



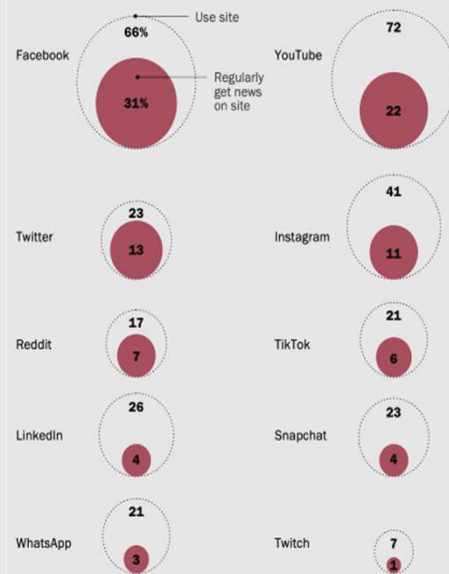
Can We Click Our Way to a Better Supply Chain?

POWER SUPPLY 2024



Nearly a third of Americans regularly get news on Facebook

% of U.S. adults who ...



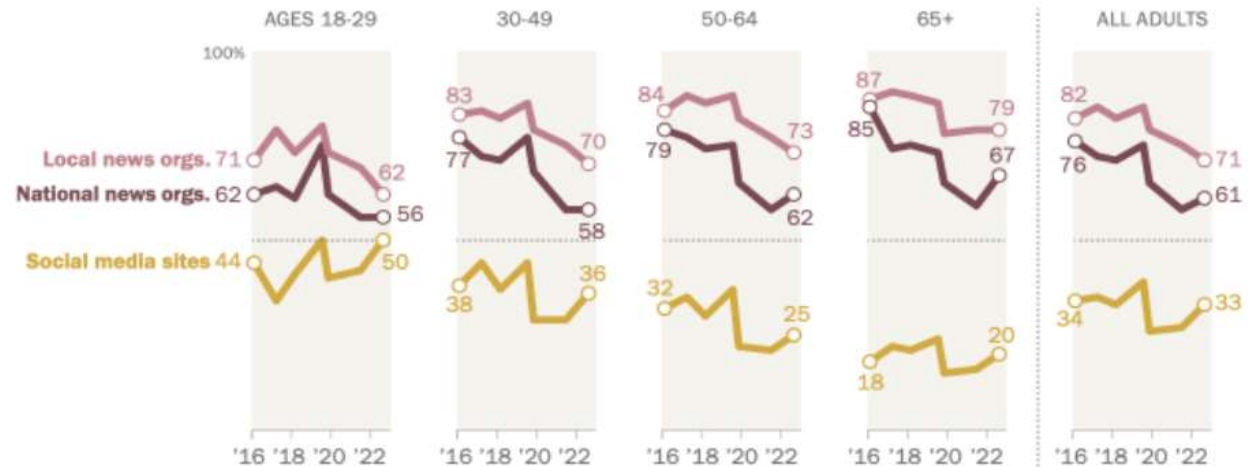
Source: Survey of U.S. adults conducted July 26-Aug. 8, 2021.
 "News Consumption Across Social Media in 2021"

PEW RESEARCH CENTER

[News Consumption Across Social Media in 2021](#) Pew Research Center

U.S. adults under 30 are now almost as likely to trust information on social media sites as information from national news outlets

% of U.S. adults who say they have *some or a lot of trust* in the information they get from ...



US adults trusting news from social media at record level | [World Economic Forum \(weforum.org\)](https://www.weforum.org)

How do you embrace social media as part of your toolkit for your team?



Supply Chain Improvement through social media??



What is your educational budget this year?

Would you implement an idea for your team that you heard on a podcast?

Would you listen to a podcast on the way to work?



Would you schedule a staff meeting so your team could listen to a Ted Talk about customer service?



What if you could get a CEU or CEC for that podcast?





Methods of Engagement

Traditional methods of engagement have changed.

How does your team learn?

Some may need the short form learning that social media offers.

Having a more formal training or dialogue vs employees training each other



[Tutoring Subjects](#) ▾ [Why Oxford Learning?](#) ▾ [Own a Franchise](#) [Find a Location](#)



Is TikTok The Future Of Learning?

Dec 02, 2022 · [Elementary School](#), [High School](#), [Homework](#), [Videos](#)



You might think that TikTok and learning don't go hand-in-hand. However, the opposite seems to be true. Furthermore, TikTok might become the future of learning.

If TikTok has one thing to teach us, it is that *learning should be fun!*

Simple and useful educational content is fast and easy to access on TikTok, making it a great learning tool.

[Is TikTok the Future of Learning? - Oxford Learning](#)



AHRMM is changing already to meet the needs for education and news

AHRMM is partnering with Power Supply to delivery content that provides CECs

Social Media is the next platform for education in many industries



What if we as healthcare supply chain professionals help to drive the learning opportunities on social media?

The screenshot shows the LinkedIn profile of the Association for Health Care Resource & Materials Management (AHRMM). The header includes the LinkedIn logo, a search bar, and navigation links for Home, My Network (with 4 notifications), Jobs, and Messaging (with 6 notifications). The profile picture is a collage of healthcare professionals. The banner image features the AHRMM logo and the tagline "Advancing Health Care through Supply Chain Excellence". The profile name is "Association for Health Care Resource & Materials Management (AHRMM)" with the description "Advancing health care through supply chain excellence." Below this, it states "Hospitals and Health Care · Chicago, IL · 6,406 followers · 28 employees". A note indicates "Hank follows this page". There are buttons for "+ Follow", "Visit website" (with a link icon), and "More". The navigation menu includes Home, About (which is highlighted), Posts, Jobs, People, and Events. The "Overview" section provides a detailed description of the organization, its founding in 1951, its membership of over 4,200 professionals, and its commitment to advancing the field through networking, education, and advocacy. It also provides contact information: email at ahrmm@aha.org and a phone number (312) 422-3840. At the bottom, the website URL <http://www.ahrmm.org> is listed.



**What if social media could help you
improve your staff retention and
training?**

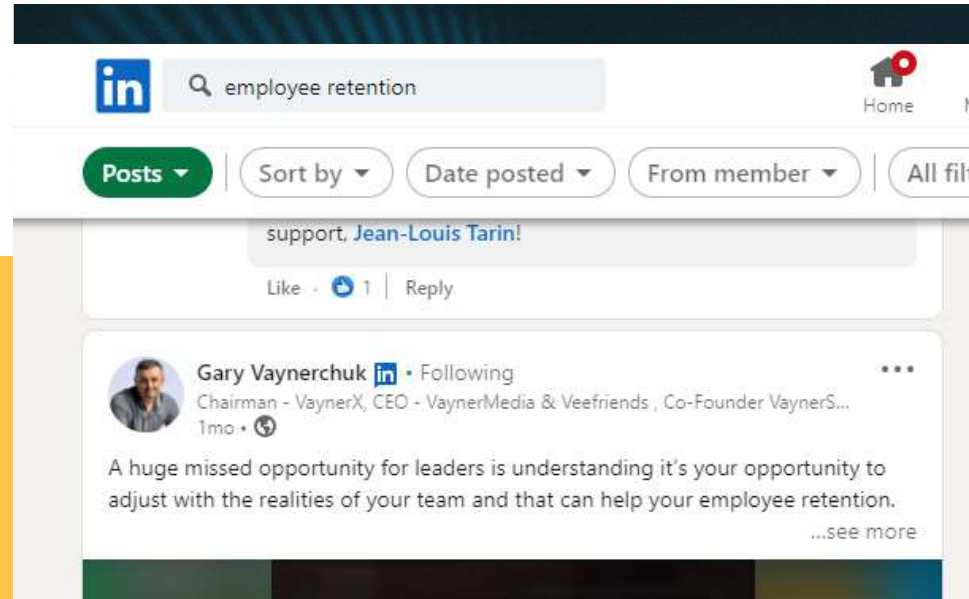


**Ideas are
waiting for you.
Go get them!**





Learn from other industries and from posting questions to your network!





From AHRMM down
to the local chapters!

Does your Chapter
already have a presence
on Social Media?



Most organizations don't
block LinkedIn emails
because it is used by HR
as well as for training!

Find content that could
be helpful to your
chapter and even
potential speakers from
healthcare supply chain!

Promote CMRP because
now there are another
avenue to get CECs!





You have to start!

Optimize Your LinkedIn Profile

Upload your experience, interests and any other content that you feel is important to share!

**POWER
SUPPLY**
THE SUPPLY CHAIN PODCAST

Analytics & tools
Post impressions past 7 days 3,956 ▲54%



Suzi Collins, CMRP
Market Director of Supply Chain-Arizona Sites
Talks about #doitbetter, #letsgrowtogether, #materialsmanagement, #suzidoessupplychain, and #healthcaresupplychain
Gilbert, Arizona, United States · [Contact info](#)
2,374 followers · 500+ connections

About
Healthcare supply chain is my passion. I am unique that I have been a vendor, consultant and on now on the hospital side. Love helping my team grow and couldn't do this without them! I want to change healthcare supply chain! I want content getting to as many front line workers as possible. Together we can keep healthcare supply chain where it belongs! Part of the executive team and a critical part of the patient experience!

Experience
● Market Director of Supply Chain



Suzi Collins, CMRP • You
Market Director of Supply Chain-Arizona Sites
4d •

Question for my Supply Chain leaders in healthcare. What is the job title of the folks that count/pick/deliver supplies in the hospital. My team members are called Distribution Techs. Just curious about the variety of titles. [#healthcaresupplychain](#) [#suzidoessupplychain](#) [#healthcarelogistics](#) [#hospitals](#) [#powersupply](#)

Andrew Soderberg and 2 others • 6 comments

Hannah Washburn • 1st
Regional Sales Director • • President's Club
3d •

More often than not, the title should be well-orchestrated magicians

Like • 3 | Reply

Stacy Beckett • 1st
Implementation Manager Supply
3d •

Par supply technician

Like • 1 | Reply

Ebony Liddell, MBA-DA, CMRP, CCP, PMP (She/Her) • 1st
Regional Director | Healthcare Supply Chain Leader | Industrial Engineer (c)...
4d •

I have been in a health system where they are called Par Technician and in my current system they are Centeal Supply Tech, my surgery side they are inventory specialists.

Like • 1 | Reply

Victor Kanoun CRCST, CBSPD, CHL, CER • 1st
Interim Sterile Processing Manager at Kaiser Permanente
2d •

Supply Chain Technician

Like • 1 | Reply

Heather Roadcap • 1st
Director of Materials Management at Saint Luke's - Kansas City
4d •

Materials Associate or Materials Lead if they order and do specialty work.

Like • 1 | Reply

Franklin López • 2nd
Assistant Director of Logistics Operations
4d •

On our site we have Materials Technicians.

Engage With Other Leaders!

Build Professional Network with Social Media

- Find others using your same MMIS system
- Share organizational structure and staffing ideas

Ask Questions

Address Common Challenges

- Employees are not engaged with a purpose
- Don't see the connection to patient care
- Feel anything outside their normal work is "extra"



Currently, there are limited CEU/CECs in existence for CMRP and other supply chain certifications.

Participation as a group will help us drive more CEU/CEC from vendors and organizations.

Budgets make it difficult to send people to the large in-person conferences, but we can find webinars and options if we just participate as a larger group!


Also joining your local association give you strength in numbers and even the opportunity to share the work you are doing in your facility!



Tune In to the Abundance of Useful Information

Companies share a great deal of data with the public:

► Product Releases ► Recalls ► Mergers

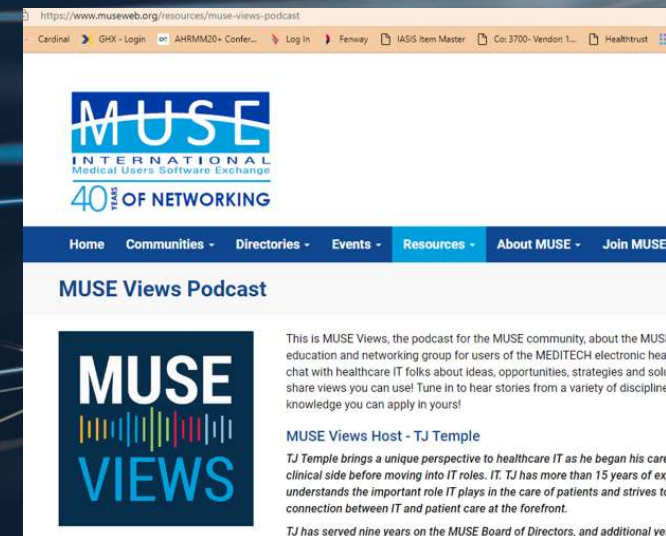


Learn about ideas from other industries

Potential webinars for CEU/CECs if you have your CMRP or other certifications

Professional speakers that you could engage in your local chapters

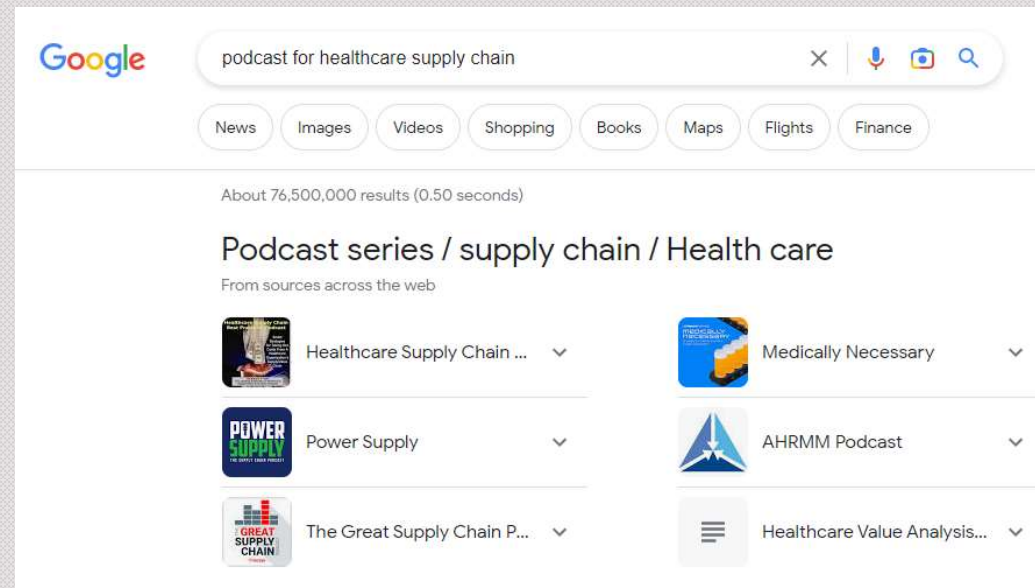
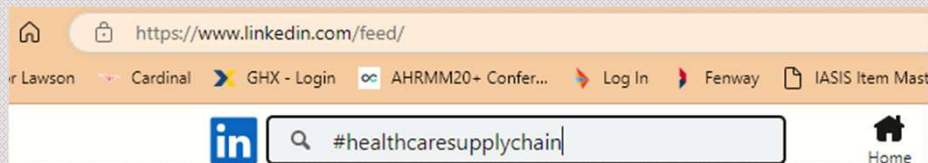
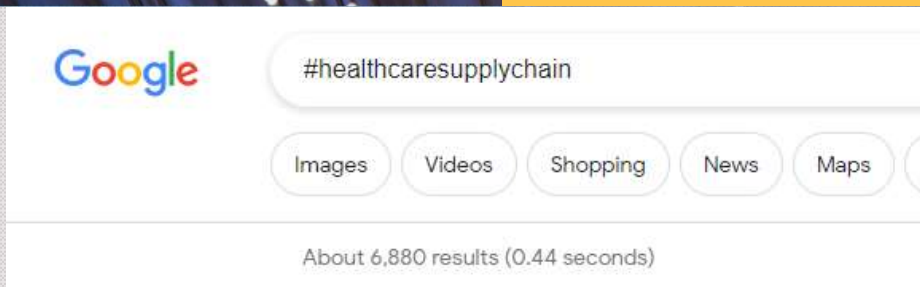
**POWER
SUPPLY**
THE SUPPLY CHAIN PODCAST



The screenshot shows the MUSE International website. The header includes the MUSE logo and "40 YEARS OF NETWORKING". The navigation bar has links for Home, Communities, Directories, Events, Resources, About MUSE, and Join MUSE. The main content area is titled "MUSE Views Podcast" and features a large "MUSE VIEWS" logo. To the right of the logo, there is a paragraph of text: "This is MUSE Views, the podcast for the MUSE community, about the MUSE education and networking group for users of the MEDITECH electronic health chat with healthcare IT folks about ideas, opportunities, strategies and solutions share views you can use! Tune in to hear stories from a variety of disciplines knowledge you can apply in yours!". Below this, it says "MUSE Views Host - TJ Temple" and provides a bio: "TJ Temple brings a unique perspective to healthcare IT as he began his career on the clinical side before moving into IT roles. IT, TJ has more than 15 years of experience, understands the important role IT plays in the care of patients and strives to foster connection between IT and patient care at the forefront. TJ has served nine years on the MUSE Board of Directors, and additional years as a..."



Searching For What You Need...





Supply Chain Improvement
Through Staff Engagement

Follow Your GPO and Others



HealthTrust Performance Group

Hospitals and Health Care
Nashville, TN

26K followers

7 connections work here

Following

View page



Premier Inc.

Hospitals and Health Care
Charlotte, NC

62K followers

8 connections work here

Following

View page



Vizient, Inc

Hospitals and Health Care
Irving, Texas

72K followers

12 connections work here

Following

View page



Add the hashtags that interest you.



Followed Hashtags

- # whatinspiresme
- # culture
- # humanresources

Show more ▾

Discover more

Find groups that resonate with you and your team.



Arizona Healthcare Materials Management Association Manager
159 members



Arizona Healthcare Executives
1,666 members



Women in Healthcare Supply Chain (WIHSC)
21 members



Healthcare Supply Chain Professionals
21,527 members



Logistics and Supply Chain professionals
595,831 members



Association for Health Care Resource & Materials Management - AHRMM
9,336 members



CSCMP - Council of Supply Chain Management Professionals
92,581 members



Play outside your sandbox! Learn from others!

Beyond Clean
Hospitals and Health Care
12,741 followers
8 connections work here
✓ Following

First Case
Hospitals and Health Care
4,381 followers
4 connections work here
✓ Following

Transmission Control
Hospitals and Health Care
1,178 followers
2 connections work here
✓ Following

Search for posts in this group

Home My Network Jobs Messaging

Suzi Collins, CMRP
Joined group: Jul 2014

Recent

- Women in Healthcare Supply ...
- Arizona Healthcare Materials ...
- Valley of the Sun Lean Benchm...
- Arizona Healthcare Executives

AORN: The official member-led discussion group of AORN
Listed group

Hospital and Healthcare Operations Executives Forum
7K members
This is a group for **Operations** Professionals and Executives in the Hospital and Health to share industry related information, discuss relevant topics, current issues, healthcare

What are the important discussions right now?

Validate what reps are telling you!



From  Like to  Connections

STAMFORD, Conn., November 9, 2022

Gartner Announces Ranking of the Gartner Healthcare Supply Chain Top 25 for 2022

Cleveland Clinic takes No.1 spot for second consecutive year; New focus on ESG initiatives

Gartner, Inc. has released its 14th annual [Gartner Healthcare Supply Chain Top 25 ranking](#). The ranking focuses on U.S.-based health systems and includes an environmental, social and governance (ESG) measure for the first time. This year, increasing financial pressures was identified as a key challenge weighing on [healthcare chief supply chain officers \(CSCOs\)](#).

"While in years past we have seen an emphasis on cost and efficiency related to capabilities, this year is different," said [Eric O'Daffer](#), vice president analyst with the [Gartner Supply Chain practice](#). "Costs are higher and margins are decreasing. The expectation is for supply chains to drive cost savings, while simultaneously adding services and increasing resiliency."

In this year's ranking, Cleveland Clinic takes the top spot with the highest overall peer and analyst opinion scores. Banner Health, Geisinger Health (formerly Spectrum Health/UPSH), Advocate Healthcare providers, and CommonSpirit Health 2018.

Posts by Eric



Eric O'Daffer • 2nd


Research Vice President Healthcare Supply Chain

1mo • 

[+ Follow](#) 


continues to include their work in resiliency program

Hi Everyone -- please check out my latest blog post on Health System Supply Chain Benchmarks! Thanks to the many pioneering IDN bench markers out there we have some deeper learnings this year and are set up for expansion again in 20...see more



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[People](#) [Companies](#) [Groups](#) [Jobs](#) [Products](#) [Services](#) [Events](#) [Courses](#)

**Eric O'Daffer** • 2nd
Research Vice President Healthcare Supply Chain
Sammamish, WA
Experience: Gartner, OneAccord LLC, and 3 more
102 mutual connections
[Connect](#) [View full profile](#)

Invite Eric to connect

Build a quality network by connecting only with people you know.

Message (optional)

I saw your article about Garner top healthcare supply chains and would love to connect with you.

203 / 300

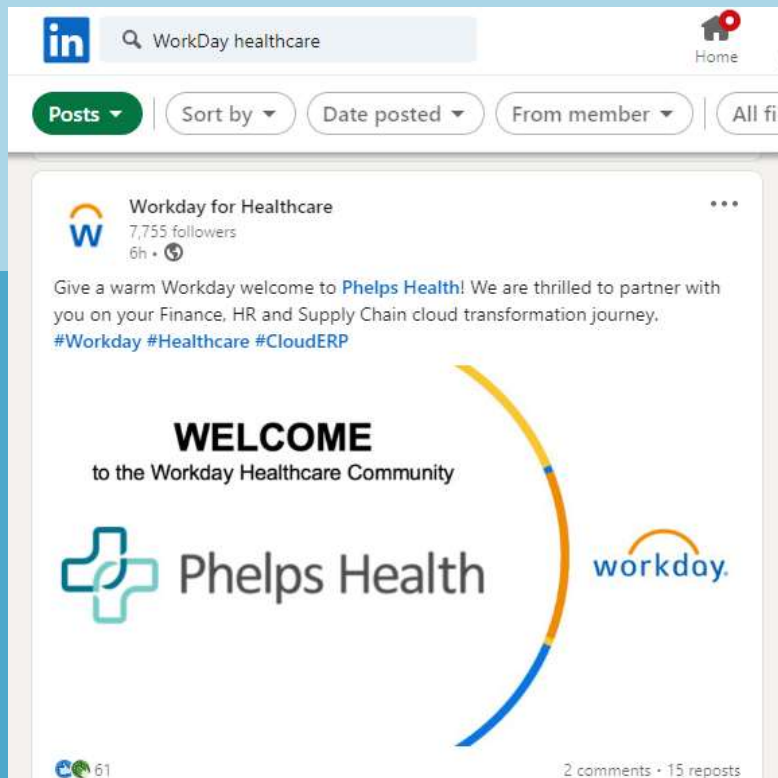
 **PREMIUM**

Don't know Eric? Send an InMail with Premium to introduce yourself. More people reply to an InMail than a connection request.

[Reactivate Premium](#)

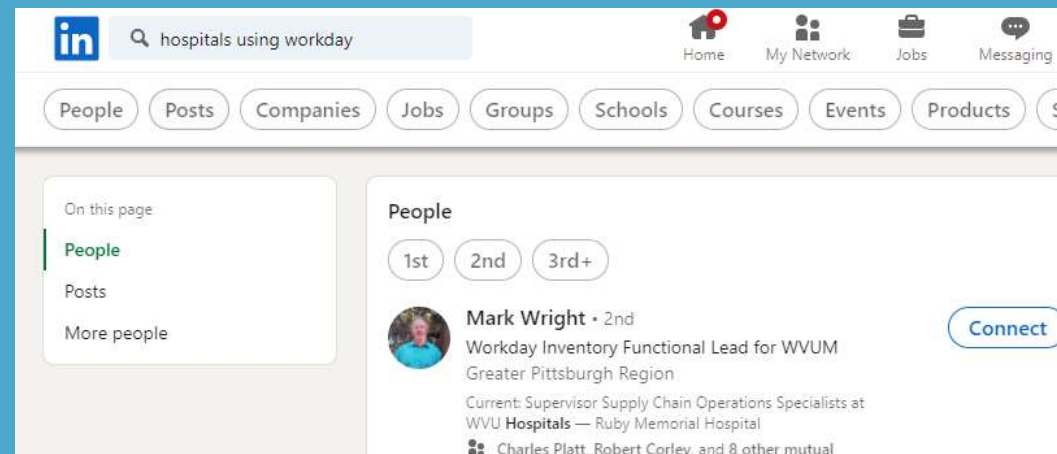
Cancel

[Send](#)



Is your hospital system moving to a new ERP?

Find out the skinny from real users!





Alerts

Monitor the web for interesting new content

🔍 smokeless operating room

This will create an email alert for Suziphx@gmail.com.

Create Alert

Show options ▾

Alert preview

There are no recent results for your search query. Below are existing results that match your search query.

NEWS

New York's Surgical Nurses Will Soon Be **Smoke-free** in Their **Operating Rooms** - AORN

Article | AORN

Governor Kathy Hochul shows commitment to safe workplaces for **operating room** staff in New York State.

Surgical-Smoke-Free-OR - AORN - AORN

Reducing Surgical Smoke in the **Operating Room** - Consult QD - Cleveland Clinic - Consult QD - Cleveland Clinic

New York becomes 10th state to enact legislation for **smoke-free operating rooms** - Healthcare Purchasing

News

Full Coverage



Staying on top of healthcare supply trends is important.

Google Alerts is another great tool to keep up on relevant news and have the ability to share information.



Be Mindfully Cautious

Reminders About Social Media: **Watch What You Share**

Know your company policy.



Screen shots are forever. You might delete a heated post but someone could have already taken a screen shot.

WATCH YOUR STEP

Who, what, where, why, and when. Know your sources before sharing.



It can be shared beyond where you post it.



Why become a member of AHRMM?

Join the CQO Movement

Add your voice to a thriving and ever-growing health care community.

[Join Today](#)

CMRP Certification

Distinguish yourself from the crowd with the Certified Materials & Resource Professional designation.

[Become Certified](#)

Conference & Exhibition

The leading education event and the central meeting place for health care supply chain.

[Learn More](#)

Education & Resources

Advance your health care supply chain expertise on your own schedule.

[Learn More](#)

- Becoming a member of AHRMM provides access to education and the ability to get CECs by listening to podcasts on Power Supply
- You can apply for scholarships both for the CMRP test as well as the costs of the Annual Conference
- Access to job boards and AHRMM connect which is a great tool for communicating with other Supply Chain professionals
- Educational tools you can use with you team!!
- Benchmarking data for improving your operations and aligning with CQO Movement

[Advancing the Health Care Supply Chain | AHRMM](#)



We in healthcare have a chance to continue what COVID started.

Healthcare supply chain professionals were and still are at the forefront of a lot of articles due to the PPE fiasco and lingering backorders.

Healthcare supply chain has a seat at the table. It is time that we bring the work we do out into the public so they know it is more than just clinicians that make a hospital function!



Start having your voice heard today!



Join the Power Supply Advisory Group!

Please send your inquiries and a copy of your resume to Justin Poulin at justin@powersupplymedia.com.



Questions and Comments?

Who is committed to working on their
LinkedIn and downloading Power Supply?