

Missouri Livestock Symposium FREE TRADE SHOW BOOTH CONTEST VIA FACEBOOK

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. **Eligibility:** This Contest is open only to those who like our Facebook page and/or comment on the contest post on the *Missouri Livestock Symposium Facebook page* (<https://www.facebook.com/MissouriLivestock>), and who are 18 years of age or older as of the date of entry. The Contest is void where prohibited by law. Employees of Missouri Livestock Symposium, Inc., its subsidiaries, advertising and promotion agencies, and suppliers, (collectively the “Employees”), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Contest. The Contest is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
2. **Agreement to Rules:** By participating, the Contestant (“You”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of the Missouri Livestock Symposium, Inc., as final and binding as it relates to the content of this Contest.
3. **Contest Period:** Entries will be accepted on our Facebook page August 26, 2021 through September 20, 2021 at 12 pm CST.
4. **How to Enter:** The Contest must be entered by liking our Facebook page and/or commenting on contest posts (pictured) on the Missouri Livestock Symposium Facebook page. The entry must fulfill all Contest requirements, as specified, to be eligible to win a prize. Entries that do not adhere to the rules or specifications may be disqualified at the sole discretion of Missouri Livestock Symposium, Inc. You may enter only once. You must provide the information requested. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of the Missouri Livestock Symposium, Inc.
5. **Prizes:** The Winner of the Contest (the “Winner”) will receive their choice of a Supporter Level trade show booth, program sponsorship, or 1/4 page advertisement in our program book. \$250.00 value for the December 3 & 4, 2021 Missouri Livestock Symposium event in Kirksville, MO. Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by the Missouri Livestock Symposium, Inc. No cash or other prize substitution shall be permitted except at Missouri Livestock Symposium, Inc.’s discretion. The prize is transferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Missouri Livestock Symposium, Inc., to use Winner’s name, likeness, and entry for



purposes of advertising and trade without further compensation unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.
7. Winner Selection and Notification: Winner will be selected by a random drawing under the supervision of the Missouri Livestock Symposium, Inc. Winner will be notified by Facebook and/or Facebook Messenger within five (5) days following selection of Winner. Missouri Livestock Symposium, Inc., shall have no liability for Winner's failure to receive notices due to spam, junk e-mail, or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 5 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Contest is conditioned upon compliance with any and all federal, state, and local laws and regulations. **ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT MISSOURI LIVEDSTOCK SYMPOSIUM, INC'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CONTEST, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.**
8. Rights Granted by You: By entering this content (e.g., photo, video, text, etc.), You understand and agree that Missouri Livestock Symposium, Inc., anyone acting on behalf of Missouri Livestock Symposium, Inc., and Missouri Livestock Symposium Inc's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Contest, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. without any further compensation, notice, review, or consent. If the content of your entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, You shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and hold harmless Missouri Livestock Symposium, Inc. from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which Missouri Livestock Symposium, Inc. may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.
9. Terms & Conditions: Missouri Livestock Symposium, Inc. reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Contest should virus, bug, non-authorized human intervention, fraud, or other cause beyond Missouri Livestock Symposium, Inc's control corrupt or affect the administration, security, fairness, or proper conduct of the Contest. In such case, Missouri Livestock Symposium, Inc. may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Missouri Livestock Symposium, Inc. Missouri Livestock Symposium, Inc reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Contest or website or violates these Terms & Conditions Missouri Livestock Symposium, Inc has the right, in its sole discretion, to maintain the integrity of the Contest, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same

computer in excess of that allowed by Contest rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Contest may be a violation of criminal and civil laws. Should such an attempt be made, Missouri Livestock Symposium, Inc reserves the right to seek damages to the fullest extent permitted by law.

10. **Limitation of Liability:** By entering, You agree to release and hold harmless Missouri Livestock Symposium, Inc and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.
11. **Disputes:** THIS Contest IS GOVERNED BY THE LAWS OF the United States of America AND Missouri, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Contest, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in [your state/province] having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Contest). Participant further waives all rights to have damages multiplied or increased.
12. **Privacy Policy:** Information submitted with an entry is subject to the Privacy Policy stated on the Missouri Livestock Symposium, Inc website.
13. **Winners List:** To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Missouri Livestock Symposium, Inc., 503 E. Northtown Road, Kirksville, MO 63501 USA. Requests must be received no later than September 25, 2021.
14. **Sponsor:** The Sponsor of the Contest is the Missouri Livestock Symposium, Inc., 503 E. Northtown Road, Kirksville, MO 63501 USA.
15. The Contest hosted by the Missouri Livestock Symposium, Inc., is in no way sponsored, endorsed, administered by, or associated with Facebook.