

TIPS FOR SELLING YOUR HOME

BUYERS SUM UP THEIR FIRST IMPRESSIONS IN LESS THAN 10 SECONDS!
PLAN RIGHT THE FIRST TIME TO AVOID YOUR PROPERTY BEING
OVERLOOKED OR RECEIVING LOWER OFFERS.

CURB APPEAL IS A MUST

FRESHLY CUT LAWNS, TRIMMED HEDGES, SWEEPED DRIVEWAYS AND
SIDEWALKS CAN GO A LONG WAY IN GETTING THOSE BUYERS INTO
SOME OF THE HARDER HOMES TO SELL.

FRONT DOOR ENTRY AREA

THIS IS A VERY IMPORTANT ASPECT OF THE BUYER'S FIRST IMPRESSION
TO YOUR HOME. ODORS ARE ON THE TOP OF MY "NO-NO LIST". HIDE
THOSE EXTRA SHOES WE TEND TO PILE UP BY THE FRONT DOOR. YOU
DON'T WANT STINKY SNEAKERS TO BE YOUR BUYERS' FIRST
IMPRESSION OF THE INSIDE OF YOUR HOME. A TIDY ENTRY AREA WITH
SOME PLEASING SMELLS TO WELCOME YOUR BUYERS WILL GIVE A
GREAT FIRST IMPRESSION.

CLUTTER

IT IS VERY IMPORTANT TO CUT THE CLUTTER AND MAKE EACH AREA
LOOK OPEN AND CLEAN AS POSSIBLE. USING DECORATIVE BASKETS TO
DISGUISE THINGS AROUND THE HOUSE IS A SIMPLE FIX FOR SMALL
PILES. GETTING A STORAGE UNIT IF YOU HAVE TOO MUCH TO DISGUISE,
WILL BE THE BEST OPTION TO HELP SELL YOUR HOME.

OVERALL APPEARANCE

A CLEAN HOME WITH AN OPEN FEEL WILL ATTRACT MORE BUYERS
THAN A DIRTY CLUTTERED HOME, NO MATTER THE LOCATION OR
SQUARE FOOTAGE. BUYERS WILL FEEL MORE CONFIDENT ABOUT
MAKING A REASONABLE OFFER WHEN THE OVERALL APPEARANCE OF
THE HOME IS PLEASING.