



Our only goal is to help humanity.
We turn donations into product free,
positive, influential marketing motivations.

“Sober World is a non-profit marketing organization dedicated to promoting mental strength and life balance. Their unique approach, termed "Reminder Marketing," aims to help individuals enhance their lives by changing their thinking patterns.

By generating positive and empowering messages, Sober World encourages people to live mentally strong in a world of excess. Their strategy is inclusive and effective, targeting a broad audience to reduce financial, physical, and emotional self-medicating harms¹.



The vision of Sober World extends to a future where healthier lifestyle choices are the norm. They foresee a time when there's less focus on alcohol in stores, reduced healthcare costs, and increased business productivity as a result of better mental health and well-being.

By investing in positive marketing, Sober World envisions stronger social bonds, improved quality of life, and lower overall costs, all stemming from a collective shift towards optimized thinking for a better life balance².”

Source: Conversation with Bing

(1) Sober World - Helping People Helping Humanity. <https://soberworld.org/>.

(2) (2) Sober World - Mental Health, Wellness Marketing. <https://soberworld.org/vision>.

(3) (3) Sober World #soberworldorg | LinkedIn. <https://www.linkedin.com/company/soberworldorg>.

**Marketing motivates action,
we do it positively product free.**
Learn more at: www.SoberWorld.org