

# ATENEO ALUMNI ASSOCIATION OF NORTH AMERICA, INC.

CONNECTING ALUMNI ATENISTAS AROUND THE GLOBE  
+ AD MAJOREM DEI GLORIAM +



As we could not gather in 2020 due to the pandemic, we would like to finally invite you to our All Ateneo reunion happening in the city that never sleeps -- New York City!

With guarded hope and optimism, still cognizant of the continued challenges to health, travel and geopolitics, we find good reasons to resume our biennial alumni event.

We join the Jesuits in celebrating the Ignatian Year 2021-2022 which marks the 500th anniversary of St. Ignatius of Loyola's conversion. Inspired by the Jesuit expression "ite, inflammate omnia" (go, set the world on fire), the Ateneo Alumni Association of Northeast Inc. (AAANI) as organizing hosts have adopted "ALAB NG PUSONG ATENISTA" as our 2022 alumni homecoming theme. We welcome our dear alumni friends and their families to NYC. We wish you all a safe journey and wonderful visit to the Big Apple and surrounding areas in the Tri-State.



Ignatius 500  
IGNATIUS 500



NYC October 1 to 2, 2022 Homecoming



**NYC LANDMARKS**



**FORDHAM  
UNIVERSITY**



**TRIAD THEATER**

## **EVENTS INCLUDE**

- Welcome Reception and Plenary Discussion on current trends at Fordham University
- Networking event and live performance by Ateneans at the Triad Theater
- Basketball and Cheer Rally vs De La Salle Alumni Association
- Thanksgiving Mass
- City Tour (optional)

# SPONSORSHIP PACKAGES

ALAB NG PUSONG ATENISTA



**PRINT JOURNAL**

**SOCIAL MEDIA**

**EMAIL BLAST**

**AAANA WEBSITE**

**LIVE EVENT SETUP &**

**ACKNOWLEDGEMENTS**

## MAJOR SPONSORS

PLATINUM \$3,000 includes Back Cover Journal Ad

GOLD \$2,000 includes Inside Cover Ad

SILVER \$1,000 includes 2 Full Page Ads

## JOURNAL AD OPTIONS

Inside Front Cover Page \$1,500

Inside Back Cover Page \$1,500

Outside Back Cover Page \$2,000

Center Spread \$1,500

Full Page \$100

For more info, please contact  
Cecile Sison at [cesison@cs.com](mailto:cesison@cs.com)

TECH SPECS

# JOURNAL AD

FULL/COVER PAGE

5 3/8" x 8 1/2"

FULL PAGE SPREAD

10 3/4" x 8 1/2"



Please email **PDF** ad to  
***andrewluis@gmail.com***  
and cc ***cesison@cs.com***  
with **subject line ALAB AD**