

Kelly Robertson, M.Ed.

Portfolio: www.KMRCommunitySolutions.com

PROFESSIONAL SUMMARY

Results-driven instructional designer and educator with expertise in curriculum development, e-learning, needs analysis, assessment design, content writing, data analytics, and educational technology. Leverages an educator's perspective to create scalable, impactful e-learning solutions.

PROFESSIONAL EXPERIENCE

Instructional Designer 04/24-Present

Educational Design Consulting – Freelance, Remote

- Designed and developed eLearning medical course by transforming training into interactive, learner-centered online experiences.
- Designed and developed engaging training materials with a focus on clarity, learner engagement, and organization.
- Conducted a comprehensive needs assessment of a school's dyslexia curriculum; evaluating scope and sequence; providing recommendations to improve instructional alignment and learning outcomes.
- Performed quality assurance reviews to ensure training content met instructional and organizational standards.

Instructional Designer 08/24 - Present

York & Yours: Creative Education Solutions – Freelance, Remote

- Contributed to the development of (ILT) and (VILT) materials using adult learning principles and evidence-based learning strategies.
- Applied instructional design to simplify complex information into clear, accessible training for veterinary technician trainees.

Instructional Designer 02/22-Present

KMR Community Solutions – Freelance, Remote

- Designed and developed (ILT) and (VILT) materials using adult learning principles and evidence-based learning strategies.
- Leveraged strong technical writing, editing, and analysis skills to produce a high-quality 9th Grade Scope & Sequence with consistency and accuracy.
- Authored an adolescent Practical-Life curriculum with developed assessments and knowledge checks.

Instructional Designer / Consultant 02/21-Present

S.A.F.E. in the Panhandle – Freeport, FL

- Developed an ILT course on internet safety with learner-centered training content, and supporting documentation to enhance knowledge transfer and learner engagement.
- Collaborated with SMEs: law enforcement, schools, and businesses.

CONTACT

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- 732- 991-8131
- Santa Rosa Beach, FL

SKILLS

Specializations and Technical

- E-Learning Design & Development
- ILT/VILT Development
- Curriculum & Assessment Development
- Project Management
- Blended Learning/Learner Engagement
- Quality Assurance
- Storyboard Creation
- Script Writing & Editing
- Graphics Customization
- Articulate Storyline and Rise
- Camtasia and Snagit
- Canva

PROFESSIONAL EXPERIENCE CONTINUED

Lead Middle School Teacher

08/13-05/26

South Walton Montessori Academy, Santa Rosa Beach, FL

- Implemented Montessori-based blended learning using educational technology to sustain student engagement and learning continuity.
- Facilitated and evaluated Parent Education programs on the Middle School Scope & Sequence, teen positive discipline, and adolescent social-emotional skills.
- Developed engaging training content that supported both classroom and virtual learning environments while improving learner comprehension and retention.
- Designed, administered, and interpreted assessments that accurately measured student understanding and growth over time.
- Monitored student progress and adapted instructional strategies to meet the diverse challenges and learning needs of approximately 100 students.

Speaker and Consultant

2015

American Montessori Society: Annual Conference – Philadelphia, PA

- Nationally selected to present a workshop, for 125 adult learners, on emerging educational trends and behavioral diversity among Secondary I-II students.

Project Manager / Group Travel

08/09-05/25

- Led logistics and program coordination for group learning experiences (6–60 participants), including: itinerary development, transportation, and accommodations for domestic and international programs.

Event Planner / Project Manager

03/09-05/24

KL Associates

It's A Shore Thing

- Collaborated with vendors, SMEs and CEOs; coordinated and tracked deliverables; managed schedules; QA.

EDUCATION & CERTIFICATIONS

Google Project Management Certification: Google by Coursera

2022

Comprehensive Equipping: Fight Child Sex Trafficking Certification

2021

Association for the Recovery of Children (ARC)

American Montessori Society - Secondary I and II Credentials

2012

Houston Montessori Center, Houston, TX

Teaching English to Speakers of Other Languages Certificate (120hrs)

2011

The International TEFL Corporation, London, England

Master of Education: Curriculum Development & Design

2009

Regent University – Virginia Beach, VA

Protecting Children – Abuse Prevention Certificate

2008

Virtus Training