# What Do We Cover In Intro to Broadcasting?

Our class is divided into three sections: TV, Radio, and News/Sports. During each section, you complete projects where you get hands-on experience with our state-of-the-art equipment. In addition, we have class discussions and activities on topics in the broadcasting world that affect our students. At the end of the semester, you will complete a culminating project based on your favorite area covered during the semester.

## Intro To Broadcasting Project Examples

**TV Talk Show:** Using our 3-camera live television studio students work together to produce a short talk show. They are able to work both on camera and behind the scenes as a team.

**Filmmaking**: Students learn the basics of filmmaking including editing on Adobe Premiere Pro. They will produce videos including a commercial, a short scene, and a demonstration.

**Live Radio Show**: Students will learn all the ins and outs of creating a live radio show for air on WGBK. Roles include host, co-host, engineer, producer, etc. Students get to be live on our WGBK webstream!

Radio/TV Newscast: Students produce, write, edit, and anchor a video news program. They learn about selecting stories and broadcast journalism as well as what it takes technically to produce a show.

# INTRODUCTION TO BROADCASTING

# Fine Arts <u>AND</u> Applied Arts Elective

\*The class fulfills either requirement\*



See what students have to say about the GBN Broadcasting program.



www.gbnbroadcasting.com

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# Why Take Broadcasting?

### **Freshman Friendly**

This class is typically 60% freshman students and is a great way to get involved in the broadcasting program early in your high school career.

#### **No Homework**

During your freshman year, it's essential that you don't get overwhelmed with homework. In this class, you <u>WILL NOT</u> have homework. We will work hard in class and utilize our time to avoid any out-of-class work.

#### **Build Communication Skills**

No matter what your plans are for the future (doctor, business, lawyer, or unsure), you can be sure you will need to be an effective communicator. We help you become a more comfortable and effective communicator through our creative projects and shows.

#### Fun

We aren't afraid to say we want you to have fun in this class. You are electing to be here. We want you to look forward to coming to class every day.





### **GBN Broadcasting Options**

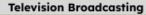
### **Fine AND Applied Arts Credit**

You can take **BOTH** 1st and 2nd level courses Freshman year

\*\*\*Students are eligible for Advanced Classes as an underclassman\*\*\*

### **Introduction to Broadcasting**

TV	Radio	News / Sports
First 12 Blocks	Second 12 Blocks	Third 12 Blocks
Students are given class time to complete projects  See the other side of the brochure for details on class focus  No Homework - Work can be completed in class  Culminating project at the end of the three sections		
No Prerequisite: Open to ALL GBN Students		
Offered every semester (if taken in the fall, can take below classes in the spring)		



- Be a reporter, anchor or producer of Spartan News Now (SNN)
- Create movies and video projects (commercials, music videos, etc.)
- Learn how to anchor/report for a broadcast
- Assist in video production of school events that air GBNbroadcasting.com

#### Radio Broadcasting

- Host a radio show by yourself or with friends on WGBK-FM, 88.5 FM
- Produce content (PSAs, Features, etc.) that will air on WGBK
- Learn how to engineer a broadcast and practice hand-on radio skills
- Participate in the annual Lou Malnati Cancer Research Radiothon every spring

#### **Sports Broadcasting**

- Create sports highlights for awards ceremonies
- Anchor and report segments on The Spartan Report
- Perform play-by-play and color commentary for GBN athletic contests
- Videotape and produce file footage for use in different projects

\*\*\*Can be taken as a 2nd Semester elective if you take Introduction to Broadcasting during 1st Semester\*\*\*

### Students in 2nd Level Broadcast Classes (Television/Radio/Sports)

- Eligible for special field trips including our trips to NY and LA
  - Can submit projects to local/national competitions
    - · Can host radio shows on WGBK-FM, 88.5 FM
    - Can be the broadcast voices of GBN Sports





