

A Eye



Authenticity
is the Future

A EYE

Logo Prototype

aeyeofficial.co.uk

Vision and Purpose

Authenticity x Innovation

Protecting Originality

A Eye is dedicated to verifying human creativity in an automated world. Our purpose is to protect originality and build trust among creators and audiences alike. By leveraging innovative technology, we aim to foster a community where authenticity thrives and is celebrated.



Keeping an eye out.
Always.

CORE CONCEPT

Certify Human Creation

A Eye leverages blockchain and legal verification to ensure proof of authenticity, empowering creators and brands to build trust in a digital landscape.





Celebrating
Humanity in
Creativity and
Innovation

Join the Movement



Embracing
Transparency for
Future Generations

Discover Our Vision



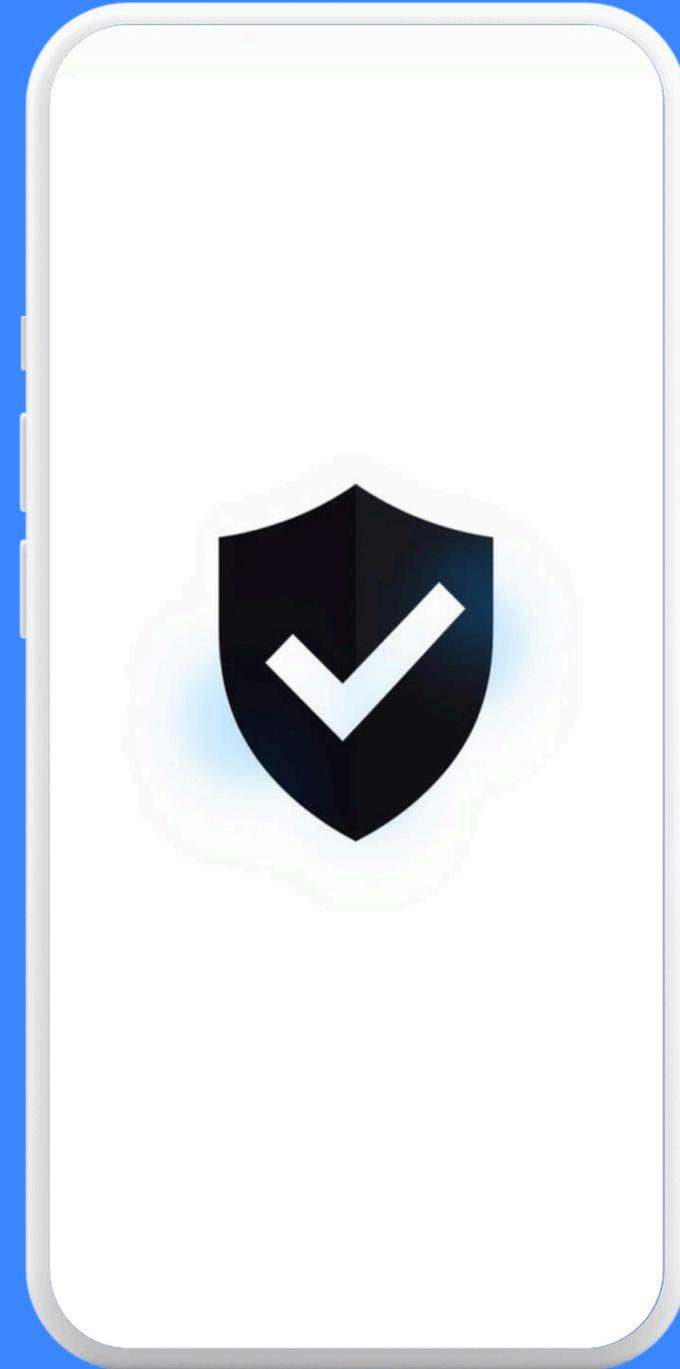
Fostering
Innovation in Every
Aspect

Explore Our Commitment

VERIFICATION

Best-Effort Verification System

A Eye ensures **trust and integrity** through a robust verification system, combining legally binding creator declarations and random audits to maintain authenticity on the platform.



Certification Plans

Our tiered certification plans offer tailored options for creators to verify authenticity and build trust.

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Imperative



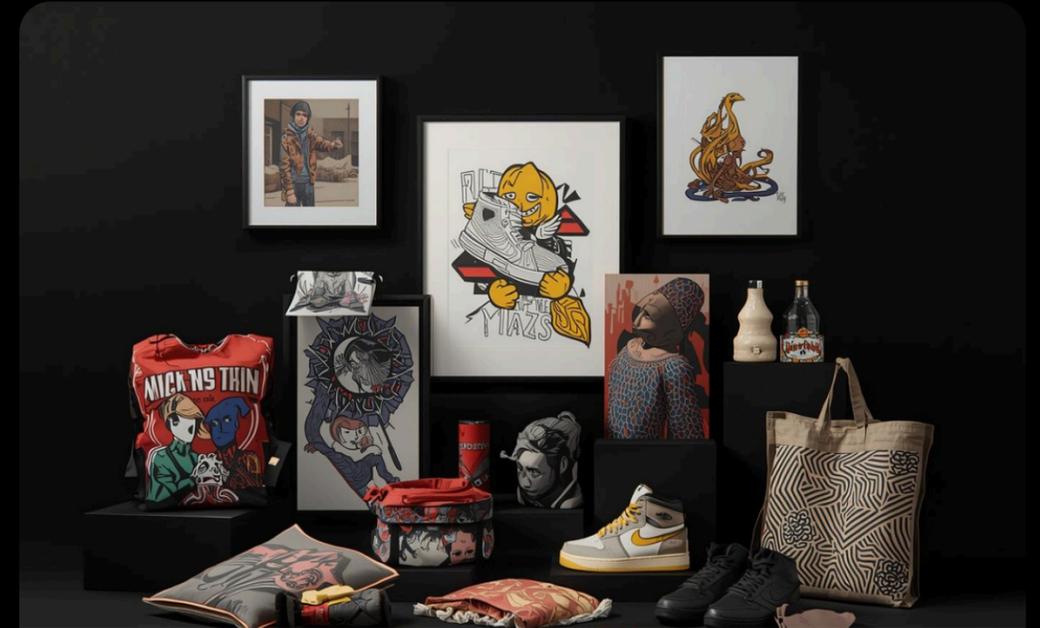
Discover Our Essential Wear Collection

[Shop Incoming](#)



Explore Our Desk Series Offerings

[A selection of merchandise](#)



Join Our Creative Collaborations

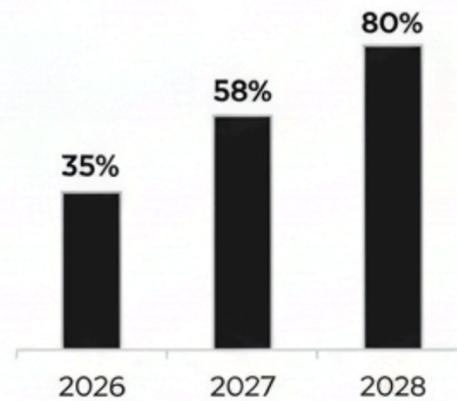
[Ready to get involved with many creators.](#)

A Eye Market Analysis

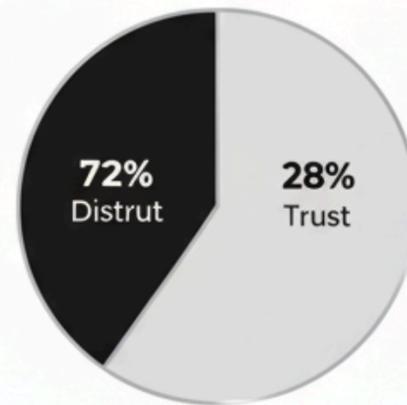


A EYE

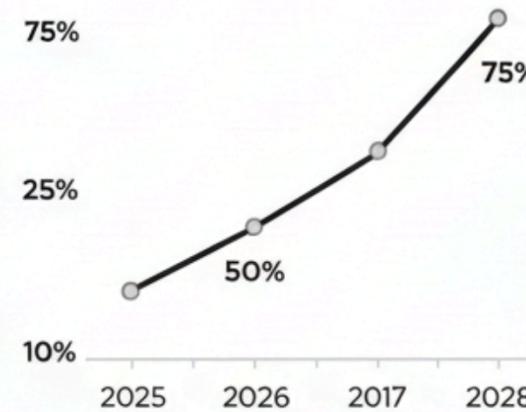
AI-Free Certification Adoption



Consumer Trust Concerns with AI



YOUR PARAGRAPH TEXT
 Growth in Human-Made Certification Seekers



BY 2028, **15 – 20%** OF PREMIUM BRANDS ARE EXPECTED TO HIGHLIGHT **“HUMANMADE”** CREDENTIALS IN THEIR COMMUNICATIONS.

THIS CORRESPONDS TO AN ADDRESSABLE MARKET OF **£10 – 15 BILLION** DEDICATED TO AUTHENTICITY VERIFICATION AND **IDENTITY-DRIVEN BRANDING.**

AS A EYE POSITIONS ITSELF EARLY IN THIS CATEGORY, IT CAN CAPTURE THE **HIGH-INTEGRITY CERTIFICATION NICHE** BEFORE CONSOLIDATION OCCURS AMONG LABEL PROVIDERS.

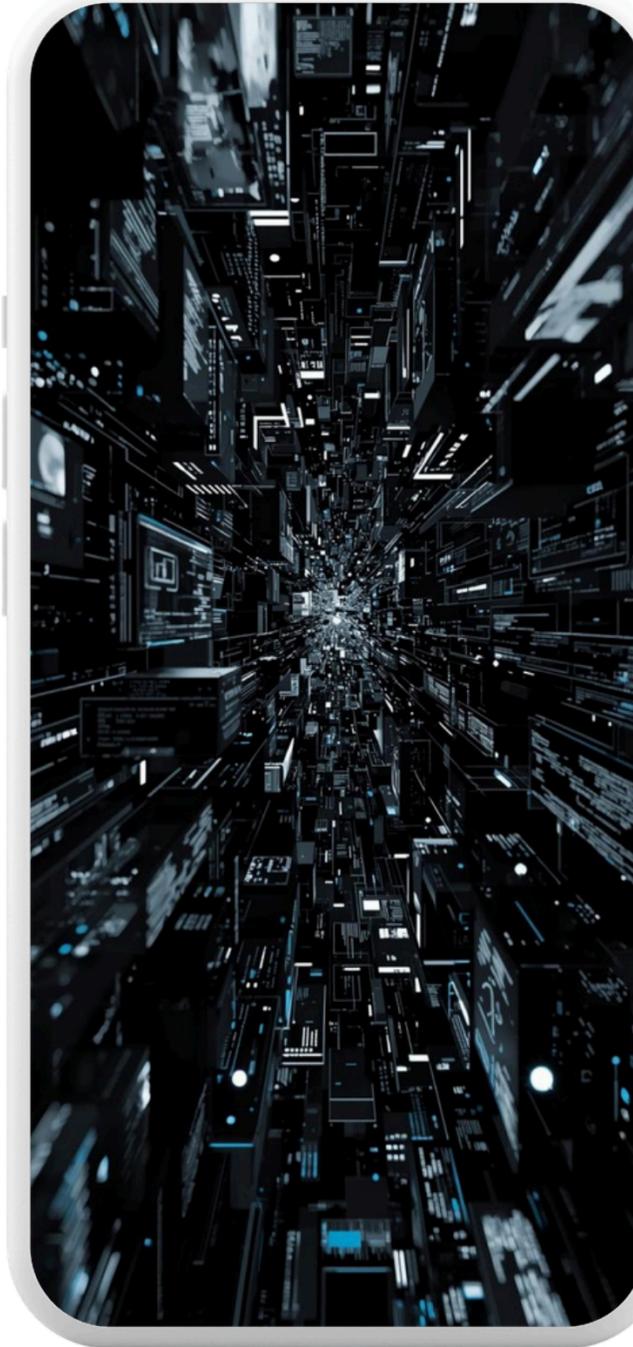
SOURCES REFERENCED:

- [NEWS.BBC.CO.UK](https://www.bbc.com/news)
- [CUSTOMMAPPOSTER.COM](https://www.custommaposter.com)
- [CUSTOMMAPPOSTER.COM](https://www.custommaposter.com)
- [NOMADSORBIT.COM](https://www.nomadsorbit.com)

OPPORTUNITY

AI Content Oversupply

In a world flooded with AI-generated content, there is a growing **demand for authenticity** and originality, making A Eye's solution essential for creators and consumers alike.



STRATEGIC POSITION:

A EYE IS THE VERIFICATION BRAND IN A RAPIDLY FORMING TRUST MARKET. MUCH LIKE ORGANIC OR FAIR-TRADE MOVEMENTS OF THE 2000S. AI-FREE CERTIFICATION IS ON TRACK TO BECOME A MAINSTREAM QUALITY MARKER BY 2030.

MARKET OPPORTUNITY:

BETWEEN 2025 AND 2028, THE ADDRESSABLE AUDIENCE FOR "AI-FREE" OR "HUMAN CERTIFIED" VERIFICATION IS EXPECTED TO GROW FROM ~650,000 PROFESSIONAL CREATORS TO OVER 2 MILLION WORLDWIDE (APPROX. £400–600M IN SUBSCRIPTION POTENTIAL).

A EYE'S ADVANTAGE:

YOU ARRIVED EARLY WITH AN EMOTIVE LUXURY-CLASS BRAND IDENTITY, POSITIONING YOU NOT AS A TECH COMPANY, BUT AS AN AUTHORITY ON HUMAN EXCELLENCE.

A Eye's growth strategy focuses on fostering **trust and community** to scale our value proposition effectively.

Trust Framework

- Establish a robust framework to ensure trust among creators and audiences in the verification process.
- Utilize blockchain technology to provide secure, transparent records that enhance credibility and reliability.

Launch Community

- Build an engaged community of creators, brands, and audiences to share experiences and foster collaboration.

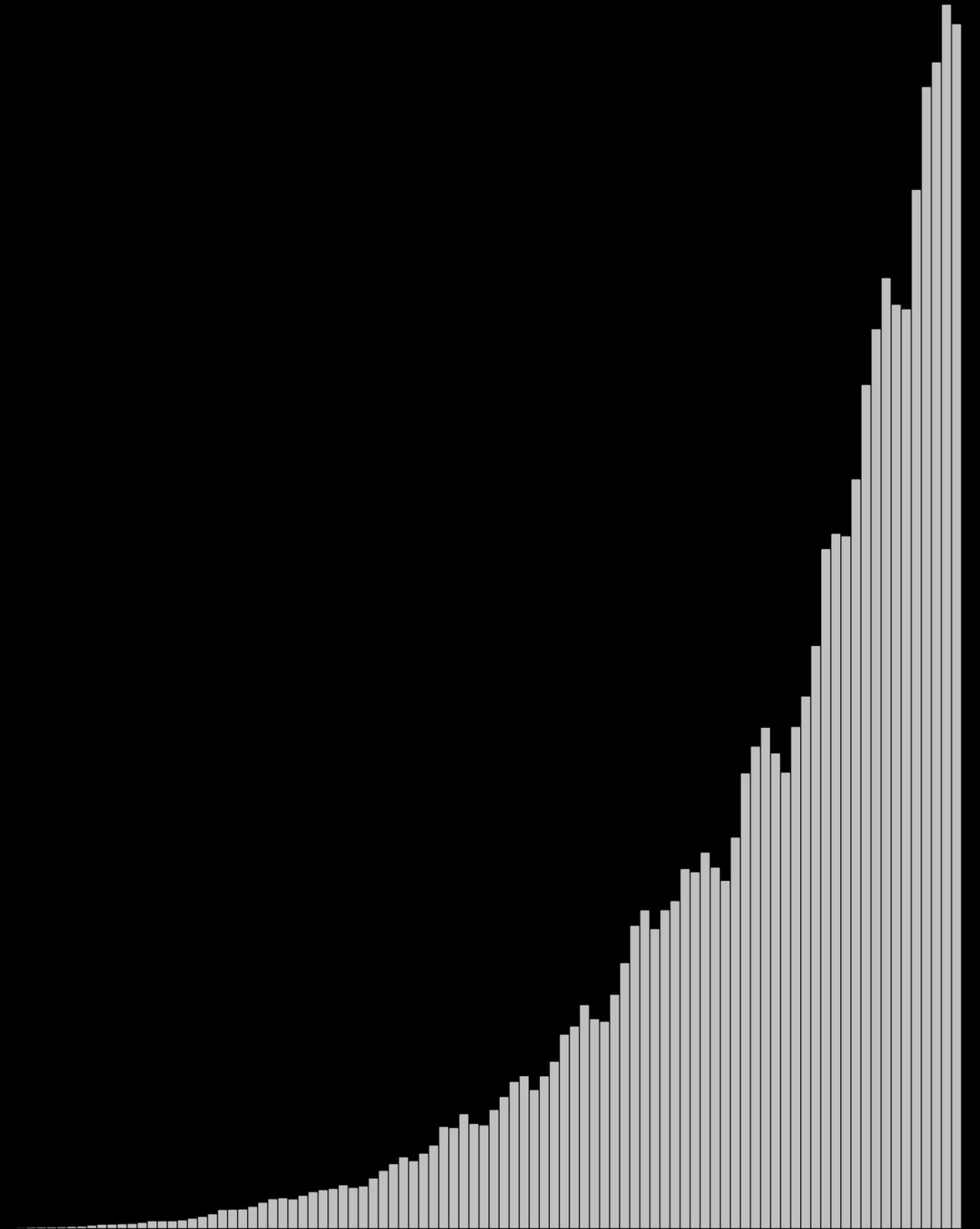


Funding Overview

£500K–£1M Seed

15K+

Verified users by Year 5



“In a world of replication, originality is luxury.”



A Eye Team

Movement for Humanity

This venture offers a unique and exciting opportunity. I'm looking to partner with forward-thinking investors who want to be part of the growth ahead. The links below reflect some of the strong resentment rising within the anti-AI space.

<https://www.bbc.co.uk/news/articles/c15q5qzdjqxo>

https://hai.stanford.edu/assets/files/hai_ai-index-report-2025_chapter8_final.pdf

<https://builtin.com/artificial-intelligence/anti-ai>

<https://www.hiig.de/en/ai-resistance/>

For inquiries, email us directly at info@AeyeOfficial.co.uk for more information.