

# Generational Financial Empowerment Program

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Website: <https://generationalfinancial.com>

Soft Skills and Financial Literacy  
Program for Children 9-13 years old



- We can all Win when we work together!!

## How does this program benefit the school?

➤ Research has shown children learning financial literacy at a young age become more **focused in their educational program and display more positive behaviors in their teenage years.**



➤

➤ Because of the increased positive behavior displayed by children, this outcome should provide **more efficient and focused children engaged in a instructor-led classroom.**



➤

# The Inspiring Story!

- When my daughter was 9 years old she tagged along with me to financial workshops and she was learning but she wasn't able to verbalize the information.
- Fast forward 12 years and she started talking about these same principles and using them. Before I knew it she had thousands of dollars saved!
- Now I want to teach other children these same principles.
- **The goal** is to develop financially sound principles in children who realize **they have more control over their future when they practice positive character habits and practice money management discipline.**

# About Carol Thrower

- MSA in Accounting Degree
- Enrolled Agent - 9 years of Tax experience
- PA Licensed in Health and Accident
- Prior Camp counselor
- Richdad Financial Coaching student
- Instructed financial programs at local church

## • Business Partners and Mentors

- Welcoming Center
- SCORE/Delta Sigma Theta - Phila Chapter Collaboration
- SCORE Mentor
- Team volunteers:
  1. Phila School district teachers
  2. Real Estate Broker
  3. Banking Representative
  4. Teenage Intern

# Program Curriculum

## Platinum

- 21 days of Instruction thru Financial and Social Awareness Videos and activities
- Can be scheduled non-consecutively
- 1 year website subscription to Youth Program
- Children receive Financial Workbook
- Investment Gaming for Children
- Quarterly follow-up for 1st year
- Entrance to Gaming for parents once a quarter for 1 year
- \$850 / grade of 25-35 children
- **\$1800 (Savers Package)** for 3 grades - 4th, 5th, and 6th grades

- Gaming for children and parents

