



Greetings,

On behalf of Allison Jordan and The Brain Truth, we would like to officially extend you an opportunity to apply for membership to The Brain Gang. The Brain Gang is a community of clinicians, personal development professionals, spiritual advisers and advocates who are committed to the enrichment of people's mental health through providing services, creating viable partnerships, and leveraging networks to build an impactful community of resources that enhance mental wellness on every level. As a member of the Brain Gang, you would become a strategic resource partner with The Brain Truth and serve as a referral option for those within The Brain Gang/Brain Truth community.

As a Brain Gang member, you would:

- Be listed on our website as a resource partner
- Receive service referrals from our Brain Gang community
- Be promoted on our social media platforms
- Receive discounts on sponsorship and vendor packages at all Brain Truth and Brain Gang events
- Have access to our community of listeners and followers as potential clients
- Be featured on the podcast

Additionally, we'd ask that you help us in our mission by:

- Promoting The Brain Truth Podcast by making at least 2 Brain Gang or The Brain Truth related social media posts per month
- Attending quarterly strategic planning meetings
- Lending your services, expertise, resources, partnerships, networks and/or businesses to assist in the advancement of The Brain Truth's mission
- Providing relevant industry insight
- Participating in sponsored events
- Posting a link to our show and website on your website and/or platforms
- Assisting in our fundraising efforts as able

To complete The Brain Gang Membership Process, please complete the attached membership packet. To submit your application, there is a \$100 non-refundable application fee and monthly membership is \$50/month.

We look forward to partnering with you!

Humbly,
Stephanie Reynolds
The Brain Truth