide funding as we distribute care bundles with one of our partnership schools.
- Provide 50 children with “Bundle of Joy” (\$50.00 value per package)
- Social media post (Facebook, Instagram) 2 times annually – 4 total
- Feature on our “In the news” section of our website
- Partner logo placed on website (throughout year of support): www.thewhitecanefoundation.org
- Recognition in our annual report

Joyful Partner — \$1,500

Improving the lives of children in our community for 1 month — an opportunity to provide funding as we distribute care bundles with one of our partnership schools.

- Provide 30 of children with a “Bundle of Joy” (\$50.00 value per package)
- Social media post (Facebook, Instagram) once on each platform
- Feature on our “In the News” section of our website
- Partner logo placed on website (throughout year of support): www.thewhitecanefoundation.org
- Recognition in our annual report

Giving Partner

Employee Giving Campaigns are fun to incorporate within your company. Providing employees an opportunity to learn about a partnership and how they can make a difference in their communities creates a positive experience for all involved.

Our team can provide ideas and establish a fun and engaging campaign at your company. Creating a fundraising drive with seasonal focus around back to school, cold weather needs and much more.



Lover of Light Event Sponsor

Sponsor our annual fall fundraising reception on Thursday evening, September 19, 2024, where we bring community members together to learn about the impact we make and how attendees can support our mission.

Sponsor Benefits:

Be the Light — \$5,000

- Opportunity to speak at reception.
- Thank you included in evening program.
- Logo featured on:
 - Event page on website with link back to company site
 - Social media marketing (Facebook, Instagram)
 - Event program
- Eight guests invited to join the evening festivities.

Impact the Light — \$2,500

- Thank you included in evening program.
- Logo featured on:
 - Event page on website
 - Social media marketing (Facebook)
 - Event program
- Eight guests invited to join the evening festivities.

Shine the Light — \$1,500

- Thank you included in evening program.
- Logo feature on:
 - Event page on website
- Four guests invited to join the evening festivities.