

## Who are we

We are a consulting company specializing in strategic planning, employee retention methods, and equity analysis. We aim to boost human productivity at work and home through targeted leadership training and staff development.

We cultivate the art of leadership through dynamic storytelling and paradigm-shifting approaches designed to elevate social skills and influence capacity.

- Leading with the P's: *Purpose, Perspective, People, and Paradigm Shifts is A Strategic Approach to Retaining Exceptional Personnel*
- Our goal is to shape leadership styles that build character and strengthen services in both open and closed communities

We would be delighted to discuss how our expertise in strategic planning, leadership training, staff development, measurable resources, equity analysis, and retention assessments can strengthen your business or organization. Our principal locations are in CA and NC.

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Sacramento, CA 95811

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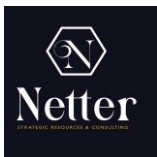
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# Leadership Training & Staff Development



## NETTER STRATEGIC RESOURCES & CONSULTING, LLC

Building Stronger Communities Where Everyone Thrives!



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4214 W. Wendover Ave #1460  
Greensboro, NC 27407

# Leading with the P's

*A Strategic Approach to Retaining Exceptional Employees*

## You're Only Leading If Others Are Following!

*Purpose ∞ Perspective ∞ People ∞ Paradigm Shifts*

### Keep Purpose in Mind



Have you reflected on why your staff is committed to working for you? What are their primary priorities and responsibilities in striking a work-life balance? How do you align your staff's aspirations with work accomplishments? Effective leadership requires moving forward with **purpose** and aspirations for your team and the company.

### Recognize the People Served



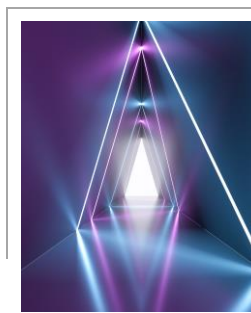
What strategies can be employed to gain insight into the **people** served, including their needs, concerns, expressions, and desired outcomes? There are two basic leadership questions to consider: Are you leading in a way others will follow? Have you explicitly stated your expectations?

### Consider Multiple Perspectives



Are multiple approaches to answering questions, addressing issues, and creating solutions being incorporated? Do you foster diverse **perspectives**, provide equitable resources, and implement inclusive practices? A leader who is not open to challenge is a liability.

### Creating Paradigm Shifts



Have you identified the narratives, patterns, and associations revealed in your actions? What **paradigm shifts** may lead a team in a direction beneficial to all parties? Leaders must be both open to change and be change agents.

## Course Overview

Discover a powerful approach to transforming your organization's culture in this dynamic, interactive four-hour course. Leading with the P's offers strategic tools to boost employee retention and sustainability. This course is tailored to meet the needs of institutions, corporations, organizations, and agencies seeking to retain employees and prepare staff members for potential promotional or lead positions.

The Course is designed directly for:

- Emerging leaders who want to sharpen their skills
- Established leaders seeking promotional opportunities or advanced in specialized positions
- Staff members interested in achieving career goals while balancing life's responsibilities
- New hires who are merging leadership skills with practical application on the job

This training may also be specifically tailored to meet the needs of:

- State and Local Government Agencies
- Sheriff's Offices in Multiple States
- Police Departments in Several Jurisdictions
- Adult Probation & Parole Divisions
- Child Support Enforcement Agencies
- Criminal Justice Staff & Students
- College and University Professionals
- Administrative and Educational Staff Members
- Non-Profit & For-Profit Organizations
- Community & Faith-Based Leaders

## One-Day (4hrs) Course Offerings 8 AM-12 PM (All US Time Zones) \*Virtual or In-Person\*

### Jan 2025

6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup>, 9<sup>th</sup>, 10<sup>th</sup>, 13<sup>th</sup>  
14<sup>th</sup>, 15<sup>th</sup>, 16<sup>th</sup>, or 17<sup>th</sup>

### February 2025

3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup>, 6<sup>th</sup>, 7<sup>th</sup>, 10<sup>th</sup>  
11<sup>th</sup>, 12<sup>th</sup>, 13<sup>th</sup>, or 14<sup>th</sup>

### March 2025

3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup>, 6<sup>th</sup>, 7<sup>th</sup>, 10<sup>th</sup>  
11<sup>th</sup>, 12<sup>th</sup>, 13<sup>th</sup>, or 14<sup>th</sup>

### April 2025

7<sup>th</sup>, 8<sup>th</sup>, 9<sup>th</sup>, 10<sup>th</sup>, 11<sup>th</sup>, 14<sup>th</sup>  
15<sup>th</sup>, 16<sup>th</sup>, 17<sup>th</sup>, or 18<sup>th</sup>

# Let us know other ways we can help!

We have partnered with leaders in the political spectrum, the business world, specialized agencies, educational institutions, and communities through services aimed at improving leadership skills, developing employee retention strategies, and growing communities with equitable outcomes.

Visit our website for further details and featured presentations and offerings.

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*“Leadership is a potent combination of strategy and character!”* —Norman Schwarzkopf

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## Speak with us today about pricing details!

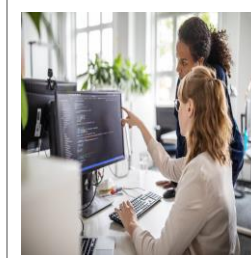
The four-hour leadership course comes with a workbook that offers a toolkit to serve as a reference guide for key concepts and note-taking.

Additional Books and Resources are available for purchase online at the locations listed on our website.

**Contact Us for Scheduling that Meets Your Needs! We look forward to speaking with you!**

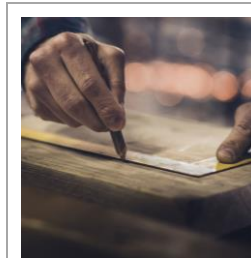
# Additional Services

## Strategic Planning



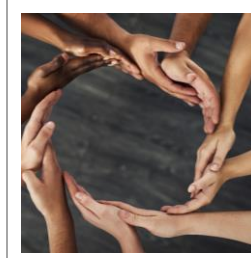
The success of a plan relies on the mapping of strategies to meet goals and objectives. Crafting a clear plan of action, allocating resources, and charting productivity will drive its sustainability. Our team of researchers is skilled in interrogating systems and institutions.

## Measurable Resources



This is a body of work pioneered by leaders and organizers who understand the difference between symbolic gestures and tangible resources. We can assist with setting clear expectations for preferred outcomes with proper resources and a common understanding of the complexities.

## Equity Analysis



Research, data collection, probability, and statistics of key components must be tracked to chart progress. We can aid in developing frameworks that distinguish between equality versus equity, diversity versus inclusion, and tolerance versus acceptance. We also use data to help shape realities.