

虚幻真相效应



Created by Andreas Wikström
from Noun Project

如果某件事被多次陈述，则倾向于相信它是真实的。

乐观偏见



Created by SAM Designs
from Noun Project

倾向于过于乐观，低估不良结果的可能性。

现状偏差



Created by Henry Alkoby
from Noun Project

对事物保持相对相同的偏好

从众效应



Created by Adrien Coquet
from Noun Project

倾向于因为别人都做事而做事

鸵鸟效应



Created by Luis Perez
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忽略了一个明显的负面情况

工具法则



Created by John Daniels
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过度依赖工具或方法

社会期望偏差



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当人们说出别人希望他们说的话以示合群

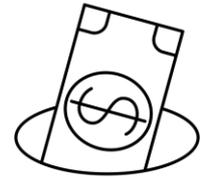
邓宁-克鲁格效应



Created by M. J. Bottom
from Noun Project

能力欠缺的人往往会高估自己的能力，而专家往往会低估自己的能力

沉没成本谬误



Created by Bold Yellow
from Noun Project

因为钱已经花了而继续为某事付费，即使证据并非如此。

规划谬误



Created by Nayla Putri
from Noun Project

低估了完成给定任务所需的时间

盲点偏见



Created by Ferdiand Maulidi Rizq
from Noun Project

认识到他人的偏见，但无法看到自己

权威偏见



Created by Studio 365
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将准确性归因于权威人物的意见