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LAS VEGAS

TODAY

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DreamWorld Travel and Savings Club

The Secret to Luxury Travel at Bargain Prices





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LAS VEGAS - Ruth Kennedy

Who doesn't want to travel like a king while paying like a pauper? Catering to that universal desire was the motivation behind DreamWorld Travel and Savings Club, a wholesale travel company that's putting the world at its members' fingertips.



"We offer members the opportunity to travel for true wholesale prices"

-- THOMAS MITCHELL

Launched in 2006 in the vacation super-hub of Las Vegas, DreamWorld* was the brainchild of three Vegas businessmen, who invested over \$1 million to create the club. "I had worked extensively in the timeshare and vacation industries and knew there had to be a better way to travel than through a travel agency or buying a timeshare," according to Managing Member Thomas Mitchell. "This

gave us the idea to start a real travel club, offering members the opportunity to travel for true wholesale prices, even below the cost of what a travel agent would pay for a trip."

The principal owners of DreamWorld have more than 30 years of experience in the travel and wholesale travel business. This extensive knowledge helped them craft a simple philosophy by which the



"Even if you took just one or two vacations over the course of several years, you've paid for your membership,"

-- DAVID LEGRAND

company has operated from the beginning: bring a world class travel and savings program to the consumer and back it with unparalleled customer service. They've managed to do just that, offering prices and savings that would never be accessible to the general public, either via a travel agent or online.

One secret to their success? Superstar-level executives. Like



the city that DreamWorld calls home, the company attracts the nation's best—and most interesting—talent. DreamWorld has contracted to provide a new national marketing effort*, which is currently headed up by long-time entrepreneur and Las Vegas attorney David LeGrand. Previously an Enforcement Attorney with the Ohio Division of Securities and Assistant County Prosecutor in Ohio, David's colorful clients have included then-heavyweight boxing champion of the world Buster Douglas. He's also well-known for his internationally publicized representation of Michael Jackson.

With so much experience in the travel industry, as well as the business world in general, Dream World executives are

considered the go-to authority on travel-related issues. "Fox News is on the way here right now for an interview," Mitchell says. "But our main focus is always our loyal members: over 9,000 and counting. Each year we fine-tune our benefits so members truly get their money's worth."

All travel and savings membership services and benefits are provided by DreamWorld Vacation LLC, a licensed and insured travel agency and member of American Society of Travel Agents (ASTA) and Cruise Line International Association (CLIA), which maintains an accredited A+ rating with the Better Business Bureau. Its vendors and wholesale affiliates belong to the Airline Reporting Corporation (ARC). David LeGrand's DWTC Marketing, LLC, is a independent Nevada company not owned or controlled by Dreamworld Vacation LLC that markets and promotes new club members for DreamWorld Vacation LLC thru a network of Membership Enrollment Agents, all of whom are independent contractors.

This is the real deal. It's a no-risk, win-win for people who love to save money on travel.

Mitchell explains that most travelers, even seasoned ones, are unaware that the savings offered by Dream World are available. "It's one of the best kept secrets in the travel industry," he says. "When people want to go on a trip, they call their local agent, who then reserves the trip for them at whatever the market price is. Plenty of people also book online with one of the big internet companies. Although it's simple and convenient, this can be a very expensive way to travel—no matter what their commercials say about their so-called lowest prices."

DreamWorld delivers astonishing prices for all of its members' travel needs. Whether it's a budget getaway or a luxury vacation at a five-star resort, their team works with travel contacts and wholesale partners to put together a world-class travel and savings program that saves members thousands of dollars a year.

Imagine destinations like Hawaii and Mexico, weekend getaways to New York, or maybe even a family vacation to Disney World in Orlando. The possibilities are truly endless, thanks to the reach of Dream World Travel and Savings Club.



In addition to the savings, members enjoy the fact that there are no hoops to jump through in order to book a vacation. “They just send an email or pick up the phone to contact one of our friendly, professional travel specialists,” Mitchell says. “Then we walk them through our travel and savings club.” Membership to DreamWorld is by invitation only through its exclusive network of trained Enrollment Agents (EAs), who conduct a screening process for prospective members. But once you’re in, the world of travel really does open up like never before.



That’s especially true with “Member’s Exclusives,” which the agency offers numerous times throughout the year. These trips consist of extraordinary deals on special cruises and packaged vacations. Examples from last year include “Fun in the Sun” to Puerto Rico, Cuba, and Cayman Islands; “Caribbean Triangle” to Panama, Belize, and Dominican Republic; “Fun in Paradise” to Puerto Vallarta, Costa Rica, and Jamaica; “Asian Adventure” to Beijing, Bangkok, and Tokyo; “The Nordic Experience” to Amsterdam, Stockholm, and Copenhagen; “Explore Europe” to London, Paris, and Rome; “Travel Down Under” to Australia and New Zealand; and “Discover America” cruises to Alaska, Mexico, and the Caribbean.



But even the agency’s everyday values are well worth the membership price. “Even if you took just one or two vacations over the course of several years, you’ve paid for your membership,” says LeGrand.

How is that possible? The truth is that a savings on just one vacation can easily be several thousand dollars. And incredibly, memberships can last a lifetime and include an entire adult family, even if they aren’t living at the same address. That means children, uncles, aunts, even cousins—the whole family— often share enrollment costs, making them even more affordable.





Expert Advice to Float Your Boat

Cruises remain one of the most popular types of vacations for couples and families. The romance of the open sea, exploring foreign ports of call, the non-stop food... there are so many reasons to love them. But all cruises are not created equally. To get the most out of yours, Dream World Travel and Savings Club has put together some top tips:

- Find your dream boat. The biggest mistake cruising newbies make is booking the wrong ship. Yes, the destination is important. But you'll be on the ship far more than you'll be in the ports. Do you want a party hearty vibe, or a more sophisticated feel? Maybe a great spa is crucial, while extras like water slides are not. Consider both the amenities and the ambiance of the ship before booking.
- Don't get cabin fever. Many people believe that paying for cabin upgrades is a waste of money because they won't be in the cabin much. But when your cabin is the size of a shoe box, you definitely won't be spending time there. Things like room service are typically included, but it's hard to enjoy coffee and croissants en suite if you hate your room. Book the best cabin you can afford.
- Good things come to those who don't wait. Reserve excursions and onboard activities you can't live without early. These days, most cruise lines let you sign up for shore excursions before you step foot on the ship. And when you do get onboard, peruse spa and specialty restaurant options your first day. Then line up your must-haves immediately!
- It's a shore thing. Shore excursions are an added expense, so make sure they're worth it. Skip tours that aren't special, and snag the ones that are exceptional. Helicopter sightseeing, anyone?
- Make supper super. The bad news: many cruise lines assign passengers to a dinner table (usually with other passengers) and a time (early or late). The good news: it's possible to score a table for two or a different dinner time if you see the maitre d' as soon as you board. If you're celebrating a special event—anniversary, honeymoon—don't forget to mention it. And remember that tips never hurt.

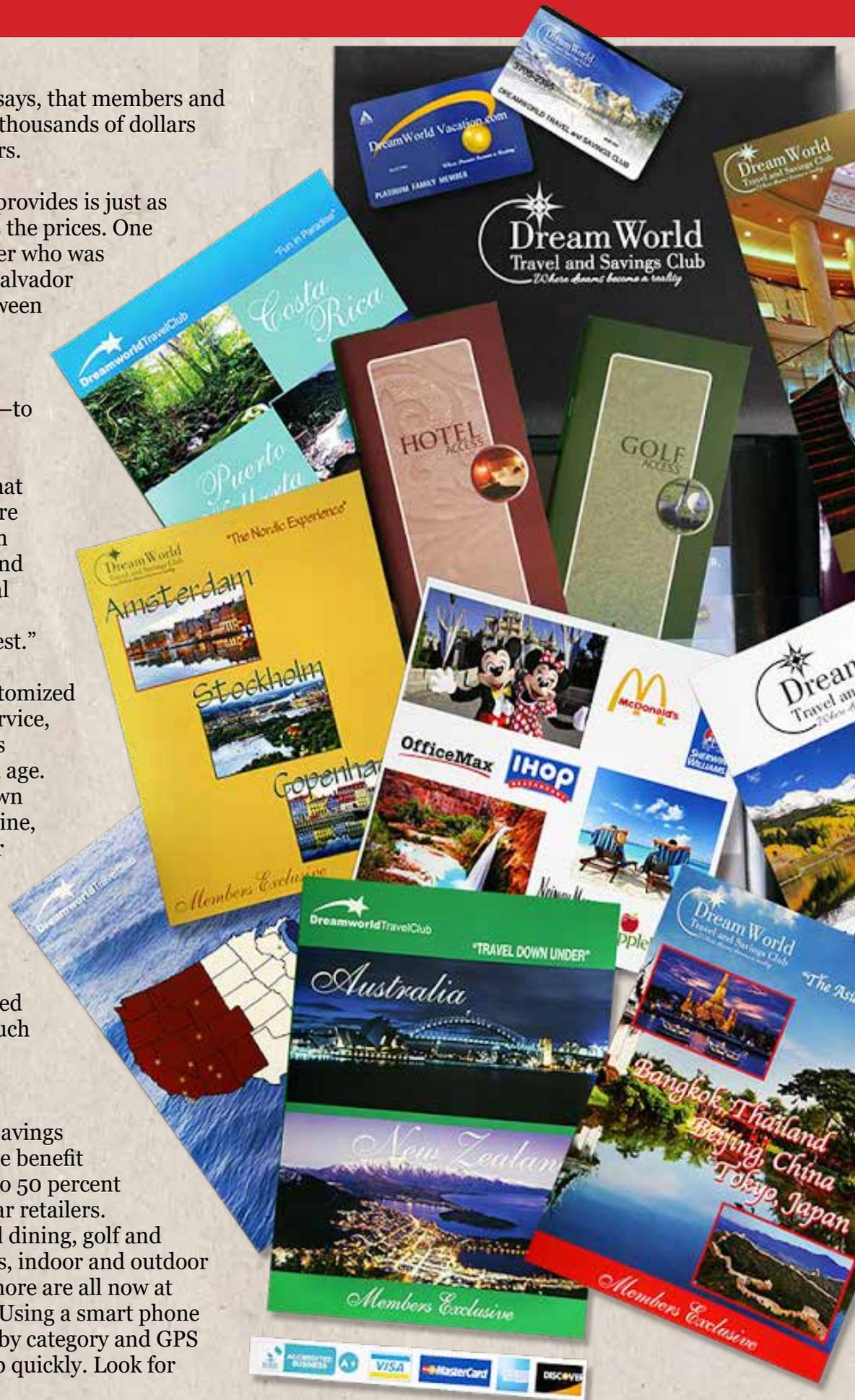
It's not unusual, Mitchell says, that members and their families save tens of thousands of dollars once they become members.

The service DreamWorld provides is just as important to executives as the prices. One prime example is a member who was stranded recently in San Salvador on a connecting flight between Costa Rica and LAX. The team took her call in the middle of the night and quickly resolved the issue—to her relief and delight.

One membership sector that gets above-and-beyond care is veterans. "I'm a Vietnam veteran," Mitchell says, "and we're proud to offer special service to veterans. They deserve nothing but the best."

The agency also offers customized White Glove Concierge Service, which Mitchell contends is unheard of in this day and age. "Members can use their own personal travel search engine, or they may call one of our trained representatives and we'll handle everything," he says. "Our members can travel when they want without paying \$15,000 for a limited travel membership—or much more for a timeshare."

The "Savings" part of the DreamWorld Travel and Savings Club refers to a remarkable benefit wherein members get up to 50 percent off at over 350,000 popular retailers. Things like fine and casual dining, golf and ski packages, movie tickets, indoor and outdoor recreation, and so much more are all now at bargain-basement prices. Using a smart phone app, members can search by category and GPS so nearby options come up quickly. Look for





savings at major brands such as Disney World, Six Flags, Regal and AMC movie theatres, Hertz, Budget and Avis rental cars, Target, Bass, Toshiba, McDonalds, Starbucks, 24 Hour Fitness, Firestone, and others.

Travel is still the big draw, though. Because DreamWorld is full service, representatives can book almost any type of trip or destination a member can envision. But the agency's true niche is suite weeks, where a family can book a beautiful, fully furnished condo for eight days/seven nights for 90 percent off the weekly rate. For example, a member recently booked a week-long stay for his family of four at a Maui condo for just \$439. That would be a great per-person rate, but the price includes his entire family. "Normally this condo goes for \$2,875 for the week," LeGrand says. "If you do the math, that's a savings of over \$2,400 on just one vacation."

In another recent booking, a member reserved a week at a Cancun resort condo for just \$366, a 4.5-star condo that normally goes for \$3,200.

DreamWorld isn't just for personal travel; some members use their benefits for business, treating themselves to the best rates at high-end corporate hotels. And to ensure that both business and pleasure travelers get the guaranteed lowest airfare at the time of booking, the agency offers to double the difference in cash if a rate proves to be lower—something they've never had to do, by the way. "We get it right the first time," says Mitchell.



It helps that DreamWorld isn't in it for commissions, like standard travel agents. Because their business model revolves around a membership fee, there's no advantage to booking high-cost travel. Instead, their reputation is made by creating the best packages at the lowest rates. But if travelers haven't experienced anything like DreamWorld before, they may not be aware that these kinds of prices are even available. "Most travelers don't know they're not getting the best deal," Mitchell says. "As a member, the exact same trip you just booked could cost so much less. Or, you could greatly upgrade the quality of your travel experience for the same cost you're already paying."

With DreamWorld Travel and Savings Club, overseas travel to exotic locations isn't just for the rich and famous. "Everyday people can enjoy the same life experiences," LeGrand insists. "And with

our club, they do so for a fraction of the cost."

The agency already offers exceptional experiences—just ask current members. But the Dream World team refuses to rest on their laurels. "We just completed a major upgrade of member benefits," Mitchell says. "But we always keep our eyes open for what's new or better."

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Jackpot! Vegas Lands NFL Team

If you can dream it, you can probably do it in Las Vegas. One exception has always been the glaring lack of an NFL team. But even that will soon be remedied, thanks to a recently inked deal to bring the Oakland Raiders to Las Vegas. While the Las Vegas Raiders will continue to play in Oakland for the next two seasons, the team will take up residence in a \$1.9 billion, world-class stadium beginning in 2020. Players and fans will be treated like royalty during games, thanks to what's expected to be a visually stunning, state-of-the-art indoor domed stadium.

The entertainment capital of the world has succeeded in luring the Raiders because it has the other kind of capital that pro football teams need: money. As an indication of Las Vegas fans frenzied anticipation of their new home team, Nevada taxpayers approved a room tax to pony up \$750 million for the new stadium, with the remainder coming from Raiders owner Mark Davis and bank financing. With their combination of high-stakes competition and non-stop action, professional sports and Las Vegas are the perfect partners. Boxing and UFC have long known it to be true, and an NHL expansion franchise, the Vegas Golden Knights, joins the scene next season. But the addition of the Las Vegas Raiders may be the ultimate sports coup—for local fans and visitors alike. Touchdowns and table games? It's a match made only in Las Vegas.

Leaving Las Vegas . . . Healthier and More Attractive

What happens in Vegas stays in Vegas—including the fact that you might have had a little, ahem, work done during your visit.

Las Vegas is built around world-class hospitality and treating its 40 million annual visitors like royalty. It's also home to a large population of medical professionals who specialize in makeovers ranging from a little wrinkle reduction to bariatric surgery. When you put these two elements together, you get a one-stop medical tourism destination that's changing lives for the better every day.

The city's prominence within the medical tourism industry hasn't happened by chance. The region's medical providers—as well as municipal authorities and the hospitality sector—have worked together to create an impressive strategic plan. The result: a total patient experience unlike anything else in the United States.

Traditionally, global medical tourism has involved foreign travel (and medical staff) as an alternative to pricey U.S. cosmetic and bariatric treatments. But Las Vegas has managed to blend the perks of domestic medical care with the benefits of wellness travel. It seems Sin City also has an angelic side.

A top-notch selection of pros, an renowned hospitality infrastructure, and the ability to keep your procedure under wraps—it's no wonder Las Vegas reigns as the medical tourism capital of the United States.