

**Program Advertising : Douglas Anderson  
School of the Arts Orchestra**  
All orders and payments must be received one month prior to each concert.



***fundraisingDAorch@gmail.com***

Ad Sold by: (Student Name) \_\_\_\_\_  
75% of proceeds are credited to the student's acct, 25 % of proceeds are credited to the DA Orchestra account.  
100% of sponsorship ads are credited to the DA Orchestra account.

**Contact Information for Advertiser—1 form per advertisement**

Contact Person: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City, St, Zip \_\_\_\_\_  
Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Shout Out Message**

**Message: EMAIL your typed message (no more than 100 characters) to**  
***fundraisingDAorch@gmail.com***

\* This is a great way to show your student just how special they are! "Lucy—Great Job—we're so proud!—Mom & Dad" or "John, All your hard work has paid off!, Love you, Grandma"

| <b>Advertisement Size</b><br>The attached template must be used. | <b>Cost</b>      | <b>Fall Concert</b> | <b>Winter Concert</b> | <b>Spring Concert</b> | <b>Same content all 3 Programs (Discounted)</b> | <b>Total</b> |
|--|------------------|---------------------|-----------------------|-----------------------|---|--------------|
| Shout Out Message<br>(no more than 100 characters)               | \$20 per concert |                     |                       |                       | \$50  |              |
| 1/4 page (4.5"W X 1.78" H)                                       | \$50/ program    |                     |                       |                       | \$140   |              |
| 1/2 page (4.5" W X 3.34 " H)                                     | \$80/ program    |                     |                       |                       | \$220   |              |
| Full page (4.5" W X 7.5" H)                                      | \$150/program    |                     |                       |                       | \$430   |              |
| Inside front/back page sponsor<br>(5" W X 8" H) **               | \$175/program    |                     |                       |                       | \$500   |              |
| Back page sponsor<br>(5" W X 8" H)**                             | \$200/program    |                     |                       |                       | \$580   |              |
| <b>Total</b>   |                  |                     |                       |                       |   |              |

**\*\* To reserve the inside front/back cover, or become a back page sponsor please email *fundraisingdaorch@gmail.com***

**ART: Only JPG camera ready art using the attached template will be accepted. PDF's will NOT be accepted.**  
All art and text must be approved by the Orchestra Director and the Orchestra Boosters

**Payment Method:**  Check to "DA Orchestra" Check # \_\_\_\_\_  PayPal via link - confirmation # \_\_\_\_\_

Checks and this completed form can be placed in the orchestra safe.

Credit card payments can be made via the "Fundraising" page on our website: [www.daorchestra.org](http://www.daorchestra.org).

**JPG Images and "shout out messages" must be emailed to**  
***fundraisingDAorch@gmail.com***.

# Advertisement Sizing Template

## Douglas Anderson School of the Arts Orchestra

N/A for Shout Out orders.

**Full Page W 4.5" X H 7.5"**

**Note: full sponsorship pages  
(inside cover, inside back cover, and back  
cover) Size W 5" X H 8"**

**1/2 Page W 4.5" X H 3.75"**

**1/4 Page W 4.5" X H 1.78"**

Date:

Student Name

Sponsor Name

Contact Information

Phone

Email

### Submission Guidelines

All submissions must be in  
JPG format.

PDF's CANNOT be accepted.

All submissions must adhere  
to the prescribed size.

*Note: Submissions will not be  
reformatted to fit.*

The orientation is vertical.

Advertising copy (the JPG  
art) must be emailed to:  
*fundraisingDAorch@gmail.com*