



Launch Special – First-Ever Ad Packages

18 months in the making. Now live.

Built for local businesses across Blackpool, Fylde & Wyre

NEW DAILY SPOT PACKAGE

- Rate:** £4 per day
- Minimum Commitment:** 3 months (90 days)
- Airtime Total:** £360 (paid once your advert is ready)

PRODUCTION & SETUP

- One-off Deposit:** £150
- ✓ Full 20-second custom advert
- ✓ Script writing
- ✓ Professional voiceover
- ✓ Jingle & music
- ✓ Full editing and mastering

Deposit Due: Right now (secures your slot)

Balance Due: On completion (no surprises)

TOTAL COST

£510

(£360 airtime +
£150 production)

- ✓ No hidden fees
- ✓ No ongoing extras
- ✓ Broadcast on **DAB+** across: Blackpool & Fylde
- ✓ Global online streaming audience

ADDITIONAL OPTIONS AVAILABLE

- ✓ Higher price plans available
- ✓ Show sponsorship packages available

WHAT YOU GET

- ✓ 20-second advert
- ✓ Played 4 times per day
- ✓ 5 days a week (Monday–Friday)
- ✓ Broadcast on **DAB+** across Blackpool & Fylde
- ✓ Global online streaming audience

FULL OWNERSHIP – YOUR AD, YOUR WAY

Once produced, your advert is 100% yours

Use it on:

- ✓ TikTok ✓ Instagram Facebook
- ✓ Your website ✓ Any marketing platform
- No restrictions

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BOOK TODAY

Let's get your business on air – and everywhere else