FALL 2026 NEWSLETTER

MISSION

Musicians Helping Musicians. SF Bay Area Live Music promotes original music and local artists across the SF Bay Area through our platforms, channels, partnerships and events.

ABOUT US



Monique Lisa
Founder, SF Bay Area Live Music
Classically trained vocalist with 35 years of performance experience in the SF Bay Area and South County.

Manage, book and perform with Cadillac Jack since 2005.
www.thecadillacjackband.com

Singer/Songwriter: www.reverbnation.com/moniquelisa1111
View music video clips on SF Bay Area Live Music IG or TikTok.



Richard Clayton
Co-Founder, SF Bay Area Live Music
IMDb, My Roommate Sam (2009), Editor.
Skills: videography, video & audio editing, DAW editing, photography, musician (drums, bass, keyboards, guitar), singer/songwriter

BACKGROUND

2010: Founded Bay Area Live Music Facebook group, working in association with Meetup.com. As an Event Organizer, Monique Lisa hosted events for members at large concert arenas and local music venues throughout the Bay Area. Partnering with other Meetup.com organizers, hundreds of guests attended "mingle and music" events complete with door greeters, door prizes, and drink specials.

2016: Monique Lisa stepped away from Meetup.com as an Event Organizer to focus on her band and original music. Meanwhile, the Facebook group continued to grow, reaching 3,000 members.

2020: Bay Area Live Music Facebook group grew rapidly as musicians across the region shared performance videos filmed on porches, in garages, and on the street. Recognizing the opportunity to expand, the group was renamed to SF Bay Area Live Music. A brand was developed and the online presence was broadened to include Instagram, TikTok, Substack, BlueSky, Threads, and other platforms. Today, our online community has a combined 22,000 members.

2021: Launched the YouTube channel, which currently features 62 videos of local bands performing original music.

2023–2025: Hosted an annual Live Music Showcase event featuring acts from across the SF Bay Area. The inaugural showcase presented 11 acts over seven hours.

2024: Launched a podcast, which can be found on Apple Podcasts and our website, reaching listeners in more than 66 countries.

2024–2026: Laundromat Project, partnered with a local media company to feature music videos from our community on more than 60 laundromat TV monitors across the SF Bay Area.

2026: Debuted *Leading Ladies*, a podcast series featuring a casual conversation with a panel of women in the industry about the SF Bay Area music scene. Our other growing series, *Backline Chat*, features industry professionals sharing the stories behind their musical journey.

It's all about the music
www.sanfranciscobayarealivemusic.com

RESOURCES

Explore our website for a downloadable list of SF Bay Area venues that book music acts, a growing collection of helpful resources, and links to our channels and platforms.

ANNOUNCEMENTS

We're pleased to share musician Sean Lightholder's comprehensive website of SF Bay Area open mics, which he has developed over nearly 30 years. We'll add a link to our website for easy access. www.bayareaopenmics.com.
Facebook: https://www.facebook.com/groups/50478549035/

WELCOME TO THE TEAM !



We're pleased to welcome Cathy Cook to our growing team as site moderator and collaborator. She brings years of professional and live performance experience and hosts the weekly Cathy's Capers open mic in Campbell, CA.

2027 UPCOMING EVENTS

- Record new podcast episodes
- Compile a list of SF Bay Area jam sessions
- Develop a resource library of how-to guides, tips and industry information
- Networking event: Spring 2027, East Bay

JOIN OUR OTHER FACEBOOK GROUPS

- Where are you playing? — Pinned · Admin · 8.2K members
- Bay Area Music Network — Pinned · Admin · 8 new posts
- Live Music Lovers — Pinned · Admin · 510 members
- Live Music Events — Pinned · Admin · 439 members
- LIVE MUSIC SAN JOSE — Pinned · Admin · 2.9K members
- San Jose Music and Art Events — Pinned · Admin · 467 members
- Where's that gig? — Pinned · Admin · 4 new posts