

APRIL 3-5, 2025 | BIG CEDAR LODGE | BRANSON, MO

# The **Arkansas** Dermatological Society



# 2025

ANNUAL MEETING

Exhibitor Prospectus

updated 11/25/2024



## EXHIBITOR SET-UP

Exhibitors will begin set-up at 2:00 P.M. on Thursday, April 3, 2025 at the Big Cedar Lodge in Branson, MO.

**190 Top of the Rock Rd  
Ridgedale, MO 65739**

Greetings!

On behalf of the Arkansas Dermatological Society and its members, we would like to invite you to be a part of our 2025 Annual Meeting. The meeting will be held April 3-5, 2025 at the Big Cedar Lodge in Branson, MO.

ADS recognizes the value and importance of your marketing dollar, and with that in mind, we have developed four options for your company to feature its products and services.

We encourage you to consider these convenient, cost-effective options in order to grow your presence in Arkansas!

Best Regards,



**Adam Sills, MD**  
Chapter President



**Mary Ann Mansfield**  
Executive Director

## OPPORTUNITIES TO HIGHLIGHT YOUR COMPANY

Opportunities are available to highlight your company at the meeting through financial contributions. Contribution acknowledgements, including your company's name, logo, and link where applicable, will be made in the following places before and during the event:

- ✓ OUR WEBSITE'S HOMEPAGE
- ✓ ATTENDEE REGISTRATION FORMS AND WEB PAGES
- ✓ EVENT E-NEWSLETTERS TO ATTENDEES
- ✓ VERBAL RECOGNITION THROUGHOUT THE CONFERENCE

- ✓ REGISTRATION DESK AT THE EVENT
- ✓ TABLETOP EXHIBIT TO SHOWCASE YOUR PRODUCTS AND SERVICES
- ✓ ADDITIONAL "SPECIAL CONTRIBUTOR" SIGNAGE AT YOUR TABLE
- ✓ EVENT PROGRAM AND AGENDA

**The Arkansas Dermatological Society**

www.arkansasderm.org | (501) 224-8967  
Mary Ann Mansfield, Executive Director | mamansfield@arkmed.org



## CONTRIBUTOR LEVELS

	Tabletop Exhibitor (\$1,500)	Silver Contributor (\$3,500)	Gold Contributor (\$4,500)	Platinum Contributor (\$5,500)
Exhibit table	Standard location	Prime location	Prime location	Prime location
Web banner on attendee registration form/page	x	✓	✓	✓
Digital placement on monitors throughout conference	x	✓	✓	✓
Verbal recognition throughout conference	x	✓	✓	✓
Web banner on ADS website homepage	x	x	x	✓
Special event sponsorship and recognition	x	Afternoon Break in Exhibit Center, Friday or Continental Breakfast, Saturday	Breakfast in Exhibit Center, Friday or Lunch in Exhibit Center, Friday	Welcome Reception, Thursday or Dinner, Friday Evening or Reception, Friday Evening

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## EXHIBITOR REGISTRATION FORM

Please complete this form and submit with full payment, or visit **www.arkansasderm.org** to submit and pay online.

### MAIL TO:

c/o Mary Ann Mansfield  
Arkansas Medical Society  
10 Corporate Hill Dr. Suite 300  
Little Rock, AR 72205

Company's Name

Company's Mailing Address

City

State

Zip

Coordinator's Name

Coordinator's Email Address

Coordinator's Phone Number

Representative's Name

Representative's Email Address

Representative's Phone Number

Email for Receipt

CONTRIBUTION LEVEL ☐ PLATINUM CONTRIBUTOR ☐ SILVER CONTRIBUTOR ☐ BRONZE CONTRIBUTOR ☐ TABLETOP EXHIBITOR  
Please check one: \$5,500.00 \$4,500.00 \$3,500.00 \$1,500.00

### PAYMENT

Make checks payable to: Arkansas Dermatological Society

Total Amount Enclosed \$

Method

☐ Check

☐ Visa

☐ MC

☐ AmEx

Card/Check #

Exp.

CVV

Cardholder's Name

Billing Address on Card

City

State

Zip

**Agreement to Conditions:** Exhibitor agrees to abide by the following: (1) No competing function will be allowed during this meeting; (2) the sole control of the exhibit center rests with ADS; and (3) ADS will not be responsible for any injury to any exhibitor or loss of property by fire, theft, damage, or other causes. **Refund Policy:** To cancel exhibit space, a written notification to ADS office must be received no later than **March 20, 2025**. No refunds will be issued after that date.

Print Name

Sign

Date

### QUESTIONS?

Mary Ann Mansfield  
Executive Director  
(501) 224-8967  
mamansfield@arkmed.org



