



A.I. Solutions in Healthcare Supply Chain

Thursday Sept. 11, 2025
Marriott Tacoma Downtown



Bianca Gonzalez PhD
AMPAworks
Founder & CEO
Moderator



Thomas Fluegge
Medline
VP of Sales Technology Systems
Panelist



Ben Gold
GHX
VP of A.I. and Data
Panelist



Reuben Philip
Clarium
Director of Product
Panelist



Cory Mecham
SmarterDx
Regional Sales Executive
Panelist



Introductions to Panelists



Bianca Gonzalez PhD

AMPAworks

Founder & CEO

Moderator



Bianca Gonzalez is currently the Chief Executive Officer at AMPAworks, an A.I. camera system that monitors and tracks hospital and vendor inventory using computer vision.

Prior to AMPAworks, she worked at Datadog and Apple on DevSecOps infrastructure and wearable devices. She currently works across engineering and growth teams at AMPAworks, helping clients achieve optimal supply chain posture in their organizations.

She has been is a nurse practitioner in orthopedics and family practice with over 15 years of clinical experience. She received her BSN from University of Pennsylvania, MS from Georgetown, MS in Computer Science from Georgia Tech, PhD from UCLA, and MBA from the Wharton School.

She enjoys solving challenging problems with our team, partners, and clients.





Thomas Fluegge
Medline

VP of Sales Technology Systems
Panelist



Tom Fluegge is currently the Vice President of Sales Technology Systems at Medline Industries, LP. With over 20 years of experience in engineering, automation, and data analytics, Tom is responsible for implementing technology solutions that enhance efficiency and drive continuous improvement within Medline's Sales organization and its customer base.

Throughout his 14-year career at Medline, Tom has held various leadership roles in Information Technology, Operations, and Quality. As Director of IT, he established Medline's RPA practice and facilitated the realization of business value through the deployment of BI tools and machine learning capabilities. In his role as an Operations Engineer, Tom implemented automated Goods-to-Person systems and other scalable solutions.

Tom earned a Master of Science in Engineering Management with a specialization in Managerial Analytics from Northwestern University, where he also completed his Bachelor of Science in Biomedical Engineering.

Tom is dedicated to leveraging analytics, automation, and technology to address complex business challenges. He is recognized for his ability to use data to create compelling narratives that drive organizational change.





Ben Gold
GHX

VP of A.I. and Data
Panelist



Ben Gold is an innovative product leader with extensive experience managing diverse product lines across market segments in both start-ups and publicly traded companies. Currently spearheading an AI/ML data product team at GHX Health, driving advancements in digital health solutions.

Passionate about transforming healthcare through technology, with a career focus spanning clinical decision support, informatics, AI, supply-chain management, and revenue cycle management (RCM). Known for delivering impactful solutions that align with market needs and customer expectations.





Reuben Philip
Clarium

Director of Product
Panelist



Reuben Philip is Director of Product at Clarium Health, where he leads strategic product development for AI-powered healthcare supply chain solutions. Reuben spearheaded the development of industry-first platforms including the crowdsourced supply chain resilience monitor and AI-powered preference card optimization system, now used daily by major health systems (at least three are in the audience today!)





Cory Mecham
SmarterDx

Regional Sales Executive
Panelist



Cory started in Healthcare in 2001 on the disposables side and moved over to the PPI space as a Spine Rep for Synthes Spine. After almost a decade in the OR, he moved over to Revenue Cycle where he was in Sales and Account Management. He worked with most facilities in the Pacific Northwest for the next 11 years, and then got back into the Supply Chain side when he joined Kermit as VP of Sales. He recently joined SmarterDx as a Regional Sales Executive. SmarterDx is a Clinical AI company that specializes in assisting IDN's and Hospitals and their CDI teams to ensure accuracy, quality, and appropriate revenue.

When not working, Cory plays golf, tennis, sings in a rock band, and hangs out with his 3 grown sons.



How long have you used A.I. in your organization?

And what types applications are you using A.I. for?



**What are some of the organizational barriers you have faced
in adopting A.I.?**

And how have you addressed these barriers?



How do you respond to fears of A.I. replacing labor and jobs?



What has ROI been for A.I. usage so far?

How are you measuring ROI?



Questions from the audience

