

■ Midnight Blue Crab Media

Creative Strategy • Social Media • Web Design

■ Website Design (via GoDaddy.com)

■ Social Media Management (Tiers)

■ Add-On: Ads & Design

(Add-Ons are Billed with Social Media Management)

Notes: _____

Total Estimated Monthly Investment: _____

Client Signature: _____ Date: _____

Company Rep Signature: _____ Date: _____

Select	Package	First Year	Renewal
	Basic – Getting Started	\$120 Without Setup/Buying the Website	\$204/year
	Premium – Larger Customer Reach	\$180 Without Setup/Buying the Website	\$360/year
	Website Setup	\$16 an hr until website is fully set up	\$12 an hr to maintain and update as needed

Select	Tier	Platforms	Est. Monthly Full Time Cost	Rate & Payment
	Basic	Facebook, Instagram, Google	\$560/mo (10 hrs/week)	\$14/hr • Bi-weekly/Monthly Bi-weekly (1st & 15th or 15th & 30th) Monthly (1st, 15th, or 30th)
	Advanced	Facebook, Instagram, Google + Snapchat & Twitter	\$640/mo (10 hrs/week)	\$16/hr • Same as Basic

Select	Options	Base Price	My Cost	Amount
	QR Code Creation	N/A	\$5 Per Code Created	☐ 1 Code ☐ 2 Codes ☐ 3 Codes ☐ 4+ Codes
	Logo Creation	\$10 Per Logo	\$5 Per hr Till Finalized	
	Ads	Cost of the Ad Time	\$15 Design Fee Per Ad	☐ 1 Ad/Month (Months) ☐ 2 Ads/Month(Months) ☐ 3 Ads/Month(Months) ☐ 4+Ads/Month(Months)
	Business Cards	Cost to Purchase the Cards	\$20 Design Fee Per Card Design	
	Flyers	\$20 Per Flyer	\$5 Per hr Till Finalized	

	Creating a Data Base	\$25 Per Data Base	\$10 Per hr Till Finalized	\$5 Per hr for Any Upkeep
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