

# Generational Financial Empowerment Program

Owner: Carol Thrower

Email: [Genfixem@gmail.com](mailto:Genfixem@gmail.com)

Website: <https://generationalfinancial.com>

Soft Skills and Financial Literacy  
Program for Children 9-13 years old



## How does this program benefit the school?

- Research has shown children learning financial literacy at a young age become more **focused in their educational program and display more positive behaviors in their teenage years.**
- Because of the increased positive behavior displayed by children, this outcome should provide **more efficient and focused children engaged in an instructor-led classroom.**
- **The goal is to develop financially sound principles in children who realize they have more control over their future when they practice positive character habits and practice money management discipline.**

- We can all Win when we work together!!



# About Carol Thrower

- MSA in Accounting Degree
- Enrolled Agent - 9 years of Tax experience
- Prior Camp counselor
- Richdad Financial Coaching student
- Instructed financial programs at local church

- **Business Partners and Mentors**
- Welcoming Center
- SCORE/Delta Sigma Theta - Phila Chapter Collaboration
- SCORE Mentor
- Team volunteers

**2018 Winner of Business Pitch Competition sponsored by SCORE and Delta Sigma Theta Inc**

# Program Curriculum

## Gold

- 16 days of Instruction thru Financial and Soft Skills Videos and activities
- Can be scheduled non-consecutively
- 1 year website subscription to Youth Program
- Children receive Financial Workbook
- \$700 / grade of 25-35 children
- **\$1500 (Savers Package)** for 3 grades - 4th, 5th, and 6th

- Investment Gaming for children

