

Midnight Blue Crab Media

Social Media Management Simplified

Clear, creative, and simplified.

At Midnight Blue Crab Media, we help small businesses navigate the tides of social media with confidence — crafting content that connects, flows, and charts a course toward lasting success.



Website Design

Package	Description	First Year	Renewal
Basic – Getting Started	Your first website — made easy. This plan covers the cost of your domain and hosting only. Setup isn't included, but we'll guide you through every step to get your site up and running.	\$120	\$204/year
Premium – Larger Reach	Ready to level up? This plan covers your website purchase — setup not included — and adds tools like SEO support, more pages, and a design built to help your brand stand out.	\$180	\$360/year

****Setup & Maintenance:** Complete setup at \$16/hr • Updates and upkeep at \$12/hr as needed.

Social Media Management

Tier	Platforms	Description	Rate & Payment
Basic	Facebook, Instagram, and Google	Designed to help you stay consistent across the most important platforms. Perfect for small businesses just starting to build their online presence.	\$560/month (10 hrs/week) \$14/hr — billed bi-weekly or monthly
Advanced	Facebook, Instagram, Google, Snapchat, and Twitter	Ready to grow your reach? This plan adds more platforms and strategy — giving your brand a bigger voice and stronger engagement.	\$640/month (10 hrs/week) \$16/hr — billed bi-weekly or monthly

 *Every post is planned with purpose*

 Add-Ons & Design

Service	Description	Pricing
QR Code Creation	Custom QR codes that link directly to your website, socials, menus, promos, or forms.	\$5 per code
Logo Creation	A simple, memorable logo that fits your brand and can be used across print and digital.	\$10 per logo+ \$5/hr until finalized
Ads	Scroll-stopping ad graphics sized for social media, print, or both.	\$15 per ad design Ad time/placement cost billed separately
Business Cards	Clean, professional card designs that match your brand and are ready for print.	\$20 per card design Printing cost billed separately
Flyers	Eye-catching flyers for events, promos, menus, or announcements.	\$20 per flyer+ \$5/hr until finalized
Database Creation	Organized customer or lead lists that make it easy to track info and stay in touch.	\$25 per database \$10/hr setup • \$5/hr for ongoing upkeep

 *Add-ons are billed together with your Social Media Management package for a smoother, simpler invoice — or billed separately if you're not currently enrolled in a management plan*

Ready to dive in? Let's make waves together.

 From first impressions to lasting impact — we'll guide your journey every step of the way.
 *Midnight Blue Crab Media — turning consistency into connection and strategy into success.*

Notes / Custom Details: _____

Total Estimated Monthly Investment: _____

Client Signature: _____ Date: _____

Company Rep Signature: _____ Date: _____



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