

The **Arkansas**
Dermatological Society



APRIL 24-25, 2026 | BIG CEDAR LODGE | BRANSON, MO

2026

ANNUAL MEETING

Exhibitor Prospectus

updated 8/29/2025



EXHIBITOR SET-UP

Exhibitors will begin set-up at 7:00 A.M. on Friday, April 24, 2025 at the Big Cedar Lodge in Branson, MO.

**190 Top of the Rock Rd
Ridgedale, MO 65739**

Greetings!

On behalf of the Arkansas Dermatological Society and its members, we would like to invite you to be a part of our 2026 Annual Meeting. The meeting will be held April 24-25, 2026 at the Big Cedar Lodge in Branson, MO.

ADS recognizes the value and importance of your marketing dollar, and with that in mind, we have developed four options for your company to feature its products and services.

We encourage you to consider these convenient, cost-effective options in order to grow your presence in Arkansas!

Best Regards,



Jennifer Jacks, MD
Chapter President



Mary Ann Mansfield
Executive Director

OPPORTUNITIES TO HIGHLIGHT YOUR COMPANY

Opportunities are available to highlight your company at the meeting through financial contributions. Contribution acknowledgements, including your company's name, logo, and link where applicable, will be made in the following places before and during the event:

- ✓ OUR WEBSITE'S HOMEPAGE
- ✓ ATTENDEE REGISTRATION FORMS AND WEB PAGES
- ✓ EVENT E-NEWSLETTERS TO ATTENDEES
- ✓ VERBAL RECOGNITION THROUGHOUT THE CONFERENCE

- ✓ REGISTRATION DESK AT THE EVENT
- ✓ TABLETOP EXHIBIT TO SHOWCASE YOUR PRODUCTS AND SERVICES
- ✓ ADDITIONAL "SPECIAL CONTRIBUTOR" SIGNAGE AT YOUR TABLE
- ✓ EVENT PROGRAM AND AGENDA

The Arkansas Dermatological Society

www.arkansasderm.org | (501) 224-8967
Mary Ann Mansfield, Executive Director | mamansfield@arkmed.org



CONTRIBUTOR LEVELS

	Platinum Contributor (\$5,500)	Gold Contributor (\$4,500)	Silver Contributor (\$3,500)	Tabletop Contributor (\$1,500)
Exhibit table	Prime location	Prime location	Prime location	Standard location
Logo displayed in conference program	✓	✓	✓	✓
Logo displayed on signage throughout conference	✓	✓	✓	✓
Web banner on attendee registration form/page	✓	✓	✓	✗
Digital placement on monitors throughout conference	✓	✓	✓	✗
Verbal recognition throughout conference	✓	✓	✓	✗
Web banner on ADS website homepage	✓	✓	✓	✗
Special event sponsorship and recognition	Welcome Reception, Thursday or Dinner, Friday Evening or Reception, Friday Evening	Breakfast in Exhibit Center, Friday or Lunch in Exhibit Center, Friday	Afternoon Break in Exhibit Center, Friday or Continental Breakfast, Saturday	✗
Tickets to Friday Evening dinner	Tickets for two (2) representatives	Ticket for one (1) representative	✗	✗

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REGISTRATION INFORMATION

While online registration is preferred, a fillable registration form is available upon request. To request this form, please reach out to Rebecca Lush: rlush@arkmed.org

FAQ

- *I need a W-9; who do I ask about this?*

The W-9 will be available beginning in January 2026; registrations prior to January 2026 will have individual emails containing the form sent to the coordinator's email address.

Starting in January 2026, upon filling out the online registration, a copy of the current ADS

W-9 will be sent to the coordinator's email address. If you have filled out a PDF registration form, or have not received a copy once the online registration is completed, please reach out to Rebecca Lush at rlush@arkmed.org

- *I need to ship my materials. Where do I send them, and how do I ship from the location?*

If you are needing to ship to the location, the best address is as displayed to the right. Regarding shipping from Big Cedar to your next location, please have the label from your carrier (FedEx, UPS, etc) prepped & ready. Upon packing up your materials, please stick your shipping label to the box, and Big Cedar staff will pick it up and ship it from their on-site warehouse.

Big Cedar Receiving
1220 Ridgedale Rd
Ridgedale, MO 65739
ATTN: Arkansas Dermatological Society
Hold for ATTN of: Stacey Wendlandt,
GVCC/Group Sales

- *Set-up is earlier than usual. How will the conference proceed after?*

After set-up, we will proceed with breakfast, which is planned to begin at 8:00am. At this time, we are still compiling a preliminary agenda, and we will provide it upon completion.

- *I need a hotel room. Who do I talk to about this?*

At this time, we do not have a hotel block set aside. However, once this is ready and available, we will send a mass email and information will be published on the ADS website.

If you have any questions regarding hotel stay, please contact Mary Ann Mansfield (mamansfield@arkmed.org).

- *I have a question not listed. Who do I reach out to?*

If you have additional questions, please reach out to Rebecca Lush (rlush@arkmed.org / 501-224-8967). Email is the preferred method of communication.