



Corporate Partnership Opportunities

Partnering with Lincoln Public Schools through the Community Learning Center to provide children in need with proper clothing and hygiene.

The White Cane Foundation (WCF) partners with LPS Title I elementary schools through the Community Learning Center, in the Lincoln community to donate new clothing and hygiene products to students in need. Through the Foundation, our “Bundles of Joy” provide each child with seasonal clothing which includes a coat or light jacket, shirt, pair of pants, two pair of socks, under garments, a toothbrush, toothpaste, and various hygiene products. Distributions are done at the partner school and each child has an opportunity to choose their new items with the help of WCF Team. In 2020 our partners schools are Belmont and Lakeview Elementary Lincoln Public Schools.

Our Impact:

The first partner school in 2019 was Belmont Elementary: 83% of 820 student families qualified for free or reduced-price meals. We provided 165 students with “Bundles of Joy” and made a difference in 25% of these families our first year – *We know we can do more.*

“We knew kids were attending school and not able to do their absolute best because they were worried about their hygiene and proper clothing. With a little effort and passion, we are confident we can bridge the gap for these students and be a source of positive light in their lives.”

The White Cane Founders, Dave and Kelly Lauer

We invite you to join us in making an impact in our community and the lives of children growing up in Lincoln.

Be the Light Partner - \$10,000

Improving the lives of children in our community for one year - An opportunity to provide funding for one year as we distribute care bundles with our partner schools.

- Provide 200 children with “Bundle of Joy” (\$50.00 per package)
- Employee engagement with volunteer opportunities within Merchandise Inventory and Order fulfillment
- Opportunity for internal presentation provided to employees on the corporate community impact
- Opportunity to designate a portion of gift as a match during Giving Tuesday*
- Blog article with recognition of partnership (1 blog)
- Social Media posts (Facebook, Twitter, Instagram) 4X annual (each quarter) on each channel – 12 Total
- Feature on our “In the News” section of our website
- Partner logo on website (throughout year of support) - thewhitecanefoundation.org
- Annual report provided on impact of support
- Recognition in our annual report

***Giving Tuesday** – Each year nonprofits, corporations and many other organizations celebrate the global day of giving. This year Giving Tuesday will be held on December 1, 2020 and our team will collaborate and drive the social media components to promote Giving Tuesday and the partnership match.

To be the Light for Every Student with A Need



Empowerment Partner \$5,000

Improving the lives of children in our community - An opportunity to provide funding as we distribute care bundles with one of our partnership schools.

- Provide 100 of children with “Bundle of Joy” (\$50.00 value p/p)
- Opportunity for employee presentation on corporate community impact
- Social media post (Facebook, Instagram, Twitter) 3X annually – 9 total
- Feature on our “In the News” section of our website- thewhitecanefoundation.org
- Partner logo on website (throughout year of support)
- Annual report provided on impact of support
- Recognition in our annual report

Compassionate Partner - \$2,500

Improving the lives of children in our community - An opportunity to provide funding as we distribute care bundles with one of our partnership schools.

- Provide 50 children with “Bundle of Joy” (\$50.00 value p/p)
- Social media post (Facebook, Instagram, Twitter) 2X annually – 6 total
- Feature on our “in the news” section of our website – thewhitecanefoundation.org
- Partner logo placed on website – (throughout year of support)
- Recognition in our annual report

Joyful Partner - \$1,000

Improving the lives of children in our community for one month - An opportunity to provide funding to for one month as we work distribute care packages with one of our partnership schools.

- Provide 20 of children with “Bundle of Joy” (\$50.00 value p/p)
- Social media post (Facebook, Instagram, Twitter) 1X annually – 3 total
- Feature on our “In the News” section of our website - thewhitecanefoundation.org
- Partner logo placed on website (throughout year of support)
- Recognition in our annual report

Giving Partner

Employee Giving Campaigns are fun to incorporate within your company. Providing employees an opportunity to learn about the partnership and how they can make a difference in their communities creates a positive experience for all involved.

Our team can provide ideas and establish a fun and engaging campaign at your company. Creating a fundraising drive with seasonal focus around back to school, cold weather needs and much more.