



Vendor Application / Agreement

Please complete the form and return to:

The Gardens of Southeastern North Carolina, Marketing Dept., 985 Johnson Nursery Rd., Willard, NC 28478

Phone: (910) 285-1944 ext. 223 Email: marketing@johnson-nursery.com

<https://thegardensofsenc.com/fall-festival>

Application Deadline: 5pm on Friday, October 14, 2022

Business / Organization Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email Address: _____

Website URL: _____

Description of what you plan to sell/give away at the event: _____

The Gardens of Southeastern North Carolina strives to live our mission statement of improving lives by cultivating inspiration in all that we do. In what ways will your product or service improve lives and cultivate inspiration at this event? _____

Vendor Fee: \$50 Thank you for making this community event possible!

Non-profit businesses must provide proof of 501(c)(3) status to request to have the \$50 fee waived. Vendors are approved based on their ability to meet the guidelines listed above and how their product or services accents the Fall Festival. You will be notified no later than Tuesday, October 18, 2022 of your application status and at that time, payment will be due.

Applicant assumes full responsibility and liability for the Event Space and the Event's invitees during the time of its use for the Event, and Applicant hereby agrees that it shall waive, release, and forever discharge, for itself and for its personal representatives, agents, and/or employees, causes of action, or liability which may hereafter accrue against them in any form as a result of the Event or any condition existing in the Event Space. The Applicant further agrees to hold harmless, defend, reimburse and indemnify The Gardens of Southeastern North Carolina and Johnson Nursery for any and all damages, losses, costs, or expenses (including legal fees) incurred by The Gardens of Southeastern North Carolina and Johnson Nursery or paid by it to any person (including its insurers) in response to any accident, injury (including death), loss, or property damage, however caused, resulting from, arising out of, or otherwise in connection with the Event. This Event Release and Liability Waiver shall be binding upon and enforceable against Applicant, its personal representatives, agents, and/or employees without limitation. Applicant's agrees that the words, terms, provisions, covenants, and remedies contained in this Release shall be enforceable to the fullest extent permitted by the Laws of the State of North Carolina.

I have read and fully understand the parameters of this contract. I understand that vendor fees are non-refundable and need to be paid at the time the contract is approved.

Vendor/Applicant Signature (required): _____ Date: _____



Join us for our first annual Fall Festival! This fun-filled event is proudly hosted by The Gardens of Southeastern North Carolina, a nonprofit organization that strives to improve lives by cultivating inspirational experiences. Celebrate fall with a wagon ride to the pumpkin patch where you can pick and purchase pumpkins and gourds. Grab some food or a drink, take a stroll through The Gardens, listen to some live music, get photos with our fabulous mums and pumpkins at one of the selfie stations, and visit the Childrens' Garden, where little ones can enjoy face painting, a bubble garden, make and take crafts, and more! Craft and food vendors will provide trick-or-treat opportunities for kids while parents can peruse their wares. Enjoy a day outdoors surrounded by nature and inspiration!

Estimated Number of Participants: 500+
Saturday, October 22 from 10am to 7pm

The Gardens of Southeastern North Carolina
985 Johnson Nursery Rd., Willard, NC 28478

Vendor Guidelines:

- Vendor spaces are 10'x10'. Tents are recommended but not required as this is an outdoor event with little shade in the vendor area. Please properly weigh down tents.
- Vendors are required to provide a minimum of 100 pieces of candy or a small toy for trick-or-treaters, enabling direct engagement with parents and families. Feel free to hand out samples or marketing collateral.
- All costumes, games, prizes, products, and collateral must be family-friendly.
- Vendors may arrive as early as 8am on the day of the event to set up. All vendors must stay until 7pm.
- Vendors are responsible for setting up/taking down their areas and providing staff to work their booth.
- Vendors who arrive before 9:30am may drive to their space to unload but will be parking in an adjacent parking lot. Vendors who arrive after 9:30am will need to park in the lot and carry their belongings to their area. Cars must be moved to the lot no later than 9:30am. No one will be allowed to drive through the event area between 9:30am and 7pm.
- There is no access to electricity.
- No service, paid or free, may be rendered at the event without prior written approval by event organizers.
- Business with services that directly compete with Johnson Nursery will not be permitted.
- We reserve the right to refuse vendor space to any company/organization.
- In addition to your space, vendors will also be featured on our website, in social media posts, and more!

To become an event sponsor, fill out the online form by visiting <https://forms.gle/CNvmeFZzkFfzFQF28> or visit <https://thegardensofsenc.com/fall-festival> for a printable form and more event information.