

## 虚幻真相效应



Created by Andreas Wikström  
from Noun Project

如果某件事被多次陈述，则倾向于相信它是真实的。

## 乐观偏见



Created by SAM Designs  
from Noun Project

倾向于过于乐观，低估不良结果的可能性。

## 现状偏差



Created by Henry Alkoby  
from Noun Project

对事物保持相对相同的偏好

## 从众效应



Created by Adrien Coquet  
from Noun Project

倾向于因为别人都做事而做事

## 鸵鸟效应



Created by Luis Perez  
from Noun Project

忽略了一个明显的负面情况

## 工具法则



Created by John Daniels  
from Noun Project

过度依赖工具或方法

## 社会期望偏差



Created by WEBB TECHOPS LLP  
from Noun Project

当人们说出别人希望他们说的话以示合群

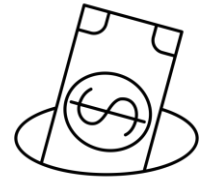
## 邓宁-克鲁格效应



Created by M. J. Bottom  
from Noun Project

能力欠缺的人往往会高估自己的能力，而专家往往会低估自己的能力

## 沉没成本谬误



Created by Bold Yellow  
from Noun Project

因为钱已经花了而继续为某事付费，即使证据并非如此。

## 规划谬误



Created by Nayla Putri  
from Noun Project

低估了完成给定任务所需的时间

## 盲点偏见



Created by Ferdian Maulidi Rizq  
from Noun Project

认识到他人的偏见，但无法看到自己

## 权威偏见



Created by Studio 365  
from Noun Project

将准确性归因于权威人物的意见