

THE KATY



PIE RUN

Good Times
Running Co.

BENEFITTING CAMP HOPE AND

THE PTSD FOUNDATION OF AMERICA

SATURDAY JANUARY 21ST

3.14 PI K FUN WALK - 5K TIMED RUN/WALK

10K TIMED RUN - T-SHIRTS AND MEDALS

PIE TASTING STATIONS AT EVERY KILOMETER,

HUGE BRUNCH BUFFET WITH BREAKFAST ITEMS

AND PIE AFTER YOU FINISH!

LOOKING FOR A FEW

GREAT SPONSORS!!!

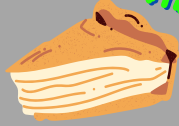
KATYPIERUN.COM

THE KATY PIE RUN



SPONSORSHIP OPPORTUNITIES

PIE TASTING SPONSORSHIP \$1500



THE MOST FUN!

PIE TASTING STATIONS WILL BE SET UP EVERY KILOMETER OF THE RACE TRACK. OUR PIE TASTING SPONSORS WILL STAFF THEIR TASTING TENT WITH AT LEAST 8 VOLUNTEERS WHO WILL CHEER ON THE RACERS AND HAND OUT TASTINGS OF THEIR SPECIFIC PROUD PIE FLAVOR TO THE RUNNERS/WALKERS

- LOGO ON PIE TASTING STATION BANNER
- LOGO ON BACK OF EVENT TSHIRT
- PRINTED MATERIALS OR GIVE AWAYS INCLUDED IN THE RACE PACKETS (SPONSORS TO SUPPLY)
- 8 PASSES TO THE PIE BRUNCH BUFFET

BRONZE SPONSORSHIP \$1500

- LOGO ON EVENT BANNER
- LOGO ON BACK OF EVENT T-SHIRT
- PRINTED MATERIALS OR GIVE AWAYS INCLUDED IN RACE PACKETS (SPONSOR TO SUPPLY)
- 4 COMPLIMENTARY RACE ENTRIES
- 4 \$20 PROUD PIE GIFT CARDS

SILVER SPONSORSHIP \$2500

- LOGO ON EVENT BANNER
- LOGO ON BACK OF EVENT T-SHIRT
- PRINTED MATERIALS OR GIVE AWAYS INCLUDED IN RACE PACKETS (SPONSOR TO SUPPLY)
- 6 COMPLIMENTARY RACE ENTRIES
- 12 ADDITIONAL RACE T-SHIRTS
- 6 \$20 PROUD PIE GIFT CARDS

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THE KATY PIE RUN



SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIP \$4500

- LOGO ON EVENT BANNER
- LOGO ON BACK OF EVENT T-SHIRT
- PRINTED MATERIALS OR GIVE AWAYS INCLUDED IN RACE PACKETS (SPONSOR TO SUPPLY)
- 8 COMPLIMENTARY RACE ENTRIES
- 16 ADDITIONAL RACE T-SHIRTS
- 16 ADDITIONAL PASSES TO THE PIE BRUNCH BUFFET
- 8 \$20 PROUD PIE GIFT CARDS

MEDAL SPONSOR \$5000

- LOGO OR NAME PRINTED ON RACE LANYARDS
- GOLD SPONSOR BENEFITS

5K START LINE SPONSOR \$2500

- LOGO OR NAME ON 5K STARTING LINE BANNER
- SILVER SPONSOR BENEFITS

10K START LINE SPONSOR \$2500

- LOGO OR NAME ON 10K STARTING LINE BANNER
- SILVER SPONSOR BENEFITS

FINISH LINE SPONSOR \$5000

- LOGO OR NAME ON FINISH LINE BANNER
- GOLD SPONSOR BENEFITS

RACE T-SHIRT SPONSOR \$5000

- LOGO OR NAME PRINTED ON T-SHIRT SLEEVE
- GOLD SPONSOR BENEFITS

VOLUNTEER T-SHIRT SPONSOR \$2000

- LOGO OR NAME PRINTED ON BACK OF VOLUNTEER T-SHIRTS
- SILVER SPONSOR BENEFITS

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LET'S GET YOU SIGNED UP!

___ BRONZE SPONSOR \$1,500

___ 5K START LINE SPONSOR \$2,500

___ SILVER SPONSOR \$2,500

___ FINISH LINE SPONSOR \$5,000

___ GOLD SPONSOR \$4,500

___ RACE T-SHIRT SPONSOR \$5,000

___ PIE TASTING SPONSOR \$1,500

___ VOLUNTEER T-SHIRT SPONSOR \$2,000

___ MEDAL SPONSOR \$5,000

___ 10K START LINE SPONSOR \$2,500

**** AVAILABLE SPONSORSHIPS WILL BE UPDATED AT KATYPIERUN.COM****

COMPANY/NAME (PLEASE INCLUDE EXACTLY AS YOU PREFER ON ALL MARKETING)

FULL ADDRESS

PHONE NUMBER

EMAIL ADDRESS

CONTACT NAME

___ OUR CHECK IS ENCLOSED

___ PAYING VIA KATYPIERUN.COM WEBSITE

*** MAKE CHECK PAYABLE TO PROUD PIE INC

PLEASE SEND THIS SIGNED COMMITMENT BY 11/30/2022 AND A VERSION OF YOUR ORGANIZATION LOGO IN PNG FORMAT TO: JODY@PROUDPIE.COM

WE ENCOURAGE SPONSORS TO PROVIDE A GIVEAWAY ITEM TO BE INCLUDED IN OUR RACE BAGS. THESE ITEMS CAN BE SMALL PRODUCTS, INFORMATIONAL BROCHURES OR BUSINESS COUPONS.

BY SIGNING THIS AGREEMENT, YOU ARE COMMITTED TO THE AGREED SPONSORSHIP FOR THE 2023 KATY PIE RUN IN THE AMOUNT AS MARKED ABOVE. THE KATY PIE RUN AGREES TO UPHOLD OUR REQUIREMENTS WITHIN EACH SPONSOR CATEGORY. I, THE UNDERSIGNED USER, HEREBY ACKNOWLEDGES AND AGREES THAT THE USE OF OUR LOGO CAN BE USED FOR THE 2023 KATY PIE RUN IN THE SPONSORSHIP MATERIALS.

SIGNATURE

PRINTED NAME

DATE
