



SPONSORSHIP PACKAGE



Presented By: Okanagan Society of Independent Filmmaking (OSIF)



www.okanaganscreenawards.com



About The Event

The Okanagan Screen Awards is an annual celebration of independent filmmaking in the Okanagan and surrounding regions, showcasing the talent, creativity, and storytelling excellence of local and emerging filmmakers.

The event takes place March 28-29 and includes theatrical screenings on the BIG screens at Landmark Cinemas' Xtreme Theatre, a red-carpet gala, and a live 'Oscars-style' awards presentation honouring outstanding achievements across a wide range of film categories.

Bringing together filmmakers, industry professionals, and film lovers, the OSA provides a platform to recognize artistic achievement, foster community connection, and highlight the growing strength of the region's screen-based industry.



Key Festival Metrics

1000+ Audience Members Over Two Days

40-50 Film and Documentary Projects Screening at the Festival

10+ Hours of Total Screen Time of Locally-Made Film Projects

Unlimited Opportunity to Increase Your Brand Awareness





Why Sponsor Us

01

High-Value Brand Exposure: The Okanagan Screen Awards attracts hundreds of filmmakers, artists, and cultural supporters from across the region, offering sponsors direct exposure to a focused, engaged audience that values creativity, storytelling, and local business support.

02

Align Your Brand with Culture, Creativity, and Community Sponsoring the OSAs positions your business as a champion of local talent and creative expression. It demonstrates a commitment to community building, the arts, and the region's growing film industry; values that resonate strongly with audiences, employees, and customers alike.

03

Be Part of a Signature Regional Event The OSAs is more than a single night, it's a multi-day celebration that includes screenings, networking, and a red-carpet gala & awards show. Sponsors become part of a marquee cultural event that generates lasting goodwill, meaningful connections, and year-round recognition within the local film and creative community.

Sponsorship Levels *At a Glance*

Okanagan Screen Awards Sponsor Tier Benefits	Platinum (2 Available)	Gold	Silver
Benefit	\$2,500	\$1,000	\$400
PRE-EVENT RECOGNITION			
Exclusive Sponsor Screening Event + Q&A with Filmmakers	★	★	★
Sponsor Listing and weblink on OSA Website (by Tier)	★	★	★
Social Media Sponsor Announcement	15-Second Spotlight	Individual Post	Group Post (Silver)
Business Category Exclusivity	★	---	---
Logo on Festival Posters (Printed + Social Media)	★	★	---
Recognition in OSA Press Releases and Print Media	★	---	---
Recognition in OSA Email Blasts	★	---	---
Year-Round Recognition on OSIF Website	---	---	---
Sponsor Named in Vista Radio Ads (99.9 SUN FM / 101.5 GO FM / AM 1150)	Min. 3 Weeks (>180 Ads)	---	---
ON-SITE RECOGNITION			
Golden Apple Full Festival Pass (Sat & Sun Screenings + Award Gala)	6	4	2
After Party Ticket (Saturday Night)	6	4	2
Reserved VIP Seating Area at Landmark Cinema Screenings + Awards Gala	★	★	★
Welcome Drink at Awards Gala	★ x6	★ x4	★ x2
Verbal Recognition during Awards Gala Speech	★	★	★
Business Cards & Flyers on Sponsor Table (Landmark Cinemas / Metro)	★ + Medium Sign	★ + Small Sign	★
Logo in Video Loop between Screening Blocks (~20 mins x 10 times)	★ + Ad Graphic	★ + Ad Graphic	★
Sponsor Name in Festival Program (by Tier)	★ + Medium Logo	★ + Small Logo	★ + Small Logo
Ad Space in Festival Program (Printed + Online)	1/2-Page Ad	1/4-Page Ad	Business Card Ad
Logo on Sponsorship Wall (Red-Carpet Photos with Professional Photographer)	Premium Placement	★	★
Ad Play or Extended Individual Thank-You at Awards Gala	60-Second Ad	30-Second Ad	---
Table Space for On-Site Activation (Sampling, Demos, Giveaways, etc.)	★	---	---
Invitation to Present a Golden Apple Award during Awards Gala (+ Photo Op)	★	---	---
Opportunity for 2-Minute Title Sponsor Speech (in place of Ad)	---	---	---
POST-EVENT RECOGNITION			
Mention in Thank-You Email Blast	★	★	★
Mention in Social Media Group Thanks (by Tier)	★	★	★
Individual Social Media Thanks with Graphic	★	★	---

Sponsorship Levels

PLATINUM SPONSOR – \$ 2500

- **Category exclusivity + premium brand visibility**
sponsorship wall, website, program, logo loop, and all major OSA marketing channels.
- **High-impact media exposure**
including radio ads (minimum 3 weeks), press releases, email blasts, and multiple social media features with spotlight content.
- **Elite on-site brand activation**
with premium table placement and integrated logo/ad placements between screenings and at the awards gala.
- **VIP hospitality package**
Six VIP festival passes with premium seating, gala and after-party access, welcome drinks, and exclusive weekend screenings.
- **Signature brand moments**
60-second awards gala ad spot, verbal stage recognition, and the opportunity to present a Golden Apple Award on stage.
- **Exclusive relationship benefits**
including a private sponsor screening event



Sponsorship Levels

GOLD SPONSOR – \$ 1,000

- **Strong brand visibility**
with logo placement on festival posters, sponsorship wall, website listing, festival program, and logo loop between screenings.
- **Targeted social media exposure**
including an individual sponsor announcement post and ongoing branded recognition.
- **On-site brand presence**
with sponsor table signage, space for business cards/flyers, and integrated ad placements during screenings and at the awards gala.
- **VIP hospitality package**
including four full festival passes, VIP reserved seating, awards gala access, after-party tickets, and welcome drinks.
- **Premium stage moments**
featuring verbal recognition, & a 30-second awards gala ad spot in front of a packed audience.



Sponsorship Levels

SILVER SPONSOR – \$ 400

- **Core brand visibility**
with website listing and link, sponsorship wall logo, festival program logo, business card-sized as in program, and logo placement in the on-screen loop between screenings.
- **Shared social media exposure**
through inclusion in a group sponsor announcement post and ongoing festival recognition.
- **On-site brand presence**
with space for business cards and flyers on the sponsor table and verbal recognition during the awards gala.
- **VIP access package**
including two full festival passes, reserved seating, awards gala access, after-party tickets, and welcome drinks.





Contact Information

For more information or to become a sponsor, please contact:

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Visit the Okanagan Screen Awards Website:

www.okanaganscreenawards.com

For more information about OSIF, visit:

www.osif.org





THANK YOU



**Click here for last year's
festival highlight video**