



MARIA (RUIZ) COMMERFORD

Communications Professional

Award winning segment producer, photojournalist and content creator with more than 20 years of experience.

This organized communicator is looking to apply her incredible range of skills to a team in need of a passionate worker.

A professional who does everything from contacting sources, building relationships, setting up logistics, and determining the best route to ensure a quality outcome.

This creative and highly skilled employee takes on additional tasks and goes the extra mile.

Known to coworkers as someone who is easy to collaborate with and takes pride in her work.

PROFESSIONAL EXPERIENCE

● SEGMENT PRODUCER, PHOTOJOURNALIST

WGN Television 2019 - CURRENT

- Researches, contacts and books guests for "Weekend Break" features segment.
- Collaborates with guests and talent to determine best visuals, content and messaging for on-air.
- Field produces and shoots live segment from start to finish
- Shoots, edits and fine-tunes stories for newscasts.

● PHOTOJOURNALIST

WFTV EYEWITNESS NEWS 2013-2015

- Responsible for shooting, writing and editing multiple stories daily under tight deadlines.
- Worked out in the community building relationships, conducting interviews and establishing sources to best provide quality content for newscast.
- Collaborated with coworkers to create award winning feature, news and breaking stories to best serve the viewers of Central Florida.

● PHOTOJOURNALIST

WMAQ NBC 5 and WSNS Telemundo Chicago 2006-2013

- Responsible for shooting and editing multiple stories daily under tight deadlines.
- Worked closely with creative services sales team and clients to stylize and capture commercial content.

● PHOTOJOURNALIST

WESH NewsChannel 2 2005

- Worked out in the community shooting video of current events, breaking news and feel-good stories to impact viewers

● FIELD PRODUCER, PHOTOJOURNALIST

Univision Orlando 2004-2005

- Creative Services team-member responsible for location scouting, field producing, shooting and editing commercials for station clients.
- Captured and delivered news and features content under deadline.

● PRODUCTION MANAGER, SHOW PRODUCER

WTGL and WLCB 1999-2004

- Production manager responsible for all studio maintenance and operations, freelance staff schedules, licensing, reports and budgets.
- As Producer for "The Blaze" scaled ratings from not-registering to highest rated station-produced program. "The Blaze" subsequently went on to generated sponsorship and revenue opportunities.

CONTACT

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SKILLS

- Creative Storyteller
- Works well under strict deadlines
- Well-organized and skilled at handing multiple tasks at once
- Proficient in a wide range of professional camera equipment
- Proficient in a wide range of editing software
- Adobe Creative products
- Native fluency in English and Spanish

EMMYS

- Outstanding Photography, Documentary
- Outstanding Breaking News Photographer
- Outstanding Technical Achievement
- Outstanding News Gathering Photographer
- Outstanding Achievement for Individual Excellence, Technical

EDUCATION

FULL SAIL UNIVERSITY Winter Park, FL
Associates in Film and Cinematography 1999